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Brunswick Corporation : Crestliner Announces Additions to Extensive Dealer Network

Little Falls, Minn., July 13, 2012 - At Crestliner, it's our goal to provide our customers with the highest quality boats that suit the many ways they enjoy the water. We also strive to provide a strong network of local, reliable dealers whom our customers can trust with their boat purchase.

Crestliner is excited to announce the addition of 13 new dealers to its growing network of elite Crestliner dealerships. They are:

Red River Boating Center, Heber Springs, Ark.

Highly regarded across Arkansas, the Red River Boating Center strives to offer its customers the finest boats available. With a strong service department to complement its wide inventory and boating knowledge, Red River is an ideal destination for boat owners.

Panzer's Power Sports, Devil's Lake, N.D.

The leader in outdoor power sports for the Devil's Lake area, Panzer's Power Sports boasts a first-class team of service professionals and salesmen. Their showroom offers a wide array of boats and accessories to help customers perfectly outfit their boat and themselves.

Hanafin Marine, Endicott, N.Y.

As one of the largest full service marine dealers in New York State, Hanafin Marine takes pride in the products and services it brings to its customers.

Located in Endicott, just outside of Binghamton, Hanafin Marine's knowledgeable and friendly sales staff pride themselves in providing the best customer service.

Jimmy's Marine, Ocean Isle Beach, N.C.

It's the mission of the team at Jimmy's Marine to provide the Ocean Isle Beach community with a wide variety of Crestliner boats and other marine accessories.

From electronics and hardware, to sporting goods and accessories for your new boat, Jimmy's Marine has something for everyone.

Buckeye Outdoors Marine, Hebron, Ohio

Founded in 1997, Buckeye Outdoors has made it their goal to offer customers the lowest price, along with exceptional customer service. Their expertise extends far beyond the boating industry, with a knowledgeable staff that loves the outdoors, and life on the water.

Abernathy Marine and Motorcycle Sales, Union City, Tenn.

In business since the mid-1950s, Abernathy is a widely recognized staple to the Tennessee marine industry. Lovingly known as the "cornfield dealership," due to its unique location, Abernathy's has drawn customers from across the area due to its high level of customer service.

Gilles Sales and Service, East Montpelier, Vt.

Whether you're looking for a boat to get you to your secret bass fishing spot,

or to spend a sunny afternoon towing the kids around the lake, Gilles Sales and Service is eager to work with you. With a wide range of Crestliner inventory, and a staff that loves life on the water, Gilles is a great place to stop to find your new boat.

Airport Sports Center, Monroeville, Ala.

With expertise spanning far beyond the boating industry, Airport Sports Center is a great destination for individuals looking for outdoor adventure! Proudly serving Alabama, you'll find a team who is eager to help you find the boat of your dreams, and maintain it along the way.

Frenchie's Outdoor Shack, Goose Bay, Newfoundland, Canada

Proudly providing more choices for work and play, Frenchie's Outdoor Shack is a great destination for Crestliner fans. With a wide inventory and eager staff, they'll help you find the ideal boat for all the ways you spend time on the water.

Hall Marine, Owensboro, Ky.

A family owned and operated boat dealer since 1990, Hall Marine brings an outboard boat racing background to the table, along with a business based on mechanical excellence. Their commitment to service is evident, as they work to fulfill each client's individual needs at each visit.

Fay's Marina, LaPorte, Ind.

A dealer that promises a buying experience unlike those of "big box stores," Fay's Marina works to provide its patrons with the highest product value. With a team that brings a combined 235 years of marine experience to the table, you can be sure these boating experts will help you find your ideal boat.

Bob's Marine Sales and Service, Hillsboro, Ill.

With a wide inventory of new and used product, Bob's Marine ensures it helps its customers "invest in the best." From accommodating custom boat orders to offering a wide range of accessories, they continue to provide customers with better service, and a better buying experience.

Representaciones Marinas, Guatemala

Continuing to expand our international network, Crestliner is proud to introduce our newest Central American dealer.

Our customers can find their nearest dealer by visiting www.Crestliner.com.

About Crestliner

Located in Little Falls, Minn., Crestliner celebrates over 65 years in business and traces its origins to the Aluminum Boat Company that came to life within the walls of an airplane hanger back in 1946. The company's unparalleled commitment to premium boats is reflected in outstanding durability, superior welded construction and exceptional performance that enhance all the consumer's boating activities. A testament to our quality craftsmanship, Crestliner has received the CSI Award of Excellent in Customer Satisfaction for Aluminum Outboard Boats for the fourth consecutive year. Learn more about Crestliner and its line of boats by visiting www.crestliner.com.

Crestliner is a division of Brunswick Corporation (NYSE: BC), a leader in the recreational marine industry. www.brunswick.com

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