

April 22, 2010

BRUNSWICK®

Brunswick Facilities Worldwide Achieve Safety Recognition

LAKE FOREST, Ill., April 22 /PRNewswire-FirstCall/ -- Brunswick Corporation (NYSE: BC) announced today the recipients of its safety award program for 2009. The purpose of the program is to encourage, recognize and reward employees and facilities that have achieved outstanding safety and health performance through promoting and practicing safety awareness, ultimately minimizing workplace incidents and injuries. All Brunswick manufacturing and distribution facilities worldwide are eligible for such recognition.

For 2009, three facilities received the Chairman's Safety Award, the company's highest, while 28 additional facilities were recognized with Distinguished Awards for their 2009 safety performance. Additionally, 39 facilities were cited for achieving no lost-time incidents during 2009.

The Chairman's Safety Award is selected and presented by Brunswick senior management to the most outstanding performers for the preceding year. The Distinguished Safety Award is achieved by meeting specific safety performance results for the preceding year, which include incident rates and other Brunswick criteria. Three facilities have won the prestigious Chairman's Safety Award, including:

- Edgewater, Fla., Brunswick Commercial and Government Products;
- Juarez, Mexico, Mercury Marine; and
- Palm Coast, Fla., Sea Ray Boats.

As Chairman's Safety Award recipients, each of these facilities will receive a \$10,000 grant from Brunswick, which will be donated to a local charity chosen by the plant. Additionally, Palm Coast has achieved 4.3 million hours without a lost-time incident over the past several years.

Also of note among the plants being recognized for their safety achievements are Knoxville and Vonore, Tenn., plants, which have achieved 2 million and 1.6 million continuous hours without sustaining a lost-time incident, respectively. Brunswick's Boston Whaler plant in Edgewater, Fla., also has logged 1.8 million hours without a lost-time incident. Meanwhile, Mercury Plants 3, 4 and 36 in Fond du Lac, Wis., as well as Product Development and Engineering in Merritt Island, Fla., have all achieved the 1 million hours mark.

Twenty-eight Brunswick's manufacturing and distribution facilities worldwide were recently cited for their safety performance in 2009, including:

- Atlanta, Ga., Mercury Marine Distribution Center Plant 73;
- Benton, Ark., Land N Sea;
- Dandridge, Tenn., US Marine;
- Edgewater, Fla., Boston Whaler;
- Fond du Lac, Wis., Mercury Marine Parts & Accessories Plant 3;

- Fort Wayne, Ind., BBG Operations;
- Hayward, Calif., Mercury Marine Regional Distribution Center Plant 75;
- Houston, Texas, Land N Sea;
- Kansas City, Mo., Land N Sea;
- Kent, Wash., Diversified Marine Products;
- Knoxville, Tenn., Sea Ray Boats;
- Lake Suzy, Fla., Land N Sea;
- Lawrenceville, Ga., Land N Sea;
- Lebanon, Mo., Lowe Boats;
- Merritt Island, Fla., Sea Ray Boats Sykes Creek;
- Merritt Island, Fla., Product Development and Engineering;
- Miami, Fla., Mercury Marine Regional Distribution Center Plant 97;
- Mississauga, Ontario, Mercury Marine Plant 20;
- Muskegon, Mich., Brunswick Bowling and Billiards;
- New Bern, N.C., Hatteras Yachts;
- Norfolk, Va., Land N Sea;
- Pompano Beach, Fla., Land N Sea;
- Reynosa, Mexico, Brunswick Bowling and Billiards;
- Shreveport, La., Land N Sea;
- Suzhou, China, Mercury Marine Outboards Plant 58;
- Taycheedah, Wis., Mercury Marine Racing Plant 36;
- Vonore, Tenn., Sea Ray Boats Tellico, and
- White Bear Lake, Minn., Land N Sea.

"At Brunswick, we believe it is everyone's responsibility to contribute to safety in the workplace. I'm very pleased with our employees' commitment to our high safety standards and congratulate these facilities and their employees on their tremendous accomplishments," McCoy said. "But we do not intend to rest. While our safety record is significantly better than our peers in the industries in which we work – and getting better all the time – we are just getting started on our safety journey."

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood marine parts and accessories; Land 'N Sea, Kellogg Marine, Diversified Marine and Benrock parts and accessories distributors; Arvor, Bayliner, Bermuda, Boston Whaler, Cabo Yachts, Crestliner, Cypress Cay, Harris, Hatteras, Lowe, Lund, Meridian, Ornvik, Princecraft, Quicksilver, Rayglass, Sea Ray, Sealine, Triton, Trophy, Uttern and Valiant boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and foosball tables. For more information, visit <http://www.brunswick.com>.

SOURCE Brunswick Corporation