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SiriusXM to Launch Exclusive Avicii Channel

Avicii Radio launches with "Music For A Better Day" on the SiriusXM app on May 23, during Mental Health Awareness Month



NEW YORK – May 23, 2024 –SiriusXM announced today the launch of [Avicii Radio](#), an exclusive channel dedicated to the life and legacy of Swedish artist, producer and songwriter Avicii. SiriusXM is producing the channel in collaboration with the Tim Bergling Foundation, created and led by Avicii's family.

The exclusive channel will be available beginning Thursday, May 23, on the SiriusXM app.

[Avicii Radio](#) will commemorate Avicii's groundbreaking career and impact on Dance and Electronic music and will showcase the love his family, friends and fans share for him. The channel will feature Avicii hits, remixes and never before heard music from past live performances as well as music by his friends, influences, collaborators and more. The channel will also include involvement from Avicii's friends and collaborators Nicky Romero, Armin van Buuren, Laidback Luke and Avicii's longtime collaborator, singer-songwriter Aloe Blacc, who will voice the channel as it launches with their joint track "Wake Me Up."

Avicii Radio aims to continue the conversation around mental health with exclusive commentary from artists sharing their mental health journeys and advice. The channel's central focus is to provide "Music For A Better Day," ultimately inspiring listeners to build a better day through music. The channel will also include specialty programming highlighting events and concerts in Stockholm benefitting the Tim Bergling Foundation.

The channel's launch coincides with the tenth anniversary of Avicii's "The Days / Nights EP" as well as Mental Health Awareness Month. The channel will feature audio messaging from Vibrant Emotional Health, an innovative community of mental wellness programs for people at all stages of life.

"This is a great continuation of Tim's relationship with SiriusXM and Geronimo, SiriusXM's Vice President of Dance Music, who were supporters of his music very early on in his career," said Klas Bergling, director of the Tim Bergling Foundation. "We appreciate their interest in promoting the emotional well-being of young people and of the Tim Bergling Foundation and its goals."

"I can't think of a better way to honor the life and legacy of Avicii," said Aloe Blacc. "This SiriusXM radio channel dedicated to the music he made, played and inspired is a lasting testament to his massive influence."

"Tim (Avicii) and I had a special friendship dating back to his early career, so to work with his family to observe and celebrate his legacy through music with Avicii Radio is something I am personally excited about and honored to bring to our listeners," said Scott Greenstein, SiriusXM's President and Chief Content Officer.

Eligible customers can get their first three months of SiriusXM for free. Go to siriusxm.com/GetSiriusXM3mos to sign up and experience all that SiriusXM has to offer. See Offer Details.

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About Sirius XM Holdings Inc

SiriusXM is the leading audio entertainment company in North America with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a suite of business and advertising solutions. Reaching a combined monthly audience of approximately 150 million listeners, SiriusXM offers a broad range of content for listeners everywhere they tune in with a diverse mix of live, on-demand, and curated programming across music, talk, news, and sports. For more about SiriusXM, please go to: www.siriusxm.com.

About Tim Bergling Foundation

The Tim Bergling Foundation was created by Klas Bergling, Anki Lidén and their family after the death of Tim Bergling, also known as Avicii - one of the most celebrated and beloved producers/performers/songwriters in modern music. The Tim Bergling Foundation advocates for the recognition of suicide as a global health crisis and actively works to remove the stigma associated with suicide and mental health issues. Its vision is a society where children and young people feel well, secure, confident and have the opportunity to reach their full potential. Those who are still unwell should be offered support quickly. For more information, go to www.TimBerglingFoundation.org.

About Vibrant Emotional Health

Vibrant Emotional Health is a non-profit organization that helps individuals and families

achieve emotional wellbeing. For over 50 years, our groundbreaking solutions have delivered high-quality services and support when, where and how people need it. We offer confidential emotional support through our state-of-the-art contact center and crisis hotline services that use leading-edge telephone, text and web-based technologies, including the 988 Suicide & Crisis Lifeline, Disaster Distress Helpline, Veterans Crisis Line, and NFL Life Line. Through our community wellness programs, individuals and families obtain the support and skills they need to thrive. Our advocacy and education initiatives promote mental wellbeing as a social responsibility. We help nearly 5 million people live healthier and more vibrant lives each year. We're advancing access, dignity and respect for all and revolutionizing the system for good. Visit vibrant.org. Follow Vibrant on [Twitter](#), [Facebook](#), and [Instagram](#).

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