



#### **Forward-Looking Statements**

This presentation includes statements concerning CaliberCos Inc.'s (the "Company," or "Caliber") expectations, beliefs, plans, objectives, goals, strategies, assumptions of future events, future financial performance, or growth and other statements that are not historical facts. These statements are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. In some cases, readers and the audience can identify these forward-looking statements through the use of words or phrases such as "estimate," "expect," "anticipate," "intend," "plan," "project," "believe," "forecast," "should," "could," and other similar expressions. Forward-looking statements involve risks and uncertainties that may cause actual results or outcomes to differ materially from those included in the forward-looking statements. The Company's expectations, beliefs, and projections are expressed in good faith and are believed by the Company to have a reasonable basis, but there can be no assurance that management's expectations, beliefs, or projections will be achieved or accomplished. Factors that may cause actual results to differ materially from those included in the forward-looking statements include, but are not limited to, factors affecting the Company's ability to successfully operate and manage its business, including, among others, title disputes, weather conditions, shortages, delays, or unavailability of equipment and services, property management, brokerage, investment and fund operations, the need to obtain governmental approvals and permits, and compliance with environmental laws and regulations; changes in costs of operations; loss of markets; volatility of asset prices; imprecision of asset valuations; environmental risks; competition; inability to access sufficient capital; general economic conditions; litigation; changes in regulation and legislation; economic disruptions or uninsured losses resulting from major accidents, fires, severe weather, natural disasters, terrorist activities, acts of war, cyber attacks, or pest infestation; increasing costs of insurance, changes in coverage and the ability to obtain insurance; and other presently unknown or unforeseen factors. Other risk factors are detailed from time to time in the Company's reports filed with the Securities and Exchange Commission. Any forward-looking statement speaks only as of the date on which such statement is made, and the Company undertakes no obligation to update the information contained in any forward-looking statements to reflect developments or circumstances occurring after the statement is made or to reflect the occurrence of unanticipated events. Past performance is not indicative of future results. There is no guarantee that any specific outcome will be achieved. Investment may be speculative and illiquid and there is a total risk of loss. There is no guarantee that any specific investment will be suitable or profitable.

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**CALIBERCO.COM** | 8901 E MOUNTAIN VIEW RD, STE 150, SCOTTSDALE, AZ 85258 | 480.295.7600



## **Introducing Caliber (Nasdaq: CWD)**

- Caliber has a 15-year track record and more than \$2.9 billion in assets under management and assets under development
- We invest in real estate assets in markets we know, primarily in the Western US
- We create funds and investment strategies for accredited investors who want access to alternative assets
- Public sponsor of private real estate investment strategies
- Expert in distressed real estate investing, opportunity zones, and opportunistic
- Completed our IPO in May of 2023 and listed our stock on Nasdaq: CWD



### We Invest in Diverse Real Estate Asset Classes in the Middle Market



HOSPITALITY/HOTEL



BEHAVIORAL HEALTH HOSPITAL



MULTI-FAMILY HOUSING



**OPPORTUNITY ZONE ASSETS** 



### The Best Opportunities are in the Middle-Market

### Middle-Market Assets

- \$5 to \$50 million per project
- Large opportunity set
- Highly-fragmented market
- Less competition
- Caliber's in-house services model enables access

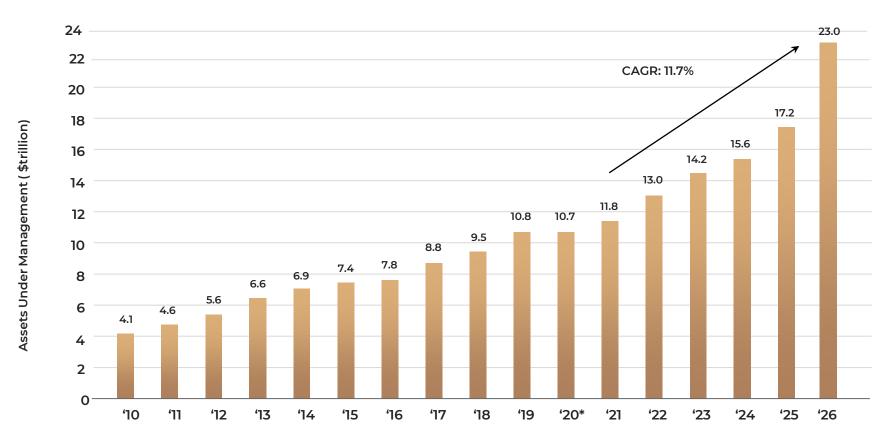
### Middle Market Geographies

- Demonstrated Population & Job Growth
- Underserved in terms of financing options
- Opportunity Zone tax incentives
- Local tax incentives
- Trends post-pandemic



# Caliber Serves a Large and Growing Market for Alternative Investments

#### \$23 Trillion in Alternative Global AUM Forecasted by 2026



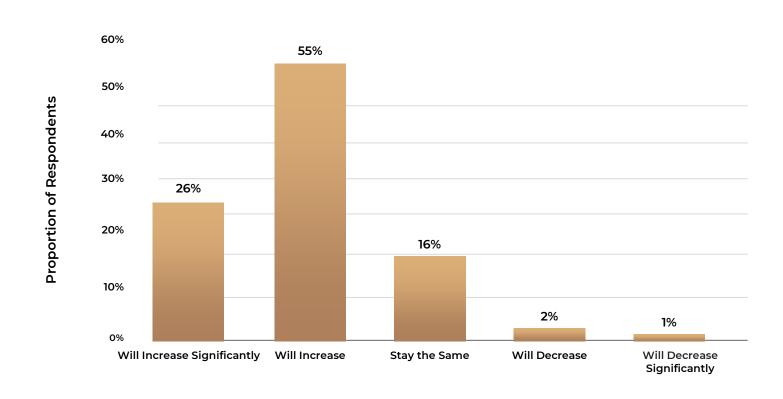
Source: Pregin Investor Survey, August 2020

\*2020 figure is annualized on data to October. 2022-2026 are Pregin forecasts.



### Majority of Investors Want Greater Access to Alternatives

#### **Investor Intentions Regarding Allocations to Alternatives**



Source: Pregin Investor Survey, August 2020

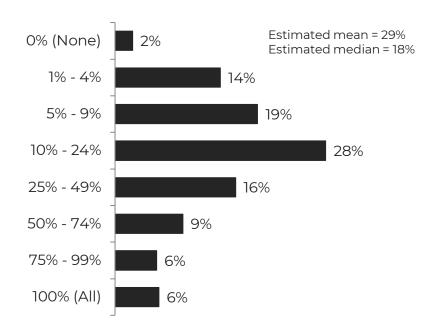
\*2020 figure is annualized on data to October. 2022-2026 are Preqin's forecasted figures. Source: Preqin



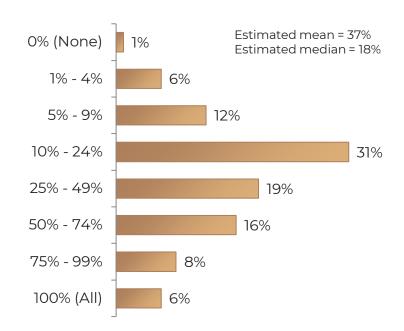
### Wealth Managers are Seeking Alternatives

# 29% of wealth management clients are currently invested in alternatives, a figure expected to rise 27% over the next three years to an estimated mean 37%.

% of Clients Currently Invested in Alternatives



% of Clients Expected to be Invested in Alternatives Three Years from Now



<sup>1)</sup> WealthManagement.com survey



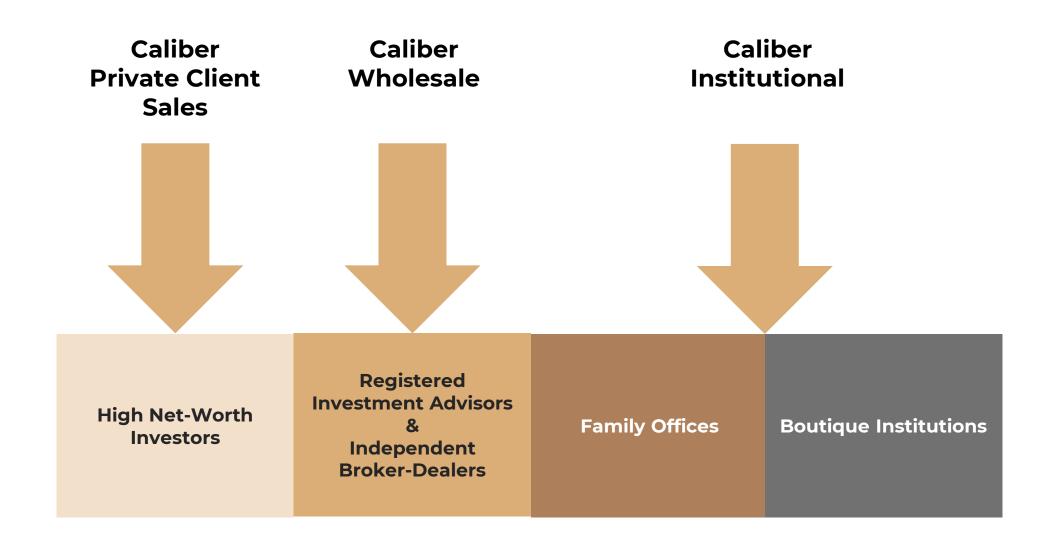
## CALIBER Our Products Solve Customer Needs

Desired Outcome	Caliber Product
Income	Lending, CORE Plus, Value Add
Growth	Distressed and Special Situations, Adaptive Re-Use & Development
Tax Planning/Reduction	Opportunity Zone Funds, 1031 Investments

Caliber seeks to build trust with our customers once and serve their real estate investment needs decade after decade, generation after generation



## Caliber Has Multiple Fundraising Channels





## Caliber is Designed to Deliver Sustained Growth



Caliber's model utilizes fundraising in its products to grow the tangible value of Caliber without dilutive corporate financings



## CALIBER We Have Multiple Revenue Streams

### **Asset Management Fees**

### **Performance Fees**

	Asset S	Services	
We Hire Ourselves at	Real Estate	Real Estate	Construction
Market Rates	Development	Brokerage	Management

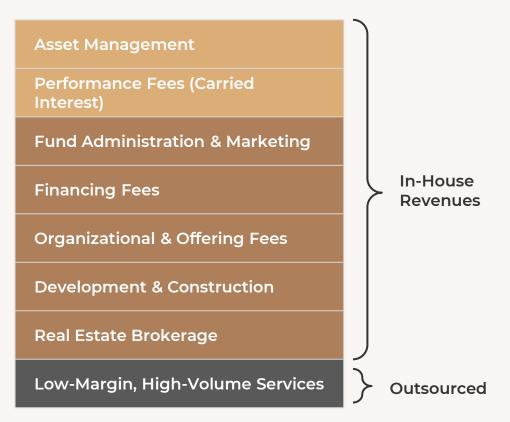
Note: asset services performed in-house at market rates.



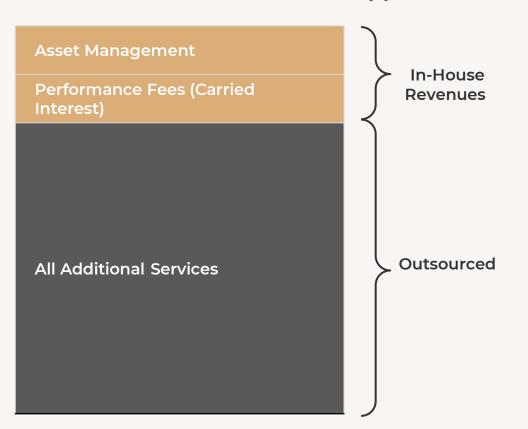
### Caliber Earns More Per Dollar in AUM

Caliber has optimized in-house and third-party services to maximize control and profitability

### Caliber's Vertical Integration: Increased Control & Multiple Revenue Streams



# Traditional Asset Managers: Lower Control & Fewer Revenue Opportunities



Source: Caliber's estimates and internal research reviewing comparable business models



## Revenue Growth Driven by Annual Recurring Fees

Annual Run Rate Caliber uses the Run Rate to demonstrate how annualized asset management fees change as compared to prior periods

Asset
Management
Revenue
Run Rate

Asset
Management
Fees
(for month ended 9/30/23)

\$0.8M

Mor the

Months in the Year

**12** 

=

Annualized Revenue

\$9.8M

Increase vs FY22

+18%1)

For Every \$100M Invested Caliber Earns 1% to 1.5% in Asset Management Fees<sup>2)</sup> or \$1M to \$1.5M

<sup>1)</sup> Fiscal 2022 asset management fees = \$8.3M

<sup>2)</sup> Asset Management Fees from funds are generally based on 1.0% to 1.5% of the unreturned capital contributions in a particular fund and include reimbursement for costs incurred on behalf of the fund, including an allocation of certain overhead costs. The Company earns an asset management fee of 0.70% of the Caliber Hospitality Trust's enterprise value and is reimbursed for certain costs incurred on behalf of the Caliber Hospitality Trust.



### Caliber Hospitality Trust – Asset Management Fee Growth



Using the Caliber infrastructure to launch public investment products

- Externally advised private hospitality real estate investment trust ("CHT")
- \$186M in Caliber-managed hotel assets contributed in Q1 2023 to seed CHT
- \$220m in 2<sup>nd</sup> Contribution signed with LTD, taking portfolio to \$400m+
- Target portfolio value of \$1b+ prior to a planned public offering
- Caliber seeks to build a "middle-market" public hospitality company that offers a viable alternative to asset sales for third party contributors
- Trust offers contributors a tax-deferred exchange, debt reduction, capital for renovations, and enhanced liquidity



### CALIBER AM Revenue Driven by Fundraising Success

### Caliber Could Expand Fundraising by Growing Sales Distribution



**New Territories** 

\$20 to \$35 million

Source: Caliber's estimates and internal research

Junior

\$5 to \$10 million



## Caliber BD/RIA Expansion – Recent Announcement

Caliber formally expands its national wholesaling team

### **National Wholesaling Team**





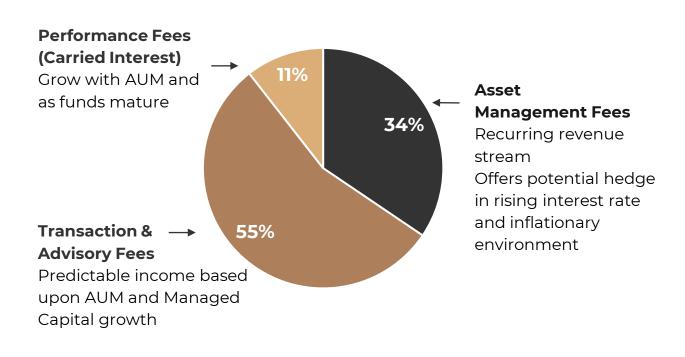
- Skyway Capital Markets to serve as a managing broker-dealer for our funds' primary investment products
- Skyway is an independent managing broker dealer offering a comprehensive platform for the distribution of investment offerings to broker-dealers and registered investment advisors
- Skyway will assist Caliber to build an internal wholesaling team that will lead distribution for the primary investment products of our funds under management



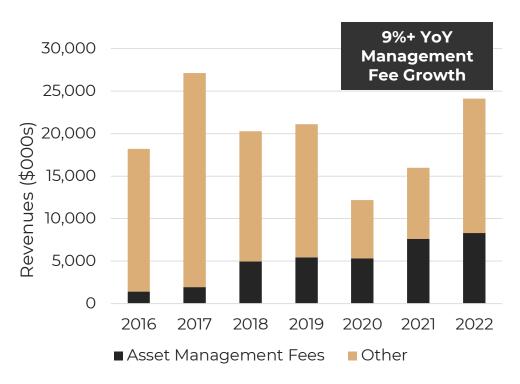
### Revenue Growth Focused on Asset Management Fees

### **Diversified Revenue Streams\***

(2022 Revenue Share)



# Management Fee Revenue Growing Steadily



<sup>\*</sup>During the year ended December 31, 2022 other revenue includes \$2.3 million of performance allocation revenue related to the sale of GC Square Apartments multi-family property and \$13.3 million of transaction and advisory fee revenue, which primarily consists of \$4.2 million of fund set-up fees for Caliber Tax Advantaged Opportunity Zone Fund II, LLC, \$3.5 million of construction management fees, \$2.5 million of brokerage commissions, \$1.0M of fund set-up fees for other funds, \$1.0M of fund formation fees earned based on capital raised during the year, and \$1.2M of loan guarantee and service fees.

Source: Caliber reports



### Caliber Leadership Innovates Over the Past 15 Years

### **Experienced & Aligned Executive Leaders**



Chris Loeffler – CEO & Co-Founder

Jennifer Schrader – President and COO & Co-Founder

Jade Leung - CFO

Roy Bade – Chief Development Officer

John Hartman - CIO

Yaron Ashkenazi – Head of Hospitality

George Pace – EVP Revenue

- ✓ Scaled Caliber to \$2.9 billion in AUM and AUD, more than 2,000 customers and nearly 100 employees
- ✓ Broad expertise spanning strategy, capital raising, new product development, real estate investment and development, strategic partnerships, operations, capital markets, and sales & marketing
- ✓ Entrepreneurial, growth mindset coupled with a contrarian approach
- ✓ Aligned with shareholders ~50% stock ownership, including Co-Founders

Note: AUD represents our current estimated costs to complete the development and construction of Assets Under Development projects.



## Leading in Distressed Assets, Fundraising & Opportunity Zones

### Track Record of Innovation

- ✓ 2008-2012 led on distressed real estate investing, auctions, non-performing notes, and special situations
- ✓ Early leaders in Public Fundraising following the 2013 JOBS Act
- ✓ Developed a fundraising engine that has amassed more than \$600m in equity capital directly from high net worth investors
- ✓ First to market in 2018 with a Qualified Opportunity Zone Fund
- ✓ Launch of the Caliber Hospitality Trust (CHT) the first new UPREIT at scale for hotels since the 2009-2011 era
- ✓ Uniquely offering a publicly listed sponsor of private funds via CWD, a growing need for RIAs & BDs





### CALIBER Independent Board Committed to Strong Corporate Governance

### **Our Directors**

### Public Company, Asset Management, Real Estate and Public Company Experience

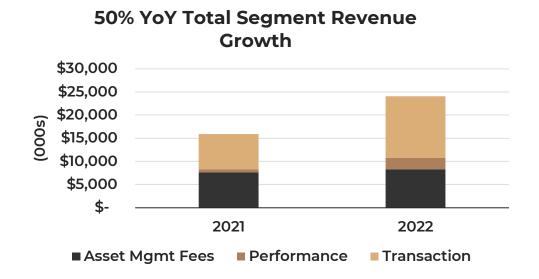
- Chris Loeffler Chief Executive Officer & Co-Founder
- **Jennifer Schrader** President, Chief Operating Officer & Co-Founder
- **Dan Hansen** Lead Independent Director
- William J. Gerber Director
- Michael Trzupek Director
- **Lawrence X. Taylor** Director

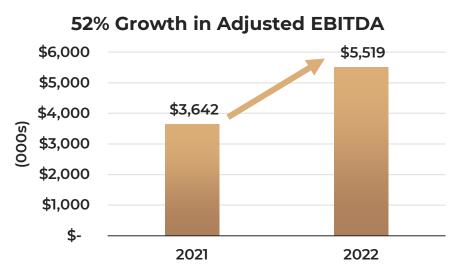
### Commitment to Corporate Governance

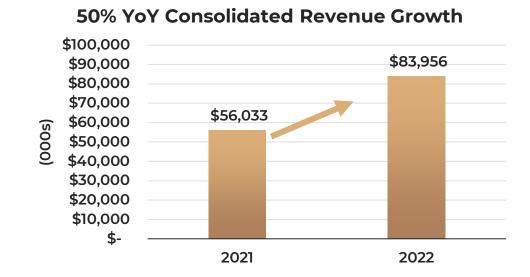
- 5+ year history of public company reporting; Big 4 auditor
- Established Board Committees and Charters
- Commitment to sustainable business practices

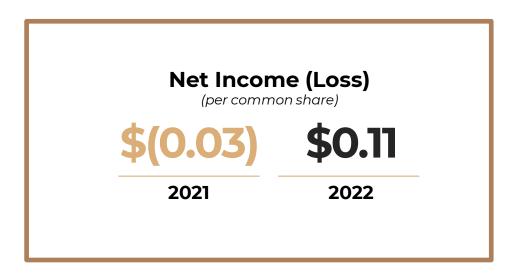


## Scaling Topline Growth (Fiscal 2022)





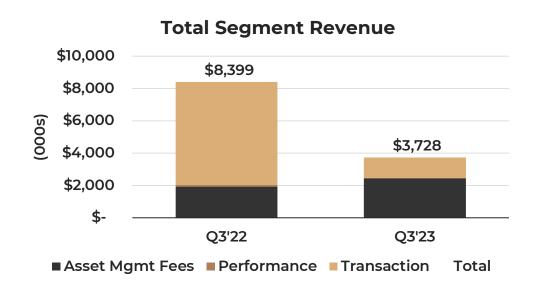




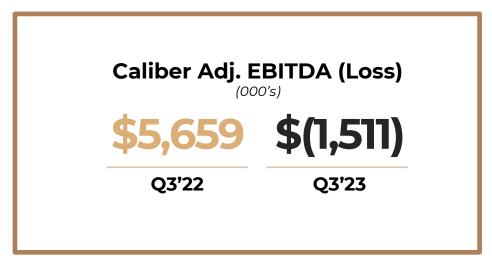
Source: Caliber reports

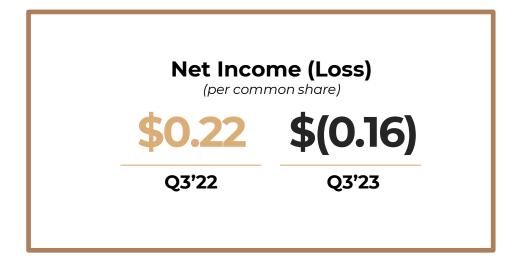


## 3<sup>rd</sup> Quarter Summary Results









Source: Caliber reports



# CALIBER Path Forward for Enterprise Value Growth





### LIBER Why Invest in Caliber?

- Large and growing addressable market opportunity alternative asset management
- 2. Unique focus on attractive and overlooked middle-market real estate investment opportunities
- 3. In-house fundraising drives growth with non-dilutive capital
- 4. Multiple revenue streams and value creation at each step in real estate investment process
- 5. Demonstrated ability to drive revenue and EBITDA
- 6. Aligned, experienced management team and board members

# Building on a 15-year track record of profitable growth and success to deliver sustained growth and returns to shareholders





# Appendix



## 3<sup>rd</sup> Quarter – Summary Highlights

### Financial Measures

- Total revenues of \$17.0 million
- Asset management revenue of \$2.4 million
- Asset management revenue run rate of \$9.8 million
- Net loss attributable to Caliber of \$3.4 million, or \$0.16 per diluted share
- Adjusted EBITDA loss of \$1.5 million

### **Metrics**

- Fair value assets under management of \$822.5 million
- Asset management fees of \$1.3 million
- Managed capital of \$412.4 million

### Corporate

- Contribution agreement with L.T.D. Hospitality Group of 9 hotel properties to Caliber Hospitality Trust.
- Received the first \$5.0 million tranche of a planned investment into CHT of up to \$50.0 million from a family office group.
- Sold Northsight Crossing Retail Center for \$27.4 million, resulting in net cash proceeds of ~\$12.2 million, a gain on the sale of real estate of ~\$5.0 million, and a loss on the extinguishment of debt of ~\$0.2 million. Originally purchased in January 2022 for \$21.1 million.
- Signed first selling agreement with a regional broker dealer for investments in Caliber-sponsored products expected to increase Caliber fundraising.
- Announced financial targets: cumulative fundraising of \$750 million for the period, 2024-2026; AUM target of \$3 billion by year-end, 2026; annualized segment revenue of \$50 million by year-end, 2026.



# CALIBER GAAP Income Statement

#### CALIBERCOS INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED) (AMOUNTS IN THOUSANDS, EXCEPT PER SHARE DATA)

	Three Months Ended September 30,		Nine Months Septembe				
		2023	2022		2023		2022
Revenues							
Asset management fees	\$	1,273	\$ 982	\$	3,784	\$	3,048
Performance allocations		36	103		2,474		2,508
Transaction and advisory fees		1,043	5,890		2,462		8,261
Consolidated funds – hospitality revenue		12,526	10,988		52,008		43,801
Consolidated funds – other revenue		2,147	1,543		6,264		4,871
Total revenues		17,025	19,506		66,992		62,489
Expenses							
Operating costs		4,881	3,203		16,205		8,421
General and administrative		1,672	1,252		4,914		5,389
Marketing and advertising		210	288		888		1,293
Depreciation and amortization		140	7		409		23
Consolidated funds – hospitality expenses		18,644	14,960		59,676		44,786
Consolidated funds – other expenses		2,883	1,677		6,757		6,146
Total expenses		28,430	21,387		88,849		66,058



# CALIBER GAAP Income Statement (cont.)

#### CALIBERCOS INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED) (AMOUNTS IN THOUSANDS, EXCEPT PER SHARE DATA)

Consolidated funds - gain on sale of real estate investments	_		_	_	21,530
Other income (loss), net	414		25	1,479	241
Gain on extinguishment of debt	_		1,421	_	1,421
Interest income	85		109	279	112
Interest expense	(1,316)		(341)	(3,408)	(685)
Net (loss) income before income taxes	(12,222)		(667)	(23,507)	19,050
Provision for income taxes					
Net (loss) income	(12,222)		(667)	(23,507)	19,050
Net (loss) income attributable to noncontrolling interests	(8,813)	_	(5,067)	(13,165)	14,561
Net (loss) income attributable to CaliberCos Inc.	(3,409)		4,400	(10,342)	4,489
Basic net (loss) income per share attributable to common stockholders	\$ (0.16)	\$	0.24	\$ (0.53)	\$ 0.25
Diluted net (loss) income per share attributable to common stockholders	\$ (0.16)	\$	0.22	\$ (0.53)	\$ 0.23
Weighted average common shares outstanding:			<del></del>		
Basic	 21,238		18,229	 19,688	 18,033
Diluted	21,238		20,074	19,688	19,878



# CALIBER GAAP Balance Sheet

#### CALIBERCOS INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS (UNAUDITED) (AMOUNTS IN THOUSANDS, EXCEPT FOR SHARE AND PER SHARE DATA)

	_	ember 30, 2023	December 31, 2022		
Assets					
Cash	\$	995	\$	1,921	
Restricted cash		2,479		23	
Real estate investments, net		21,383		2,065	
Due from related parties		6,498	498		
Investments in unconsolidated entities		3,290	90 3		
Operating lease - right of use assets		204	204		
Prepaid and other assets		2,629		5,861	
Assets of consolidated funds					
Cash		4,536		5,736	
Restricted cash		10,407		8,254	
Real estate investments, net		219,140		196,177	
Accounts receivable, net		2,434		2,228	
Notes receivable - related parties		31,184		28,229	
Due from related parties		27		15	
Operating lease - right of use assets		8,785		8,769	
Prepaid and other assets		10,739		5,343	
Total assets	\$	324,730	\$	278,834	



# CALIBER GAAP Balance Sheet (cont.)

#### CALIBERCOS INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS (UNAUDITED) (AMOUNTS IN THOUSANDS, EXCEPT FOR SHARE AND PER SHARE DATA)

	September 30, 2023		Dec	cember 31, 2022
Liabilities and Stockholders' Equity				
Notes payable	\$	54,254	\$	14,653
Notes payable - related parties				365
Accounts payable and accrued expenses		6,852		6,374
Buyback obligation				12,391
Due to related parties		87		171
Operating lease liabilities		125		1,587
Other liabilities		535		64
Liabilities of consolidated funds				
Notes payable, net		147,779		134,256
Notes payable - related parties		12,799		6,973
Accounts payable and accrued expenses		11,949		9,252
Due to related parties		210		68
Operating lease liabilities		12,397		12,461
Other liabilities		2,987		3,030
Total liabilities		249,974		201,645



## **GAAP Balance Sheet (cont.)**

# CALIBERCOS INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS (UNAUDITED) (AMOUNTS IN THOUSANDS, EXCEPT FOR SHARE AND PER SHARE DATA)

#### Commitments and Contingencies

Preferred stock Series B, \$0.001 par value; 12,500,000 shares authorized, no shares issued and outstanding as of September 30, 2023 and 1,651,302 shares issued and outstanding as of December 31, 2022	_	_
Common stock Class A, \$0.001 par value; 100,000,000 shares authorized, 13,848,800 and 10,790,787 shares issued and outstanding as of September 30, 2023 and December 31, 2022, respectively	14	11
Common stock Class B, \$0.001 par value; 15,000,000 shares authorized, 7,416,414 shares issued and outstanding as September 30, 2023 and December 31, 2022	7	7
Paid-in capital	38,723	33,108
Less treasury stock, at cost, 277,342 shares repurchased and 3,432,351 forward repurchase shares as of December 31, 2022. As of September 30, 2023, there was no treasury stock or forward repurchase shares	_	(13,626)
Accumulated deficit	(34,469)	(22,709)
Stockholders' equity (deficit) attributable to CaliberCos Inc.	4,275	(3,209)
Stockholders' equity attributable to noncontrolling interests	 70,481	80,398
Total stockholders' equity	 74,756	 77,189
Total liabilities and stockholders' equity	\$ 324,730	\$ 278,834



# CALIBER EBITDA and Adjusted EBITDA Reconciliation

#### **NON-GAAP INCOME STATEMENT** (AMOUNTS IN THOUSANDS)

	Three Months Ended September					
		2023	2022			
Net loss	\$	(12,222)	\$	(667)		
Interest expense		1,316		342		
Depreciation expense		140		15		
Consolidated funds' EBITDA adjustments		7,210		4,810		
Consolidated EBITDA		(3,556)		4,500		
Share buy-back				78		
Stock-based compensation		393		170		
Severance payments		6		<u> </u>		
Consolidated Adjusted EBITDA		(3,157)		4,748		
Intercompany eliminations		2,002		1,615		
Non-controlling interest Adjusted EBITDA eliminations		(356)		(704)		
Caliber Adjusted EBITDA	\$	(1,511)	\$	5,659		



## **NON-GAAP** Reconciliation

# FUND MANAGEMENT SEGMENT (AMOUNTS IN THOUSANDS)

# Three Months Ended September 30,

	 2023	3 2022		\$ Change		% Change
Revenues						
Asset management fees	\$ 2,428	\$	1,927	\$	501	26.0%
Performance allocations	24		103		(79)	(76.7)%
Transaction and advisory fees	 560		5,008		(4,448)	(88.8)%
Total revenues	 3,012		7,038		(4,026)	(57.2)%
Expenses						
Operating costs	4,228		2,661		1,567	58.9 %
General and administrative	1,549		1,184		365	30.8 %
Marketing and advertising	208		287		(79)	(27.5)%
Depreciation and amortization	 34		7		27	385.7%
Total expenses	 6,019		4,139		1,880	45.4%
Other expense, net	11		(3)		14	(466.7)%
Gain on extinguishment of debt	_		1,421		(1,421)	(100.0)%
Interest expense	(1,128)		(326)		(802)	246.0%
Interest income	 729		108		621	575.0%
Net loss	\$ (3,395)		4,099	\$	(7,494)	(182.8)%



# CALIBER NON-GAAP Reconciliation

#### **DEVELOPMENT SEGMENT** (AMOUNTS IN THOUSANDS)

### **Three Months Ended**

		September 30,					
	2		2	2022	\$ Change	% Change	
Revenues							
Transaction and advisory fees	\$	516	\$	1,182	\$ (666)	(56.3)%	
Total revenues		516		1,182	(666)	(56.3)%	
Expenses							
Operating costs		394		321	73	22.7%	
General and administrative		78		45	33	73.3%	
Depreciation and amortization				8	(8)	(100.0)%	
Total expenses		472		374	98	26.2%	
Other expense, net				9	(9)	(100.0)%	
Net income	\$	44	\$	817	\$ (773)	(94.6)%	



# CALIBER NON-GAAP Reconciliation

#### **BROKERAGE SEGMENT** (AMOUNTS IN THOUSANDS)

#### **Three Months Ended** Sontombor 30

	September 30,						
		2023		2022	\$ Change	<u> </u>	% Change
Revenues							
Transaction and advisory fees	\$	200	\$	179	\$	21	11.7%
Total revenues		200		179		21	11.7%
Expenses							
Operating costs		102		31	,	71	229.0%
General and administrative		24		23		1	4.3%
Marketing and advertising		_		_	-		_
Depreciation and amortization		39				39	100.0%
Total expenses		165		54	1	11	205.6%
Other income, net		138		28	1	10	392.9%
Gain on extinguishment of debt		1		_		1	100.0%
Interest expense		(189)		(15)	(17	<u>74)</u>	1160.0%
Net (loss) income	•	(15)	¢	138	\$ (15	52)	(110.9)
ivet (1088) income	Ф	(15)	\$	138	\$ (15	<u> </u>	



## **NON-GAAP** Reconciliation

## MANAGED CAPITAL (AMOUNTS IN THOUSANDS)

			Man	aged Capital
Balances as of December 31, 2022			\$	383,189
Originations				12,050
Redemptions				(2,742)
Balances as of March 31, 2023				392,497
Originations				11,227
Redemptions				(1,968)
Balances as of June 30, 2023				401,756
Originations				12,958
Redemptions				(2,268)
Balances as of September 30, 2023			\$	412,446
	_ Septe	mber 30, 2023	Decei	mber 31, 2022
Real Estate				
Hospitality	\$	101,118	\$	102,071
Residential		72,501		62,819
Commercial		147,857		128,210
Total Real Estate		321,476		293,100
Credit <sup>(1)</sup>		79,758		74,766
Other <sup>(2)</sup>		11,212		15,323
Total	\$	412,446	\$	383,189

<sup>(1)</sup> Credit managed capital represents loans made to Caliber's investment funds by our diversified credit fund.

Other managed capital represents undeployed capital held in our diversified funds.



# CALIBER NON-GAAP Reconciliation

### FV AUM (AMOUNTS IN THOUSANDS)

	FV	AUM
Balances as of December 31, 2022	\$	745,514
Assets acquired <sup>(1)</sup>		28,604
Construction and net market appreciation		33,019
Assets sold or disposed		(5,820)
Credit <sup>(2)</sup>		4,242
Other <sup>(3)</sup>		1,360
Balances as of March 31, 2023		806,919
Assets acquired <sup>(1)</sup>		_
Construction and net market appreciation		19,095
Assets sold or disposed		(595)
Credit <sup>(2)</sup>		590
Other <sup>(3)</sup>		(703)
Balances as of June 30, 2023		825,306
Assets acquired <sup>(1)</sup>		780
Construction and net market appreciation		1,045
Assets sold or disposed		(6,025)
Credit <sup>(2)</sup>		160
Other <sup>(3)</sup>		1,204
Balances as of September 30, 2023	<u>\$</u>	822,470



## **NON-GAAP Reconciliation**

## FV AUM (AMOUNTS IN THOUSANDS)

	Septem	<b>September 30, 2023</b>		<b>December 31, 2022</b>	
Real Estate					
Hospitality	\$	316,000	\$	319,300	
Residential		148,600		86,900	
Commercial		266,900		255,197	
Total Real Estate		731,500		661,397	
Credit <sup>(2)</sup>		79,758		74,766	
Other <sup>(3)</sup>		11,212		9,351	
Total	\$	822,470	\$	745,514	

<sup>(1)</sup> Assets acquired during the nine months ended September 30, 2023 include one development asset in Colorado, our headquarters office building, and one multi-family residential asset in Arizona.

<sup>(2)</sup> Credit FV AUM represents loans made to Caliber's investment funds by our diversified credit fund.

<sup>(3)</sup> Other FV AUM represents undeployed capital held in our diversified funds.



### **Definitions and Non-GAAP Measures**

Asset Management Revenue Run Rate. This is an estimate that annualizes asset management revenue, which are on a basis that deconsolidates the consolidated funds

Assets Under Development. We define development, redevelopment, construction, and entitlement projects that are underway or are in the planning stages as Assets Under Development ("AUD"). This category includes projects we are planning to build on undeveloped land. If all of these projects are brought to completion, the total cost capitalized to these projects, which represents total current estimated costs to complete the development and construction of such projects, is \$2.2 billion, which we expect would be funded through a combination of undeployed fund cash, third-party equity, project sales, tax credit financing and similar incentives, and secured debt financing. We are under no obligation to complete these projects and may dispose of any such assets at any time. There can be no assurance that assets under development will ultimately be developed or constructed because of the nature of the cost of the approval and development process and market demand for a particular use. In addition, the mix of residential and commercial assets under development may change prior to final development. The development of these assets will require significant additional financing or other sources of funding, which may not be available.

**Consolidated EBITDA and Consolidated Adjusted EBITDA.** We present **EBITDA** and **Adjusted EBITDA**, which are not recognized financial measures under U.S. GAAP, as supplemental disclosures because we regularly review these measures to evaluate our funds, measure our performance, identify trends, formulate financial projections and make strategic decisions.

Consolidated EBITDA represents the Company's and the consolidated funds' earnings before net interest expense, income taxes, depreciation and amortization. Consolidated Adjusted EBITDA represents Consolidated EBITDA as further adjusted to exclude stock-based compensation, transaction fees, expenses and other public registration direct costs related to aborted or delayed offerings and our Reg A+ offering, the share repurchase costs related to the Company's Buyback Program, litigation settlements, expenses recorded to earnings relating to investment deals which were abandoned or closed, any other non-cash expenses or losses, as further adjusted for extraordinary or non-recurring items.

Caliber Adjusted EBITDA represents Consolidated Adjusted EBITDA on a basis that deconsolidates our consolidated funds (intercompany eliminations) and eliminates noncontrolling interest. Eliminating the impact of consolidated funds and noncontrolling interest provides investors a view of the performance attributable to Caliber Cos Inc. and is consistent with performance models and analysis used by management.

When analyzing our operating performance, investors should use these measures in addition to, and not as an alternative for, their most directly comparable financial measure calculated and presented in accordance with U.S. GAAP. We generally use these non-U.S. GAAP financial measures to evaluate operating performance and for other discretionary purposes. We believe that these measures enhance the understanding of ongoing operations and comparability of current results to prior periods and may be useful for investors to analyze our financial performance because they eliminate the impact of selected charges that may obscure trends in the underlying performance of our business. Because not all companies use identical calculations, our presentation of Consolidated EBITDA, Consolidated Adjusted EBITDA, and Caliber Adjusted EBITDA may not be comparable to similarly identified measures of other companies.

Consolidated EBITDA, Consolidated Adjusted EBITDA, and Caliber Adjusted EBITDA are not intended to be measures of free cash flow for our discretionary use because they do not consider certain cash requirements such as tax and debt service payments. These measures may also differ from the amounts calculated under similarly titled definitions in our debt instruments, which amounts are further adjusted to reflect certain other cash and non-cash charges and are used by us to determine compliance with financial covenants therein and our ability to engage in certain activities, such as incurring additional debt and making certain restricted payments.



### **Definitions and Non-GAAP Measures**

**Fair Value Assets Under Management ("FV AUM").** FV AUM is defined as the aggregate fair value of the real estate assets the Company manages from which it derives management fees, performance revenues and other fees and expense reimbursements.

We estimate the value of these assets quarterly to help make sale and hold decisions and to evaluate whether an existing asset would benefit from refinancing or recapitalization. This also gives us insight into the value of our carried interest at any point in time. We also utilize FV AUM to predict the percentage of our portfolio which may need development services in a given year, fund management services (such as refinance), and brokerage services. As we control the decision to hire for these services, our service income is generally predictable based upon our current portfolio AUM and our expectations for AUM growth in the year forecasted.

Managed Capital. We define managed capital as the total equity capital raised by the Company from investors for its investment funds.

We use this information to monitor, among other things, the amount of 'preferred return' that would be paid at the time of a distribution and the potential to earn a performance fee over and above the preferred return at the time of the distribution. Our asset management fees are based on a percentage of managed capital and monitoring the change and composition of managed capital provides relevant data points for Caliber management to further calculate and predict future earnings.