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# Leading Fleet Management Provider ARI to Offer SiriusXM Fleet Program to Clients

## ARI clients can deliver the benefits of SiriusXM to their drivers

NEW YORK, May 22, 2017 /PRNewswire/ -- SiriusXM and ARI®, a leading global fleet services provider specializing in both cars and trucks, announced today that ARI is the first fleet management company to offer the SiriusXM Fleet Driver Program to its clients.



ARI clients with SiriusXM-equipped vehicles can now provide qualified drivers with the benefits of SiriusXM – including a two-month introductory subscription to SiriusXM's "All Access" programming package as well as discounted subscription rates – giving drivers access to more than 150 channels of commercial-free music, plus sports, entertainment, news, comedy and more at their fingertips.

"Industry studies have shown that SiriusXM is one of the top features that can increase driver retention," stated Chris Conroy, president & CEO, Holman Business Services and president of ARI. "More often than not, fleet vehicles are not just used for transportation, but truly serve as an employee's mobile office. This new partnership between ARI and SiriusXM gives fleet personnel the ability to make drivers' time behind the wheel more enjoyable."

"ARI is a proven and trusted leader in fleet management and teaming up with them is an exciting step forward for the SiriusXM Fleet Program," said Gail Berger, Vice President, Auto Remarketing and Fleet, SiriusXM. "ARI can now provide their clients with the value of a SiriusXM All Access subscription, giving them access to the best audio entertainment available in the vehicle, and SiriusXM will reach many new subscribers in the fleet and commercial market."

SiriusXM Fleet Programs feature volume-based discounts for companies who purchase SiriusXM for their fleets as well as a program for self-paying fleet drivers. ARI will be enhancing their offerings by providing their clients and drivers with services that give them special access to SiriusXM's world class bundle of programming. The SiriusXM Fleet Driver program includes a two-month All Access subscription for qualified drivers. At the conclusion of those two months, drivers can continue their SiriusXM subscription at fleet-only discount rates.

Interested ARI clients can visit [www.SiriusXM.com/ARIfleet](http://www.SiriusXM.com/ARIfleet) to enter their fleet information and get more details on the SiriusXM offer.

The "All Access" audio package is SiriusXM's most extensive offering and includes Howard

Stern, every NFL, MLB®, and NBA game, every NASCAR® race, plus NHL® games, PGA TOUR® coverage and live college sports, as well as SiriusXM's wide variety of commercial-free music, plus talk programming, comedy and several exclusive online-only channels. All-Access subscribers also get access to SiriusXM programming outside the vehicle on the SiriusXM app and online at [www.SiriusXM.com](http://www.SiriusXM.com).

For more information on the SiriusXM Fleet Programs please visit [www.SiriusXMfleet.com](http://www.SiriusXMfleet.com).

### **About ARI®**

ARI, a Holman company, has revolutionized fleet management with technology that enables organizations around the world to realize new levels of efficiency and value by leveraging the power of data through the ARI *insights*® portal. Founded in 1948, ARI, now the largest family owned company in the industry, has continuously uncovered new ways for fleet managers to translate their fleets' data into decreased costs and improved driver safety. ARI manages more than 1.4 million vehicles in North America, the UK and Europe and, together with its strategic partners, 3.4 million vehicles worldwide. Headquartered in Mount Laurel, New Jersey, ARI has been recognized as one of the "[100 Best Companies to Work For](#)" by Fortune magazine five years in a row. Learn more at [www.arifleet.com](http://www.arifleet.com) and on [LinkedIn](#), [Facebook](#) and [Twitter](#).

### **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 31.6 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business,*

*economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

**Source: SiriusXM**

**Media contacts:**

ARI  
Caroline Brobeil Nassan  
Department Head, Marketing  
856 533-9335 (work)  
856 206-3062 (cell)  
[cnassan@arifleet.com](mailto:cnassan@arifleet.com)

SiriusXM  
Andrew FitzPatrick  
212-901-6693  
[andrew.fitzpatrick@siriusxm.com](mailto:andrew.fitzpatrick@siriusxm.com)



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