

May 8, 2017



Scout Boats Becomes First Marine Manufacturer to Offer 3-Months of SiriusXM's Top-Tier Marine Weather, Info & Audio Services

NEW YORK, May 8, 2017 /PRNewswire/ --SiriusXM and Scout Boats, Inc. announced today that Scout is the first boat builder to provide its customers a three-month subscription to SiriusXM's satellite-delivered marine weather, information, and audio services. Scout is a leading independent boat manufacturer in the recreational marine industry, specializing in luxury sport fishing center console, dual console and bay boat models.



Scout customers who purchase a boat equipped with a SiriusXM receiver will get three months of SiriusXM Marine Offshore Weather, SiriusXM's top-level weather package, as well as three months of the SiriusXM All Access programming package, which offers the full spectrum of SiriusXM audio entertainment. This mirrors the successful SiriusXM program offered to millions of consumers each year as they purchase new cars and trucks.

"Much like Scout, SiriusXM is second to none. Our customers are already familiar with SiriusXM audio in their vehicle, so it's natural to want it on their boat," said Dave Wallace, COO of Scout Boats. "We design our boats primarily for sport fishing enthusiasts, and we think it's important for them to also be able to see graphical weather and other key information on their chartplotter/MFD – to help them find where fish are biting. Plus these services make their time on the water more enjoyable."

"We are very pleased Scout is the first to adopt our new program offering three months of SiriusXM satellite weather, fishing information, and audio with the purchase of a new boat," said Dave Wasby, VP Aviation, Marine, and Music for Business, SiriusXM. "These boaters will get to experience first-hand the value of seeing graphical weather and fishing information on their chartplotter/MFD, especially when they are out of cellular coverage. In addition, they can enjoy SiriusXM's world class entertainment programming – including commercial-free music, plus sports, talk, comedy and more – while they're out on the water."

Scout Boats feature SiriusXM Marine compatible chartplotters/MFDs and receivers by Garmin. SiriusXM Marine Offshore Weather features include:

- Graphical Weather Radar with Storm Cells and Lightning overlaid on the navigational charts.
- Sea Surface Temperatures to quickly locate temperature breaks where fish are likely to

be biting.

- Marine Zone Forecasts, Marine Alerts, Weather Watch Boxes and Storm Tracking.
- Weather Fronts and Isobars to identify changing conditions and help determine the best times to fish.

The All Access programming package is SiriusXM's most extensive offering and includes Howard Stern, every NFL, MLB®, and NBA game, every NASCAR® race, plus NHL® games, PGA TOUR® coverage and live college sports, as well as SiriusXM's wide variety of commercial-free music, plus talk programming, comedy and several exclusive online-only channels. All-Access subscribers also get access to SiriusXM programming when they are not on the water, on the SiriusXM app and online at www.siriusxm.com.

Scout builds center console and dual console sport fishing models, along with XS/bay boat models, ranging from 17' to 53'. Since its founding nearly three decades ago, the company's goal has been to manufacture the best-built boats in its distinctive sport fishing niches. Each Scout hull is a true original, as the in-house research and design team works closely with engineering to take concepts from blueprint to production more efficiently, growing the company's world-class reputation for quality, strength, durability and value.

For more information on SiriusXM, please visit www.siriusxm.com.

For more information on Scout, visit www.scoutboats.com.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 31.6 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of

similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

Media contact:

Andrew FitzPatrick

SiriusXM

212-901-6693

Andrew.FitzPatrick@SiriusXM.com

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