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SiriusXM Hits 1 Channel Expands its Daily Live Broadcasts from New York to Los Angeles with Launch of "Hits 1 in Hollywood" from SiriusXM's L.A. Studios

-- New daily music show hosted by Michael Yo, Tony Fly and Symon kicks off live from the Capitol Records Tower on January 17 on SiriusXM Hits 1

NEW YORK, Jan. 13, 2017 /PRNewswire/ -- SiriusXM announced today the launch of a new daily show on SiriusXM Hits 1 starring comedian/television host Michael Yo, radio personality Tony Fly and singer Symon. *Hits 1 in Hollywood*, broadcasting live from the SiriusXM studios in Los Angeles, will officially expand the channel's live broadcasts from coast to coast, as SiriusXM Hits 1's *The Morning Mash Up* will continue to air live from New York City weekday mornings.



Hits 1 in Hollywood will launch on Tuesday, January 17 on SiriusXM Hits 1 live from the landmark Capitol Records Tower in Hollywood. The new daily show will feature today's biggest hits in contemporary music, along with pop culture news, artist and celebrity interviews, and fast-paced fun during West Coast drive time.

"We are excited to add more live daily programming on our preeminent pop music channel Hits 1, the most influential pop channel in radio today. *Hits 1 in Hollywood* live from our L.A. studios will become a must listen for our audience from coast to coast and allow us even more access to the biggest celebrities and music stars," said Scott Greenstein, President and Chief Content Officer, SiriusXM.

"I am so excited to be part of such an amazing company and to be heard nationally. Bringing the heart of Hollywood to Hits 1 on SiriusXM is a dream come true," said Michael Yo.

The daily three hour show will premiere on Tuesday, January 17 at 4:00 pm PT on SiriusXM Hits 1, via satellite on channel 2 and through the SiriusXM app on smartphones and other connected devices, as well as online at siriusxm.com. *Hits 1 in Hollywood* will air Monday—Friday, from 4:00 pm —7:00 pm PT.

Hits 1 in Hollywood will also be available via SiriusXM On Demand through the SiriusXM app for smartphones and other mobile devices and online.

Michael Yo is a stand-up comedian and entertainment and pop culture expert. Michael can be seen on CBS' *The Insider*, covering the latest in celebrity news; as well as guest co-hosting CBS' *The Talk*, and appearing regularly as a hot topic talker on *The Wendy Williams Show*.

Tony Fly, a veteran radio and TV host, has appeared on highly-rated radio programs in Austin, New Orleans, New York City and Minneapolis. He is the former host of late night Fox TV in Minneapolis.

Combining a bit of pop, R&B, and house, Symon breaks the boundaries and pushes the limits of self-expression. Symon is crafting her debut album, collaborating with some of the industry's most exciting new up-and-coming songwriters and producers.

SiriusXM Hits 1 plays hit music from artists like Taylor Swift, The Weeknd, Justin Timberlake, Bruno Mars, Katy Perry, Adele, Twenty One Pilots and more. SiriusXM Hits 1 is also home to *The Morning Mash Up*, the live daily morning show hosted by Nicole Ryan, Stanley T and Ryan Sampson from the SiriusXM studios in New York.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has more than 31.3 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, XMWX Weather, and XMWX Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ

materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; consumer protection laws and their enforcement; the unfavorable outcome of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; harmful interference to our service from new and existing wireless operations; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; and impairment of our business by third-party intellectual property rights. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2015, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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