

September 6, 2016



SiriusXM Offers Extensive Coverage of 2016 NFL Season

SiriusXM subscribers get access to every NFL game through Super Bowl LI

Hall of Famer Brett Favre joins roster of hosts on SiriusXM NFL Radio channel; First broadcast airs today at 11:00 am ET

NEW YORK, Sept. 6, 2016 /PRNewswire/ -- SiriusXM will offer fans comprehensive coverage of the 2016 NFL season, featuring live broadcasts of every game plus in-depth NFL talk on the SiriusXM NFL Radio channel.



The NFL kicks off its 97th season on September 8 (8:30 pm ET) when the Denver Broncos host the Carolina Panthers in a rematch of Super Bowl 50. Throughout the season all NFL games through Super Bowl LI will air nationwide on satellite radios, and are also available on the SiriusXM app and at SiriusXM.com for authenticated subscribers with the SiriusXM All-Access package.

SiriusXM's NFL schedule will also include multiple Spanish-language broadcasts on SiriusXM channel 157 each week, including all primetime games on Sunday and Monday nights, the Thursday Night Kickoff game, Thanksgiving Day games, and select Sunday afternoon games during the regular season. Listeners will also get Spanish-language broadcasts for every playoff game. Weekly schedules can be found at www.siriusxm.com/nflschedule.

In addition to live play-by-play, subscribers get daily NFL talk on SiriusXM NFL Radio (channel 88), which is entering its 13th season offering in-depth coverage of the league, 24 hours a day, 365 days a year. The daily programming lineup features shows hosted by NFL experts and interviews with players, coaches and executives from around the league, plus coverage of the NFL's marquee events.

Joining the roster this year will be newly enshrined Hall of Fame quarterback Brett Favre, who will host a series of hour-long broadcasts starting today, September 6 (11:00 am ET). Favre and co-host Bruce Murray will discuss the headline news happening around the NFL, analyze the league's teams and players, and share his experiences from his career and his life since retiring. It will be the first regular sports media role for the three-time NFL MVP since he retired after the 2010 season.

Favre joins a roster of analysts on the channel that includes Hall of Famers Tim Brown, Mike Haynes, James Lofton, Anthony Munoz and Bill Polian, as well as Gil Brandt, Mark Dominik, David Diehl, Maurice Jones-Drew, Pat Kirwan, Anthony "Booger" McFarland, Jim Miller, Mike Nolan, Brady Quinn, Ross Tucker, Solomon Wilcotts, Erik Coleman, Brad Hopkins, Kirk Morrison, Phil Savage and Takeo Spikes.

SiriusXM NFL Radio voices also include a number of NFL insiders and radio veterans including Bob Papa, Bruce Murray, Alex Marvez, Howard David, Vic Carucci, Dan Leberfeld, Bill Lekas, Zig Fracassi, Steve Torre, Casey Stern, Howard Balzer, Jeff Rickard, Lance Medow, Mike Keith, Tom Pelissero, John Clayton and Cole Wright.

Jim Miller and Pat Kirwan will host their daily show, *Movin' The Chains*, live from the "NFL Kickoff presented by Hyundai" events in Denver on Thursday, September 8 before the Broncos-Panthers game. Miller will host post-game coverage from the stadium after the final whistle.

Throughout the season SiriusXM NFL Radio listeners will also hear weekly interviews with many head coaches from around the league.

Go to www.siriusxm.com for more info. Follow the channel on Twitter @SiriusXMNFL.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has more than 30.6 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, XMWX Weather, and XMWX Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.7 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and

expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; consumer protection laws and their enforcement; the unfavorable outcome of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; harmful interference to our service from new and existing wireless operations; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; and impairment of our business by third-party intellectual property rights. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2015, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

Media contact:

Andrew FitzPatrick

SiriusXM

212-901-6693

Andrew.FitzPatrick@SiriusXM.com

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