

August 16, 2016



Nissan and Infiniti Customers to Receive Multi-Year Subscription to SiriusXM Traffic and SiriusXM Travel Link on Select Vehicles Starting with Model Year 2017

NEW YORK, Aug. 16, 2016 /PRNewswire/ --SiriusXM today announced Nissan North America will automatically give customers purchasing select Nissan or Infiniti vehicles equipped with navigation a multi-year subscription to SiriusXM Traffic and SiriusXM Travel Link, including detailed traffic data with information on traffic speed and flow; accident, construction, and road closures; as well as national weather information, fuel prices, sports scores, and movie listings.



"Nissan and Infiniti vehicle owners are purchasing premium vehicles, and they expect the highest quality services in those vehicles. We are excited that Nissan North America chose SiriusXM as the provider of premium infotainment services that Nissan customers will use every day, including the ability to easily see upcoming traffic congestion as well as search for the best gas prices nearby," said Christopher Lam, Vice President and General Manager, Automotive Partnerships, SiriusXM. "Along with our commercial-free music, premier sports, exclusive entertainment, news, comedy and more, this is an unbeatable combination of content and information services for Nissan and Infiniti drivers across the country."

Starting with select Model Year 2017 vehicles, Nissan customers purchasing a vehicle equipped with navigation will get a 3-year subscription to SiriusXM Traffic and SiriusXM Travel Link, and vehicles without navigation will get a 3-year subscription to SiriusXM Travel Link.

Infiniti customers purchasing select vehicles equipped with navigation will get a 4-year subscription to SiriusXM Traffic and SiriusXM Travel Link. Select vehicles without navigation will get a 4-year subscription to SiriusXM Travel Link.

SiriusXM Traffic and SiriusXM Travel Link provides access to a suite of advanced services with features, including:

- **Traffic speed:** Color-coded roads on the vehicle's navigation screen show traffic speed in major metro areas.
- **Accidents, construction and road closures:** Receive traffic alerts, including information on accidents, disabled vehicles, construction and road closures.
- **Fuel prices:** Get detailed information on fuel prices and the ability to sort by lowest

price, fuel type or distance.

- National weather information: Receive coast-to-coast weather data including current conditions, five-day forecasts and weather maps.
- Sports scores: Get in-game and final scores, as well as weekly game schedules, for world-class professional sports and college programs.
- Movie listings: Access detailed local movie theater listings including start times and ratings.
- Stock information: Get timely information and key data about your stock portfolio throughout the day.

Customers purchasing any new Nissan or Infiniti vehicle equipped with satellite radio receive a 3-month subscription to SiriusXM's All Access audio package with access to Howard Stern, every NFL, MLB®, and NBA game, every NASCAR® race, plus NHL® games and PGA TOUR® coverage, as well as access to programming beyond the vehicle on smartphones and other connected devices, and at www.siriusxm.com.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has more than 30.6 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, XMWX Weather, and XMWX Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.7 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; consumer protection laws and their enforcement; the unfavorable outcome of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; harmful interference to our service from new and existing wireless operations; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; and impairment of our business by third-party intellectual property rights. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2015, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

Contact for SiriusXM:

Sal Reséndez
646 313 2405
sal.resendez@siriusxm.com

Logo - <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/nissan-and-infiniti-customers-to-receive-multi-year-subscription-to-siriusxm-traffic-and-siriusxm-travel-link-on-select-vehicles-starting-with-model-year-2017-300314107.html>

SOURCE Sirius XM Holdings Inc.