

August 3, 2016



## **SiriusXM Host John Fugelsang to Broadcast Live from Ocean Submersible August 9**

**Fugelsang will host "Deep Dive Radio," an hour long special to bring attention to protecting the oceans and attempt to set the world's record for deepest underwater live radio show**

**Special guests scheduled to call into the broadcast include Mark Hamill, David Crosby, James Cameron, Lewis Black, Celine Cousteau, and Rod Roddenberry**

NEW YORK, Aug. 3, 2016 /PRNewswire/ -- SiriusXM today announced that John Fugelsang will host "Deep Dive Radio," a one-hour broadcast from a submersible deep in the ocean off the coast of Bermuda, that aims to set the world record for the deepest underwater live radio show and bring attention to protecting the deep ocean.



Fugelsang, host of SiriusXM's *Tell Me Everything*, will be joining a research team launched by Nekton, a UK-based scientific research charity formed by scientists from a dozen marine research institutes, to help raise awareness of the health and resilience of Earth's least-explored and largest ecosystem.

"Deep Dive Radio" will air live on Tuesday, August 9, at 2:00 pm ET on SiriusXM Insight channel 121. The show will also be available on SiriusXM On Demand for subscribers listening via smartphones and other connected devices or online at [www.siriusxm.com](http://www.siriusxm.com). It will replay August 9 at 4:00 pm; Wednesday, August 10 at 3:00 pm; and Thursday, August 11 at 4:00 pm. All times are ET.

"We are pleased to partner with Nekton for 'Deep Dive Radio' and help raise awareness about our oceans in a fun and unique way," said Dave Gorab, Vice President and General Manager of Talk Programming, SiriusXM.

Oliver Steeds, Nekton's Mission Director and Founder and a critically-acclaimed investigative journalist, will be piloting the submersible and joining Fugelsang during the special SiriusXM broadcast to discuss the current state of the oceans and its effects on land, and to take calls from celebrities. The collaboration follows Steeds' recent interview on Fugelsang's *Tell Me Everything* show on SiriusXM.

Celebrity callers expected to participate in the record-setting broadcast will include Mark Hamill, David Crosby, James Cameron, Lewis Black, and Rod Roddenberry. In addition, world renowned ocean scientists and conservationists Celine Cousteau, David Gruber, Patrick Lahey, Nainoa Thompson, and Joe McInnis – the Father of the Oceans - will also be joining in the conversation.

For fun, Fugelsang and Steeds will also take a few scenes from some of the most popular ocean-themed movies – including *Jaws*, *The Little Mermaid*, and *Finding Nemo* - and act them out under the sea.

SiriusXM listeners across the country can follow along as Fugelsang plunges deep into the ocean for his broadcast via Nekton's dedicated YouTube channel, Nekton Mission.

SiriusXM Insight broadcasts news, information, and entertainment offering listeners intelligent conversations with a sense of humor. Designed to reach fans that enjoy the eclectic subject matter of public radio, SiriusXM Insight features an array of fresh, diverse voices addressing a new era of issues in a lively, smart, and sometimes humorous approach, including shows hosted by Pete Dominick, John Fugelsang, Dean Obeidallah, Neil deGrasse Tyson, Karen Hunter and more.

For more information on Nekton, please visit [www.nektonmission.org](http://www.nektonmission.org).

For more information on SiriusXM, please visit [www.siriusxm.com](http://www.siriusxm.com).

### **About Nekton**

Nekton's objective is to maximize the global impact of its expeditions to motivate everyone from world leaders to schoolchildren to protect the deep ocean before it's too late. The scientific research program ongoing in the Northwest Atlantic will create a new standardized methodology to be used by marine biologists for measuring physical, chemical and biological indicators to assess the function, health and resilience of the deep ocean. The scientific findings will be released as part of the XL Catlin Deep Ocean Survey later this year.

### **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has more than 30.6 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, XMWX Weather, and XMWX Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.7 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security,

and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; consumer protection laws and their enforcement; the unfavorable outcome of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; harmful interference to our service from new and existing wireless operations; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; and impairment of our business by third-party intellectual property rights. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2015, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

**Source: SiriusXM**

**Contact for SiriusXM:**

Michelle Dominguez

212.901.6792

[Michelle.Dominguez@siriusxm.com](mailto:Michelle.Dominguez@siriusxm.com)

**Contact for Nekton:**

Anna Wharton

1.441.703 8771

[anna@nektionmission.org](mailto:anna@nektionmission.org)

Logo - <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/siriusxm-host-john-fugelsang-to-broadcast-live-from-ocean-submersible-august-9-300308624.html>

SOURCE Sirius XM Holdings Inc.