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NFL Legend Brett Favre Joins SiriusXM

Record-setting QB, three-time NFL MVP, and Super Bowl XXXI Champion will host on SiriusXM NFL Radio

Will debut in August live from the Pro Football Hall of Fame and host regularly during the season

NEW YORK, July 28, 2016 /PRNewswire/ -- Legendary NFL quarterback Brett Favre, who will be inducted into the Pro Football Hall of Fame this August, will be a host this upcoming season on SiriusXM NFL Radio, SiriusXM's exclusive 24/7 NFL channel. It will be the first regular sports media role for the three-time NFL MVP since he retired after the 2010 season.



Favre will host a series of hour-long broadcasts during this season that will showcase the traits that made him a fan-favorite – his passion for the game on the field and his easy-going personality off it – and will give SiriusXM listeners an opportunity to interact with one of the game's all-time greats. He will make his debut on SiriusXM NFL Radio on August 5 (6:00 pm ET) with a special "Town Hall" style show live from Canton, Ohio, where he and other members of the Pro Football Hall of Fame's Class of 2016 will be enshrined the next day.

After the Hall of Fame show, Favre will host the show live on a regular basis starting in September. He and co-host Bruce Murray will discuss the headline news happening around

the NFL, analyze the league's teams and players, and share his experiences from his career and his life since retiring. Listeners nationwide will have the opportunity to call in to the show and talk with a player who rewrote the game's record book over his extraordinary 20-year professional career.

SiriusXM NFL Radio is available to listeners nationwide on channel 88 on satellite radios and on the SiriusXM app for authenticated subscribers with the SiriusXM All-Access package.

"I am looking forward to working with SiriusXM NFL Radio this season," said Favre. "I've been a listener, both when I played and after I retired, and it's a great place to talk about the game. I'm excited to talk with fans and weigh in with my opinions on what's happening in the league, and it'll be fun talking to some former colleagues now and then."

"Brett was a once-in-a-generation player. His career, and particularly the enthusiasm with which he played the game, enthralled all football fans," said Steve Cohen, SiriusXM's SVP of Sports Programming. "His passion and free-spirited personality are perfect for radio. We are thrilled to have him make his debut on SiriusXM NFL Radio and we're excited to give our listeners access to the insight and expertise of one of the greatest players to ever play the game. His debut show in Canton, and every show after, will be must-listen radio."

Favre was drafted by the Atlanta Falcons in the second round (33rd overall) of the 1991 NFL Draft after starting for four years at Southern Mississippi. After his rookie year he was traded to the Green Bay Packers and saw his first significant NFL action in week three of the 1992 season after an injury sidelined incumbent QB Don Majkowski. It marked the first of 299 consecutive regular season starts for Favre, a record that may never be surpassed. In that breakout season he passed for 3,227 yards. It was the first of 18 straight seasons in which he surpassed the 3000-yard mark (an NFL record), and he exceeded 4,000 yards in six of those seasons.

From 1995 through 1997, Favre won three straight NFL MVP Awards after leading the Packers to three consecutive NFC championship games, resulting in two Super Bowl appearances, including a 35-21 victory over the New England Patriots in Super Bowl XXXI.

By the end of the 2007 season, his last in Green Bay, he held all the major all-time NFL passing records - for attempts, completions, yards and touchdowns. He continued to play at a high level in three more seasons with the New York Jets and the Minnesota Vikings. The 2009 season was one of his finest, when he threw for 4,202 yards and registered a career-high 107.2 passer rating while leading the Vikings to an appearance in the NFC title game.

Following the 2010 season, Favre stepped away from the NFL having played 302 games. His 6,300 completions and 10,169 pass attempts remain NFL records, and he is second on the all-time lists for career passing yards (71,838) and TD passes (508). He was recognized with 11 career Pro Bowl selections and honored as a three-time First Team All-Pro by the *Associated Press*, Pro Football Writers Association, and *The Sporting News*.

SiriusXM NFL Radio is about to enter its 13th season offering in-depth radio coverage, 24 hours a day, 365 days a year, of the NFL. The daily programming lineup features shows hosted by NFL experts and interviews with players, coaches and executives from around the league, plus in-depth coverage of the NFL's marquee events, training camps and more. Favre joins a roster of analysts on the channel that includes Hall of Famers Tim Brown, Mike Haynes, James Lofton, Anthony Munoz and Bill Polian, as well as Gil Brandt, Mark Dominik,

Brad Hopkins, Maurice Jones-Drew, Pat Kirwan, Anthony "Booger" McFarland, Jim Miller, Kirk Morrison, Mike Nolan, Brady Quinn, Phil Savage, Takeo Spikes, Ross Tucker, Solomon Wilcotts and other NFL experts and insiders.

Go to www.SiriusXM.com/NFL for more info. Follow the channel on Twitter @SiriusXMNFL.

Follow Brett Favre on sqor.com at <https://sqor.com/profiles/39229>, and SiriusXM NFL Radio at <https://sqor.com/profiles/163132>.

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To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

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The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; consumer protection laws and their enforcement; the unfavorable outcome of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business;

failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; harmful interference to our service from new and existing wireless operations; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; and impairment of our business by third-party intellectual property rights. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2015, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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