

July 21, 2016



2016 PGA Championship on SiriusXM

Four days of hole-by-hole coverage, co-produced by SiriusXM and Westwood One, from Baltusrol G.C. in New Jersey July 28-31

Week-long SiriusXM programming to feature shows hosted by Dave Stockton, Ben Crenshaw, Hale Irwin, Mark Calcavecchia, Larry Mize and others

NEW YORK, July 21, 2016 /PRNewswire/ -- SiriusXM will offer listeners nationwide comprehensive play-by-play and talk coverage of the 2016 PGA Championship, taking place July 28-31 on the Lower Course at Baltusrol Golf Club in Springfield, N.J. PGA Championship programming will air on Sirius channel 208 and XM channel 92.



Live hole-by-hole coverage, which SiriusXM will co-produce with Westwood One, will air from 12:00 pm-7:00 pm ET all four days of Championship play, for a total of 28 hours of live coverage from the course on satellite radios and on the SiriusXM app.

The broadcast will be hosted by veteran play-by-play voice Bob Papa, with PGA Professional Charlie Rymer serving as the analyst in the booth. Former tour professionals Mark Carnevale, John Maginnes and Dennis Paulson, and broadcasters Fred Albers, Doug Bell and Bill Rosinski will provide live commentary from around the course.

The PGA Championship has one of the strongest fields in golf and currently has commitments from 98 of the top 100 players in the Official World Golf Rankings. The Championship is returning for the second time to Baltusrol, which has been the venue for many major championships dating back to 1903. The A.W. Tillinghast-designed Lower Course first hosted the PGA Championship in 2005, when it was won by Phil Mickelson for his second major championship victory.

"It has been an exciting and dramatic year thus far in major-championship golf and golf fans are eager for it to continue at the PGA Championship," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "It will be a terrific event at an outstanding course, and our broadcasts will give fans extensive coverage from inside the ropes all four days of play, as well as an insider's perspective on the Championship from two-time winner Dave Stockton and others."

Beyond the play-by-play coverage, SiriusXM will provide fans with an extensive schedule of daily golf talk and PGA Championship analysis throughout Championship week:

- Two-time PGA Championship winner Dave Stockton (1970, 1976) will host a new edition of his SiriusXM show, *Own Your Game*, on Tuesday, July 26 at 1:00 pm ET.
- *Crenshaw on Golf*, hosted by World Golf Hall of Fame member Ben Crenshaw, will air on July 26 at 2:00 pm ET.
- *I Am The Walrus* with Craig Stadler will air July 26 at 8:00 pm ET.
- Mark Calcavecchia will host his show, *Golf According to Calc*, on Wednesday, July 27, at 12:00 pm ET.
- *The Follow Through* with World Golf Hall of Famer Hale Irwin airs July 27 at 1:00 pm ET.
- *The Larry Mize Show* will air on July 27 at 2:00 pm ET.
- Each day of Championship play, SiriusXM will air a two-hour post-round show (7:00-9:00 pm ET) featuring Taylor Zanzour and former PGA TOUR pros Mark Lye and Carl Paulson.
- On Monday, July 25, at 7:00 pm ET, golf historian Martin Davis will present an in-depth look at the history of the PGA Championship and Baltusrol.

SiriusXM's programming lineup during PGA Championship Week also will feature shows hosted by prominent coaches Hank Haney, David Leadbetter, Jim McLean, Larry Rinker, Frank Darby and Conrad Ray, as well as David Armitage, Matt Adams, Brian Bateman, Mark Carnevale, Debbie Doniger, John Feinstein, Brian Katrek, John Maginnes, Ben Shear, Jeff Warne and others. Visit www.SiriusXM.com/SiriusXMPGATOURRadio for the full daily schedule.

SiriusXM airs live coverage of all four major championships – The Masters, U.S. Open, Open Championship and PGA Championship – as well as most PGA TOUR events throughout the season.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has more than 30 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, XMWX Weather, and XMWX Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.7 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

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Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; consumer protection laws and their enforcement; the unfavorable outcome of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; harmful interference to our service from new and existing wireless operations; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; and impairment of our business by third-party intellectual property rights. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2015, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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