

July 31, 2014



# Groundbreaking DJ Duo The Chainsmokers to Host New, Exclusive Show on SiriusXM

**"Nice Hair with The Chainsmokers" debuts Monday, August 18 on SiriusXM's Electric Area channel**

NEW YORK, July 31, 2014 /PRNewswire/ -- SiriusXM announced today that it will launch *Nice Hair with The Chainsmokers*, a new exclusive show hosted by DJ/production duo The Chainsmokers on Electric Area.



In less than a year, The Chainsmokers—Andrew Taggart and Alex Pall—have risen to the top of electronic dance music. Their breakout single "#SELFIE" reached platinum status as well as #1 on *Billboard*'s Hot Dance/Electronic Songs Chart. An online phenomenon with over 180 million views and counting, it also landed at #6 on YouTube's "Top Music Videos of 2014". They have been nominated for a *Teen Choice Award* and gained massive support for *DJ Mag*'s "Top 100 DJs". Starting Monday, August 18, they will have their very own SiriusXM show.

*Nice Hair with The Chainsmokers* will feature The Chainsmokers presenting world premieres of new music, DJ mixes and interviews with other emerging artists. The show will be fueled by the unpredictable personalities and wild antics of Taggart and Pall. Each show will feature the duo sharing behind the scenes stories about touring and unfiltered anecdotes about international stardom.

The weekly show will launch on Monday, August 18 at 10:00 pm ET via satellite on Electric Area channel 52 and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at [siriusxm.com](http://siriusxm.com).

"We couldn't be more excited to have our first radio show ever on SiriusXM," The Chainsmokers commented. "We have always been quite opinionated when it comes to pretty much everything in life, so to have a channel to express ourselves and share music we think needs to be heard, is something we are very excited about. With that in mind, are they crazy giving us our own show!"

"We make it a priority to constantly be on the cutting edge of EDM, and we are always looking for creative ways to work with artists and producers to create programming we know EDM fans will love to have access to. This new show hosted by The Chainsmokers is a

unique addition to our EDM lineup," said Scott Greenstein, President and Chief Content Officer, SiriusXM.

Electric Area plays today's biggest dance hits and remixes. Listeners will hear Tiesto, Afrojack, Armin van Buuren, Sander van Doorn, Avicii/Tim Berg, Above & Beyond, Eric Prydz, Swedish House Mafia, deadmau5.

For more information on SiriusXM, please visit [www.siriusxm.com](http://www.siriusxm.com).

### **About SiriusXM**

[Sirius XM Holdings Inc.](http://www.siriusxm.com) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has more than 26.3 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at [shop.siriusxm.com](http://shop.siriusxm.com). SiriusXM programming is available through the [SiriusXM Internet Radio](http://www.siriusxm.com) App for smartphones and other connected devices as well as online at [siriusxm.com](http://www.siriusxm.com). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](http://www.siriusxm.com) which has more than 2 million subscribers.

On social media, join the SiriusXM community on [Facebook](https://www.facebook.com/siriusxm), [Twitter](https://twitter.com/siriusxm), [Instagram](https://www.instagram.com/siriusxm), and [YouTube](https://www.youtube.com/siriusxm).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional*

*factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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