

SiriusXM Reports Second Quarter 2014 Results

NEW YORK, July 29, 2014 /PRNewswire/ --

- Revenue Exceeds \$1.0 Billion, Up 10% From Second Quarter of 2013
- Net Income of \$120 Million
- Adjusted EBITDA Grows 31% to a Record \$370 Million
- Free Cash Flow Increases 42% to a Record \$335 Million
- Share Repurchases Exceed \$1.6 Billion in 2014
- 2014 Financial Guidance Raised

SiriusXM announced second quarter 2014 financial and operating results, including revenue of \$1.035 billion, up 10% from the second quarter 2013. Net income was \$120 million, or \$0.02 per diluted share, in the second quarter of 2014.



Adjusted net income climbed 60% to \$131 million in the second quarter of 2014 from \$82 million in the second quarter of 2013. Adjusted EBITDA for the second quarter of 2014 reached a record \$370 million, up 31% from \$283 million in the second quarter of 2013.

"SiriusXM once again posted outstanding results in the second quarter by adding 475,000 total net new subscribers, including 380,000 net new self-pay subscribers. We set new records for trial conversions to self-pay, adjusted EBITDA and adjusted EBITDA margin in the quarter, and we are raising our 2014 guidance for revenue, adjusted EBITDA, and free cash flow," stated Jim Meyer, Chief Executive Officer, SiriusXM.

"Our extraordinary operating performance supported the buyback of over 350 million shares in the quarter, or approximately 6% of our outstanding stock. Perhaps more importantly, we improved our superior content by adding even more channels and shows created with major brands and personalities, such as Joel Osteen, NBC's TODAY Show, and YouTube, and we expanded the range and depth of our commercial-free music programming with the introduction of three new channels in the categories of country, women's pop, and dance," added Meyer. "As the leader in audio entertainment, we never rest in searching for new content that our subscribers will love."

Additional financial and operating highlights of the second quarter include:

• Subscribers Exceed 26.3 Million. Net subscriber additions in the second quarter of 2014 were 475,472. The total paid subscriber base reached a record 26.3 million, up 5% from a year earlier. Self-pay net subscriber additions were 379,711, and the self-

- pay subscriber base reached a record high of 21.6 million, up 7% from the second quarter of 2013. Paid and unpaid trials combined to produce a total trial funnel of 7.3 million at the end of the second quarter of 2014, the largest in our history.
- Adjusted EBITDA and Adjusted EBITDA Margin Highest Ever. Adjusted EBITDA climbed 31% from the second quarter of 2013 to a record quarterly amount of \$370 million. The Company's adjusted EBITDA margin reached a record 35.7% in the second quarter of 2014, up approximately 570 basis points from the second quarter of 2013.
- Free Cash Flow Per Share Climbs 47%. Free cash flow in the second quarter of 2014 was \$335 million, up 42% from \$237 million in the second quarter of 2013. Free cash flow per diluted share was 5.4 cents in the second quarter of 2014, up 47% from 3.7 cents in the second quarter of 2013.

"Since we launched our capital return program in late 2012, we have returned approximately \$3.75 billion to stockholders in less than two years," noted David Frear, Chief Financial Officer, SiriusXM.

"On July 15th, our Board of Directors increased our cumulative share repurchase authorization to \$6 billion. Total debt-to-adjusted EBITDA at the end of the second quarter 2014 was 3.5 times, and our \$1.25 billion revolving credit was undrawn, leaving us ample liquidity to return capital to shareholders and pursue strategic opportunities as they arise," added Frear.

2014 GUIDANCE

SiriusXM reaffirmed its previously issued 2014 guidance for net subscriber additions and increased its guidance for revenue, adjusted EBITDA, and free cash flow:

- Net subscriber additions of approximately 1.25 million,
- Revenue of approximately \$4.1 billion,
- Adjusted EBITDA of approximately \$1.425 billion, and
- Free cash flow of approximately \$1.1 billion.

SECOND QUARTER 2014 RESULTS

SIRIUS XM HOLDINGS INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (UNAUDITED)

	For the Three Mont 30,	hs Ended June	For the Six Months Ended June 30,		
(in thousands, except per share data)	2014	2013	2014	2013	
Revenue:					
	\$	\$	\$	\$	
Subscriber revenue	878,160	814,718	1,729,596	1,598,060	
Advertising revenue	25,498	21,757	47,712	41,968	
Equipment revenue	27,616	18,443	51,594	36,599	
Other revenue	104,071	85,192	204,154	160,881	
Total revenue	1,035,345	940,110	2,033,056	1,837,508	
Operating expenses:					
Cost of services:					
Revenue share and royalties	200,221	155,859	395,632	304,390	
Programming and content	69,570	70,381	144,440	144,991	

Customer service and billing	90,092	80,290	181,161	160,684
Satellite and transmission	21,272	19,493	42,651	39,188
Cost of equipment	12,030	5,442	19,834	12,469
Subscriber acquisition costs	124,407	129,992	247,429	246,103
Sales and marketing	77,759	68,058	154,086	133,956
Engineering, design and development	15,630	15,052	31,541	29,894
General and administrative	72,582	60,392	148,825	116,732
Depreciation and amortization	67,204	67,415	135,471	134,433
Total operating expenses	750,767	672,374	1,501,070	1,322,840
Income from operations	284,578	267,736	531,986	514,668
Other income (expense):				
Interest expense, net of amounts capitalized	(67,521)	(49,728)	(121,613)	(95,902)
Loss on extinguishment of debt and credit				
facilities, net	-	(16,377)	-	(16,377)
Interest and investment (loss) income	(1,066)	294	3,283	1,932
Loss on change in value of derivatives	(7,463)	-	(34,485)	-
Other (loss) income	(1,745)	256	(1,652)	502
Total other expense	(77,795)	(65,555)	(154,467)	(109,845)
Income before income taxes	206,783	202,181	377,519	404,823
Income tax expense	(86,822)	(76,659)	(163,570)	(155,699)
_	\$	\$	\$	\$
Net income	119,961	125,522	213,949	249,124
Foreign currency translation adjustment, net of tax	(40)	(109)	78	(281)
<u> </u>	\$	\$	\$	\$
Total comprehensive income	119,921	125,413	214,027	248,843
Net income per common share:				
	\$	\$	\$	\$
Basic	0.02	0.02	0.04	0.04
_	\$	\$	\$	\$
Diluted	0.02	0.02	0.04	0.04
Weighted average common shares outstanding:				
Basic	5,865,032	6,354,755	5,979,273	6,307,541
Diluted	6,210,078	6,447,517	6,054,771	6,526,698
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SIRIUS XM HOLDINGS INC. AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS

CONSOLIDATED BALANCE SHEETS		
	As of June 30,	As of December 31,
	2014	2013
(in thousands, except share and per share data)	(Unaudited)	
ASSETS		
Current assets:		
		\$
	\$	
Cash and cash equivalents	169,980	134,805
Accounts receivable, net	109,117	103,937
Receivables from distributors	93,159	88,975
Inventory, net	21,555	13,863
Prepaid expenses	110,994	110,530
Related party current assets	4,937	9,145
Deferred tax asset	846,612	937,598
Other current assets	13,764	20,160
Total current assets	1,370,118	1,419,013
Property and equipment, net	1,549,881	1,594,574
Long-term restricted investments	5,718	5,718
Deferred financing fees, net	13,334	12,604
Intangible assets, net	2,672,118	2,700,062
Goodwill	2,203,409	2,204,553
Related party long-term assets	108	30,164
Long-term deferred tax asset	801,079	868,057
Other long-term assets	8,769	10,035
		\$
	\$	
Total assets	8,624,534	8,844,780

LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities:		
		\$
	\$	
Accounts payable and accrued expenses	560,591	578,333
Accrued interest	55,028	42,085
Current portion of deferred revenue	1,635,901	1,586,611
Current portion of deferred credit on executory contracts	3,285	3,781
Current maturities of long-term debt	497,884	496,815
Current maturities of long-term related party debt	10,981	10,959
Related party current liabilities	4,961	20,320
Total current liabilities	2,768,631	2,738,904
Deferred revenue	144,717	149,026
Deferred credit on executory contracts	-	1,394
Long-term debt	4,115,429	3,093,821
Related party long-term liabilities	15,055	16,337
Other long-term liabilities	94,813	99,556
Total liabilities	7,138,645	6,099,038
Stockholders' equity:		
Preferred stock, undesignated, par value \$0.001 (liquidation preference of \$0.001 per share);		
50,000,000 shares authorized and 0 shares issued and outstanding at June 30, 2014 and		
December 31, 2013	-	-
Common stock, par value \$0.001; 9,000,000,000 shares authorized; 5,712,347,567 and		
6,096,220,526 shares issued; 5,706,347,567 and 6,096,220,526 outstanding at June 30, 2014 and		
December 31, 2013, respectively	5,712	6,096
Accumulated other comprehensive loss, net of tax	(230)	(308)
Additional paid-in capital	7,221,372	8,674,129
Treasury stock, at cost; 6,000,000 and 0 shares of common stock at June 30, 2014 and December		
31, 2013, respectively	(20,739)	-
Accumulated deficit	(5,720,226)	(5,934,175)
Total stockholders' equity	1,485,889	2,745,742
		\$
	\$	
Total liabilities and stockholders' equity	8,624,534	8,844,780

SIRIUS XM HOLDINGS INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)

For the Six Months Ended June 30,			
2014	2013		
\$	\$		
213,949	249,124		
135,471	134,433		
10,779	10,932		
21,287	20,153		
(1,388)	(1,388)		
-	16,377		
(966)	(1,382)		
8,554	13,217		
-	126		
34,485	-		
36,027	30,012		
157,965	159,191		
(1,890)	(137,889)		
(26,467)	(15,214)		
(4,184)	(6,863)		
(7,692)	8,649		
2,388	205		
(1,057)	(28,317)		
1,238	1,353		
	\$ 213,949 135,471 10,779 21,287 (1,388) - (966) 8,554 - 34,485 36,027 157,965 (1,890) (26,467) (4,184) (7,692) 2,388 (1,057)		

Accounts payable and accrued expenses	(40,098)	(69,310)
Accrued interest	12,943	3,868
Deferred revenue	44,981	59,116
Related party liabilities	449	1,171
Other long-term liabilities	(4,702)	(5,543)
Net cash provided by operating activities	592,072	442,021
Cash flows from investing activities:		
Additions to property and equipment	(58,417)	(62,980)
Acquisition of business, net of cash acquired	1,144	· -
Return of capital from investment in unconsolidated entity	24,178	-
Net cash used in investing activities	(33,095)	(62,980)
Cash flows from financing activities:		
Proceeds from exercise of stock options	260	21,658
Taxes paid in lieu of shares issued for stock-based compensation	(7,313)	<u>-</u>
Proceeds from long-term borrowings and revolving credit facility, net of costs	1,921,230	1,136,640
Payment of premiums on redemption of debt	-	(14,719)
Repayment of long-term borrowings and revolving credit facility	(905,815)	(283,180)
Common stock repurchased and retired	(1,532,164)	(1,108,616)
Net cash used in financing activities	(523,802)	(248,217)
Net increase in cash and cash equivalents	35,175	130,824
Cash and cash equivalents at beginning of period	134,805	520,945
<u> </u>		\$
Cash and cash equivalents at end of period	169,980	651,769

Key Operating Metrics

The following table contains our key operating metrics for the three and six months ended June 30, 2014 and 2013, respectively. Subscribers to our connected vehicle services are not included in our subscriber count:

	Unaudited							
(in thousands, except subscriber, per subscriber and		For the Three Months Ended June 30,				For the Six Months Ended June 30,		
per installation amounts)		2014		2013		2014		2013
Self-pay subscribers Paid promotional subscribers Ending subscribers		1,635,008 4,666,573 6,301,581		0,297,736 4,771,252 5,068,988		1,635,008 4,666,573 6,301,581		0,297,736 4,771,252 5,068,988
Self-pay subscribers Paid promotional subscribers Net additions		379,711 95,761 475,472		423,076 292,686 715,762		553,191 189,080 742,271		727,462 441,190 1,168,652
Daily weighted average number of subscribers	2	6,005,691	2	4,651,268	2	5,805,030	2	4,331,646
Average self-pay monthly churn		1.8%		1.7%		1.9%		1.8%
New vehicle consumer conversion rate		42%		45%		42%		44%
ARPU	\$ \$	12.36	\$ \$	12.28	\$ \$	12.27	\$ \$	12.16
SAC, per installation Customer service and billing expenses, per average subscriber	\$	33 1.05	\$	47 1.08	\$	34 1.07	\$	47 1.09
Free cash flow	\$ \$	335,044	\$ \$	236,560	\$ \$	557,833	\$ \$	379,041
Adjusted EBITDA	,	370,437	•	282,979	*	705,220	,	544,850

Glossary

Adjusted EBITDA - EBITDA is defined as net income before interest and investment income (loss); interest expense, net of amounts capitalized; income tax expense and depreciation and amortization. We adjust EBITDA to exclude the impact of other income and expense, loss on extinguishment of debt, loss on change in value of derivatives as well as certain other charges discussed below. This measure is one of the primary Non-GAAP financial measures on which we (i) evaluate the performance of our businesses, (ii) base our internal budgets and (iii) compensate management, Adjusted EBITDA is a Non-GAAP financial performance measure that excludes (if applicable): (i) certain adjustments as a result of the purchase price accounting for the merger of Sirius and XM, (ii) depreciation and amortization and (iii) share-based payment expense. The purchase price accounting adjustments include: (i) the elimination of deferred revenue associated with the investment in XM Canada, (ii) recognition of deferred subscriber revenues not recognized in purchase price accounting, and (iii) elimination of the benefit of deferred credits on executory contracts, which are primarily attributable to third party arrangements with an OEM and programming providers. We believe adjusted EBITDA is a useful measure of the underlying trend of our operating performance, which provides useful information about our business apart from the costs associated with our physical plant, capital structure and purchase price accounting. We believe investors find this Non-GAAP financial measure useful when analyzing our results and comparing our operating performance to the performance of other communications, entertainment and media companies. We believe investors use current and projected adjusted EBITDA to estimate our current and prospective enterprise value and to make investment decisions. Because we fund and build-out our satellite radio system through the periodic raising and expenditure of large amounts of capital, our results of operations reflect significant charges for depreciation expense. The exclusion of depreciation and amortization expense is useful given significant variation in depreciation and amortization expense that can result from the potential variations in estimated useful lives, all of which can vary widely across different industries or among companies within the same industry. We also believe the exclusion of share-based payment expense is useful given the significant variation in expense that can result from changes in the fair value as determined using the Black-Scholes-Merton model which varies based on assumptions used for the expected life, expected stock price volatility and risk-free interest rates.

Adjusted EBITDA has certain limitations in that it does not take into account the impact to our statements of comprehensive income of certain expenses, including share-based payment expense and certain purchase price accounting for the merger of Sirius and XM. We endeavor to compensate for the limitations of the Non-GAAP measure presented by also providing the comparable GAAP measure with equal or greater prominence and descriptions of the reconciling items, including quantifying such items, to derive the Non-GAAP measure. Investors that wish to compare and evaluate our operating results after giving effect for these costs, should refer to net income as disclosed in our unaudited consolidated statements of comprehensive income. Since adjusted EBITDA is a Non-GAAP financial performance measure, our calculation of adjusted EBITDA may be susceptible to varying calculations; may not be comparable to other similarly titled measures of other companies; and should not be considered in isolation, as a substitute for, or superior to

measures of financial performance prepared in accordance with GAAP. The reconciliation of net income to the adjusted EBITDA is calculated as follows (in thousands):

	Unaudit	ted	
For the Three Months Ended June 30,		For the Six Mor	
2014	2013	2014	2013
\$	\$	\$	\$
119,961	125,522	213,949	249,124
1,813	1,813	3,626	3,626
(945)	(69,479)	(1,890)	(137,889)
17,787	15,494	36,027	30,012
67,204	67,415	135,471	134,433
67,521	49,728	121,613	95,902
-	16,377	-	16,377
1,066	(294)	(3,283)	(1,932)
7,463	-	34,485	-
1,745	(256)	1,652	(502)
86,822	76,659	163,570	155,699
\$	\$	\$	\$
370,437	282,979	705,220	544,850
	\$ 119,961 1,813 (945) 17,787 67,204 67,521 1,066 7,463 1,745 86,822	For the Three Months Ended June 30, 2014 \$ \$ \$ \$ 119,961 125,522 1,813 1,813 (945) (69,479) 17,787 15,494 67,204 67,415 67,521 49,728 16,377 1,066 (294) 7,463 1,745 (256) 86,822 76,659 \$ \$ \$	June 30, June 3 2014 2013 2014 \$ \$ \$ 119,961 125,522 213,949 1,813 1,813 3,626 (945) (69,479) (1,890) 17,787 15,494 36,027 67,204 67,415 135,471 67,521 49,728 121,613 - 16,377 - 1,066 (294) (3,283) 7,463 - 34,485 1,745 (256) 1,652 86,822 76,659 163,570 \$ \$ \$

<u>Adjusted Net Income</u> - We define this Non-GAAP financial measure as our actual net income adjusted to exclude the impact of certain purchase price accounting adjustments and the loss on change in value of derivatives, net of income tax expense. The following table reconciles our actual income before income taxes to our adjusted net income for the three and six months ended June 30, 2014 and 2013 (in thousands):

	Unaudited				
	For the Three Month 30,	ns Ended June	For the Six Months I	Ended June 30,	
	2014 2013		2014	2013	
	\$	\$	\$	\$	
Income before income taxes (GAAP): Add back items excluded from adjusted net income:	206,783	202,181	377,519	404,823	
Purchase price accounting adjustments:					
Revenues	1,813	1,813	3,626	3,626	
Operating expenses	(945)	(69,479)	(1,890)	(137,889)	
Loss on change in value of derivatives (GAAP)	7,463		34,485		
	\$	\$		\$	
Adjusted income before income taxes	215,114	134,515	413,740	270,560	
Allocable income tax expense	(83,679)	(52,461)	(160,945)	(105,518)	
	\$	\$	\$	\$	
Adjusted net income	131,435	82,054	252,795	165,042	

measure as our actual revenues and operating expenses adjusted to exclude the impact of certain purchase price accounting adjustments from the merger of Sirius and XM and share-based payment expense. We use this Non-GAAP financial measure to manage our business, to set operational goals and as a basis for determining performance-based compensation for our employees. The following tables reconcile our actual revenues and operating expenses to our adjusted revenues and operating expenses for the three and six months ended June 30, 2014 and 2013:

	Unaudited For the Three Months Ended June 30, 2014						
(in thousands)	As Reported	Purchase Price Accounting Adjustments	Allocation of Share-based Payment Expense	Adjusted			
Revenue:							
Subscriber revenue	\$ 878,160	\$ -	\$ -	\$ 878,160			
Advertising revenue	25,498	-	-	25,498			
Equipment revenue	27,616	-	-	27,616			
Other revenue	104,071	1,813	-	105,884			
	\$			\$			
Total revenue	1,035,345	\$ 1,813	\$ -	1,037,158			
Operating expenses Cost of services:							
Revenue share and							
royalties	\$ 200,221	\$ -	\$ -	\$ 200,221			
Programming and							
content	69,570	945	(2,254)	68,261			
Customer service and							
billing	90,092	-	(587)	89,505			
Satellite and							
transmission	21,272	-	(956)	20,316			
Cost of equipment	12,030	-	-	12,030			
Subscriber acquisition	404 407			404 407			
costs	124,407	-	(0.407)	124,407			
Sales and marketing	77,759	-	(3,407)	74,352			
Engineering, design and	45.000		(4.027)	40.000			
development	15,630	-	(1,937)	13,693			
General and administrative	72,582	-	(8,646)	63,936			
Depreciation and	07.004			07.004			
amortization (a)	67,204	-	-	67,204			
Share-based payment			47 707	17 707			
expense	<u>+ 750 707</u>		17,787	17,787			
Total operating expenses	\$ 750,767	\$ 945	\$ -	\$ 751,712			

⁽a) Purchase price accounting adjustments included above exclude the incremental depreciation and amortization associated with the \$785,000 stepped up basis in property, equipment and intangible assets as a result of the merger of Sirius and XM. The increased depreciation and amortization for the three months ended June 30, 2014 was \$10,000.

	Unaudited For the Three Months Ended June 30, 2013							
(in thousands)	As Reported	Purchase Price Accounting Adjustments		<u> </u>			Adjusted	
Revenue:								
	\$					\$		
Subscriber revenue	814,718	\$	-	\$	-	814,718		
Advertising revenue	21,757		-		-	21,757		
Equipment revenue	18,443		-		-	18,443		
Other revenue	85,192		1,813		-	87,005		
	\$					\$		
Total revenue	940,110	\$	1,813	\$	-	941,923		
Operating expenses								

Cost of services:

Revenue share and	\$	•			\$
royalties Programming and	155,859	\$	40,831	\$ -	196,690
content	70,381		2,478	(1,639)	71,220
Customer service and	,		_,	(1,000)	,
billing	80,290		-	(511)	79,779
Satellite and					
transmission	19,493		-	(827)	18,666
Cost of equipment	5,442		-	-	5,442
Subscriber acquisition					
costs	129,992		22,017	-	152,009
Sales and marketing	68,058		4,153	(3,182)	69,029
Engineering, design and					
development	15,052		-	(1,634)	13,418
General and					
administrative	60,392		-	(7,701)	52,691
Depreciation and					
amortization (a)	67,415		-	-	67,415
Share-based payment					
expense	<u> </u>		<u> </u>	15,494	15,494
	\$				\$
Total operating expenses	672,374	\$	69,479	\$ -	741,853

⁽a) Purchase price accounting adjustments included above exclude the incremental depreciation and amortization associated with the \$785,000 stepped up basis in property, equipment and intangible assets as a result of the merger of Sirius and XM. The increased depreciation and amortization for the three months ended June 30, 2013 was \$12,000.

Unaudited For the Six Months Ended June 30, 2014 Allocation of Share-based As **Purchase Price Accounting** Adjustments (in thousands) Reported **Payment Expense** Adjusted Revenue: \$ \$ Subscriber revenue 1,729,596 \$ -\$ -1,729,596 Advertising revenue 47,712 47,712 51,594 51,594 Equipment revenue Other revenue 204,154 3,626 207,780 \$ \$ 2,033,056 \$ 3,626 2,036,682 Total revenue Operating expenses Cost of services: Revenue share and royalties \$ 395,632 \$ -\$ 395,632 \$ -Programming and content 144,440 1,890 (4,469)141,861 Customer service and billing 181,161 (1,164)179,997 Satellite and transmission 42,651 (1,902)40,749 Cost of equipment 19,834 19,834 Subscriber acquisition 247,429 247,429 costs 154,086 (6,973)Sales and marketing 147,113 Engineering, design and development 31,541 (3,863)27,678 General and administrative 148,825 (17,656)131,169 Depreciation and amortization (a) 135,471 135,471 Share-based payment expense 36.027 36.027 \$ 1,501,070 \$ 1,890 \$ -1,502,960 Total operating expenses

⁽a) Purchase price accounting adjustments included above exclude the incremental depreciation and amortization associated with the \$785,000 stepped up basis in property, equipment and intangible assets as a result of the merger of Sirius and XM. The increased depreciation and amortization for the six months ended June 30, 2014 was \$20,000.

Unaudited For the Six Months Ended June 30, 2013

	oriadulted For the SIX Months Ended Julie 30, 2013								
(in thousands)	As Reported	Purchase Price Accounting Adjustments	Allocation of Share-based Payment Expense	Adjusted					
Revenue:									
	\$			\$					
Subscriber revenue	1,598,060	\$ -	\$ -	1,598,060					
Advertising revenue	41,968	-	-	41,968					
Equipment revenue	36,599	-	-	36,599					
Other revenue	160,881	3,626	-	164,507					
	\$			\$					
Total revenue	1,837,508	\$ 3,626	\$ -	1,841,134					
Operating expenses									
Cost of services:									
Revenue share and									
royalties	\$ 304,390	\$ 80,592	\$ -	\$ 384,982					
Programming and									
content	144,991	4,956	(3,281)	146,666					
Customer service and									
billing	160,684	-	(981)	159,703					
Satellite and									
transmission	39,188	-	(1,677)	37,511					
Cost of equipment	12,469	-	-	12,469					
Subscriber acquisition									
costs	246,103	44,022	-	290,125					
Sales and marketing	133,956	8,319	(6,243)	136,032					
Engineering, design and									
development	29,894	-	(3,281)	26,613					
General and administrative	116,732	-	(14,549)	102,183					
Depreciation and									
amortization (a)	134,433	-	-	134,433					
Share-based payment									
expense		<u> </u>	30,012	30,012					
	\$	A 40=	•	\$					
Total operating expenses	1,322,840	\$ 137,889	<u> </u>	1,460,729					

⁽a) Purchase price accounting adjustments included above exclude the incremental depreciation and amortization associated with the \$785,000 stepped up basis in property, equipment and intangible assets as a result of the merger of Sirius and XM. The increased depreciation and amortization for the six months ended June 30, 2013 was \$25,000.

<u>ARPU</u> - is derived from total earned subscriber revenue, advertising revenue and other subscription-related revenue, excluding revenue associated with our connected vehicle business, net of purchase price accounting adjustments, divided by the number of months in the period, divided by the daily weighted average number of subscribers for the period. Other subscription-related revenue includes the U.S. Music Royalty Fee. ARPU is calculated as follows (in thousands, except for subscriber and per subscriber amounts):

	Gildulica					
	For the Three Months Ended June 30,			For the Six Mo June		
		2014		2013	2014	2013
Subscriber revenue, excluding connected vehicle					\$ 1.688.649	\$ 1.598.060
(GAAP)	\$	855,846	\$	814,718	1,000,010	1,000,000
Add: advertising revenue (GAAP)		25,498		21,757	47,712	41,968
Add: other subscription-related revenue (GAAP)		82,990		71,648	163,758	135,785

Unaudited

	\$ 964,334	\$ 908,123	\$ 1,900,119	\$ 1,775,813
Daily weighted average number of subscribers	 26,005,691	 24,651,268	25,805,030	24,331,646
ARPU	\$ 12.36	\$ 12.28	\$ 12.27	\$ 12.16

<u>Average self-pay monthly churn</u> - is defined as the monthly average of self-pay deactivations for the period divided by the average number of self-pay subscribers for the period.

Customer service and billing expenses, per average subscriber- is derived from total customer service and billing expenses, excluding connected vehicle customer service and billing expenses and share-based payment expense, divided by the number of months in the period, divided by the daily weighted average number of subscribers for the period. We believe the exclusion of share-based payment expense in our calculation of customer service and billing expenses, per average subscriber, is useful given the significant variation in expense that can result from changes in the fair market value of our common stock, the effect of which is unrelated to the operational conditions that give rise to variations in the components of our customer service and billing expenses. Customer service and billing expenses, per average subscriber, is calculated as follows (in thousands, except for subscriber and per subscriber amounts):

	Unaudited				
	For the Three Months Ended June 30,		For the Six Months Ended June 30,		
	2014	2013	2014	2013	
Customer service and billing expenses, excluding connected vehicle (GAAP) Less: share-based payment expense (GAAP)	\$ 82,705 (587) \$ 82,118	\$ 80,290 (511) \$ 79,779	\$ 166,809 (1,164) \$ 165,645	\$ 160,684 (981) \$ 159,703	
Daily weighted average number of subscribers	26,005,691	24,651,268	25,805,030	24,331,646	
Customer service and billing expenses, per average subscriber	\$ 1.05	\$ 1.08	\$ 1.07	\$ 1.09	

<u>Free cash flow</u> - is derived from cash flow provided by operating activities, capital expenditures and restricted and other investment activity. The calculation for free cash flow and free cash flow per diluted share are as follows (in thousands, except per share data):

Unaudited				
For the Three Months Ended	For the Six Months Ended June			
June 30,	30,			

2014	2013	2014	2013
\$ 340,682	\$ 273,106	\$ 592,072	\$ 442,021
φ (5,638) \$	(36,546) \$	(33,095) \$	(62,980) \$
(286,235)	208,482	(523,802)	(248,217)
\$	\$	\$	\$
340.682	273.106	592.072	442,021
(29,816)	(36,546)	(58,417)	(62,980)
24.178	_	24.178	_
\$	Φ.	\$	•
335,044	236,560	557,833	379,041
6,210,078	6,447,517	6,054,771	6,526,698
\$	\$	\$	\$
0.05	0.04	0.09	0.06
	\$ 340,682 \$ (5,638) \$ (286,235) \$ 340,682 (29,816) 24,178 \$ 335,044 6,210,078	\$ \$ \$ \$ (5,638) (36,546) \$ \$ \$ (286,235) 208,482 \$ \$ 340,682 273,106 (29,816) (36,546) \$ \$ \$ 335,044 236,560 \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$

New vehicle consumer conversion rate- is defined as the percentage of owners and lessees of new vehicles that receive our satellite radio service and convert to become self-paying subscribers after the initial promotion period. At the time satellite radio enabled vehicles are sold or leased, the owners or lessees generally receive trial subscriptions ranging from three to twelve months. We measure conversion rate three months after the period in which the trial service ends. The metric excludes rental and fleet vehicles.

<u>Subscriber acquisition cost</u>, <u>per installation</u> - or SAC, per installation, is derived from subscriber acquisition costs and margins from the sale of radios and accessories, excluding purchase price accounting adjustments, divided by the number of satellite radio installations in new vehicles and shipments of aftermarket radios for the period. Purchase price accounting adjustments associated with the merger of Sirius and XM include the elimination of the benefit of amortization of deferred credits on executory contracts recognized at the merger date attributable to an OEM. SAC, per installation, is calculated as follows (in thousands, except for installation amounts):

Subscriber acquisition costs (GAAP)
Less: margin from direct sales of radios and
accessories (GAAP)
Add: purchase price accounting adjustments

Installations

Olludalica					
For the Three Mo June 3		For the Six Months Ended June 30,			
2014	2013	2014	2013		
\$ 124,407	\$ 129,992	\$ 247,429	\$ 246,103		
(15,586)	(13,001)	(31,760)	(24,130)		
\$	22,017 \$	\$	44,022 \$		
108,821	139,008	215,669	265,995		
3,279,564	2,973,267	6,358,074	5,684,160		
3,279,564	2,973,267	6,358,074	5,6		

Unaudited

Second quarter 2014 financial information about Sirius XM Radio Inc. will be posted to our website at investor.siriusxm.com. Sirius XM Radio Inc. is furnishing this information in order to comply with the reporting obligations in the indentures governing its outstanding notes.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 26.3 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the SiriusXM Internet Radio App for smartphones and other connected devices as well as online at siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™. SiriusXM Marine™. SiriusXM holds a minority interest in SiriusXM Canada which has more than 2 million subscribers.

On social media, join the SiriusXM community on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, and <u>YouTube</u>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional

factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

E-SIRI

Contact Information for Investors and Financial Media:

Investors:

Hooper Stevens 212 901 6718 hooper.stevens@siriusxm.com

Media:

Patrick Reilly 212 901 6646 patrick.reilly@siriusxm.com

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