

## SiriusXM NFL Radio Training Camp Tour Kicks Off July 25

Annual radio series will feature live shows from all 32 NFL team camps, getting fans around the country ready for the 2014 NFL Season

NEW YORK, July 24, 2014 /PRNewswire/ -- SiriusXM will kick off its 10<sup>th</sup> annual SiriusXM NFL Radio Training Camp Tour tomorrow, July 25, broadcasting live from all 32 NFL teams' training camps and giving fans the most comprehensive radio coverage available as the 2014 NFL season approaches.



<u>SiriusXM NFL Radio</u>, which will celebrate the 10<sup>th</sup> anniversary of its launch on August 2, is available on SiriusXM channel 88. Subscribers who have <u>SiriusXM Internet Radio</u> access in addition to their satellite radio subscription can also listen to the channel via the SiriusXM Internet Radio App and at SiriusXM.com.

SiriusXM NFL Radio hosts will broadcast live on location from each training camp site, giving listeners around the country an in-depth look at their favorite teams and players as they prepare for the coming season. The series will present an expert breakdown of every roster, one-on-one interviews with players, coaches and franchise executives, and reports on rookies and veterans. A schedule detailing show times, hosts and locations appears at SiriusXM.com/NFL.

Hosts on tour include former NFL team executives Bill Polian, Gil Brandt, Pat Kirwan and Phil Savage, former players Rich Gannon, Jim Miller, Ross Tucker, Amani Toomer, Anthony "Booger" McFarland, Takeo Spikes and Brad Hopkins, plus Alex Marvez, Bob Papa, Bruce Murray, Jeff Rickard, Vic Carucci, Jeff Joniak, Zig Fracassi, and Ralph Vacchiano.

On Saturday, August 2, SiriusXM NFL Radio will present live coverage from the Pro Football Hall of Fame in Canton, OH, for the 2014 enshrinement ceremonies. Listeners will hear coverage of the induction of the class of 2014, which includes Derrick Brooks, Ray Guy, Claude Humphrey, Walter Jones, Andre Reed, Michael Strahan and Aeneas Williams.

SiriusXM NFL Radio launched August 2, 2004. Highlights from 10 seasons covering the league will air on the channel all season long and can be found at <a href="https://www.SiriusXM.com/NFL">www.SiriusXM.com/NFL</a>.

## **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.8 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at <a href="mailto:shop.siriusxm.com">shop.siriusxm.com</a>. SiriusXM programming is available through the <a href="mailto:SiriusXM">SiriusXM</a> Internet Radio App for smartphones and other connected devices as well as online at <a href="mailto:siriusxm.com">siriusxm.com</a>. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™. SiriusXM Marine™. SiriusXM holds a minority interest in <a href="mailto:SiriusXM">SiriusXM</a> Canada which has more than 2 million subscribers.

On social media, join the SiriusXM community on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, and <u>YouTube</u>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forwardlooking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<a href="http://www.sec.gov">http://www.sec.gov</a>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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