

## SiriusXM to Offer Comprehensive Coverage of The Open Championship

July 17-20 from Royal Liverpool GC in Hoylake, England

Coverage includes special programs hosted by 1973 Open Champion Tom Weiskopf, Ian Poulter, Chris DiMarco and others

NEW YORK, July 14, 2014 /PRNewswire/ -- SiriusXM will offer comprehensive coverage of the 2014 Open Championship, golf's oldest major championship, from Royal Liverpool Golf Club in Hoylake, England (July 17-20) on SiriusXM PGA TOUR Radio.



Live play-by-play, provided by channel 84 on Thursday, July 17, and Friday, July 18, from 7:00 am

to 1:00 pm ET; Saturday, July 19, from 9:00 am to 3:00 pm ET; and Sunday, July 20 from 8:00 am ET to the conclusion of play. Subscribers can access the live broadcasts on satellite radios, through the SiriusXM Internet Radio App and at SiriusXM.com.

Royal Liverpool has hosted The Open Championship 11 times and has seen some of the game's greatest players raise the Claret Jug on its links, including Walter Hagen, Bobby Jones, Roberto De Vicenzo and, most recently, Tiger Woods in 2006. This year's field will include defending Open Champion Phil Mickelson; World No. 1 Adam Scott; World No. 2 Henrik Stenson, who finished as runner-up in last year's tournament; three-time Open Champion Tiger Woods, in his second start after a long layoff from injury; Bubba Watson and many more of the world's best.

In addition to the live tournament coverage, SiriusXM will offer daily golf talk and analysis throughout Open Championship week on SiriusXM PGA TOUR Radio.

Highlights for the week include:

lan Poulter, who finished third in last year's Open Championship at Muirfield, will host a new edition of his SiriusXM PGA TOUR Radio show, *Unfiltered*, which will air tonight at 8:00 pm ET. The show will replay Tuesday at 8:00 pm ET and Wednesday at 1:00 pm ET.

1973 Open Champion Tom Weiskopf, a 16-time PGA TOUR winner, will host a special onehour program that will air Wednesday at 2:00 pm ET and again at 8:00 pm ET. Weiskopf, who has three top 10 finishes in the Open Championship, will host alongside veteran broadcaster Jim Kelly.

Former PGA TOUR pro Chris DiMarco, who finished as runner-up to Tiger Woods at the last Open Championship played at Royal Liverpool (2006), will host his weekly show,

Opinionated, live on Tuesday from 11:00 am to 1:00 pm ET.

World Golf Hall of Fame member **Hubert Green**, who finished sixth or better four times in Open Championship play, will host a one-hour special airing tonight at 9:00 pm ET.

**Matt Adams** will host his weekday morning show, *Fairways of Life*, live from Royal Liverpool Monday through Wednesday from 7:00 to 9:00 am ET.

Former PGA TOUR pro **Carl Paulson** will host a two-hour preview show leading into the live tournament coverage Thursday through Sunday, and SiriusXM's **Taylor Zarzour** will host a two-hour post-round show on Saturday and Sunday to recap each day's play.

Listeners will also get Open talk throughout the week on SiriusXM PGA TOUR Radio's other featured shows, including those hosted by Brian Bateman, Rich Beem, Mark Carnevale, Brian Katrek, John Maginnes, Jim McLean, Sandy McIlree, Dennis Paulson, Larry Rinker, Lorne Rubenstein, Ben Shear, John Swantek, Jeff Warne, and Greg Warmoth, as well as Golf Channel programming. Visit <a href="www.SiriusXM.com/SiriusXMPGATOURRadio">www.SiriusXM.com/SiriusXMPGATOURRadio</a> for a daily schedule.

## **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.8 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at <a href="mailto:shop.siriusxm.com">shop.siriusxm.com</a>. SiriusXM programming is available through the <a href="mailto:SiriusxM Internet Radio">Siriusxm.com</a>. Siriusxm.com. SiriusxM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in SiriusXM Canada which has more than 2 million subscribers.

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This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the

anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forwardlooking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<a href="http://www.sec.gov">http://www.sec.gov</a>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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