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SiriusXM and YouTube Create "The YouTube 15," All New Weekly Radio Show

Discover on SiriusXM Hits 1 the top trending and emerging songs from YouTube; new radio show connects SiriusXM national audience to breakout music and artists from YouTube

Jenna Marbles, popular entertainer and highly-successful YouTube creator, to host weekly music show

NEW YORK, June 26, 2014 /PRNewswire/ -- SiriusXM and YouTube today announced the launch of *The YouTube 15*, a new weekly show featuring the top emerging and breakout songs based on YouTube data of the previous week and selected by SiriusXM for the Hits 1 audience. *The YouTube 15* represents SiriusXM and YouTube's shared goal of supporting great new music from today's biggest names and emerging stars.



The YouTube 15 will air each week starting July 11 on Fridays at 6 p.m. ET on SiriusXM Hits 1, and replay throughout the weekend, and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at siriusxm.com. To fully capture the voice of the YouTube community, SiriusXM has selected popular entertainer and highly successful YouTube creator Jenna Marbles to host the show.

Jenna Marbles has more than 13 million subscribers on her YouTube channel and her videos have been viewed more than 1.5 billion times. Jenna Marbles has just uploaded her 200th video to her YouTube channel, youtube.com/jennamarbles, which is updated each Wednesday.

"I'm incredibly excited to be working in a new medium with SiriusXM," Marbles said. "I think we are going to make a really cool show, and I'm honored that they picked me to do it."

"We are excited to work with YouTube on creating *The YouTube 15* and to put a spotlight on the songs and artists emerging out of the world's largest music video platform," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "Our nationwide audience tunes to SiriusXM Hits 1 as the home of the best pop music and the first place to play new artists and new music. With *The YouTube 15*, we will take that promise of music discovery even further, delivering songs emerging from YouTube directly into the car and also through the SiriusXM app for smartphones and tablets."

"YouTube is fundamentally about connecting fans with their favorite creators and artists,

anytime on any device you're using. That's why we're working on *The YouTube 15* with our friends at SiriusXM, who share our goal of supporting great new music from today's well known artists and emerging stars," said Vivien Lewit, Director, Music Partnerships, YouTube.

The weekly countdown will also be featured as video playlists youtube.com/siriusxm.

SiriusXM Hits 1 plays pop, R&B, rock and hip-hop hits. Listeners will hear artists like Maroon 5, One Direction, Jason Derulo, Imagine Dragons and Katy Perry and emerging artists through shows such as the YouTube 15.

For more information on SiriusXM and a [30-day subscription](#), please visit www.siriusxm.com.

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.8 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize

benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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