

June 3, 2014



# **SiriusXM to Exclusively Broadcast Performances from the Sold Out 2014 Governors Ball Music Festival in New York City**

**Performances by Jack White, Outkast, Skrillex, Vampire Weekend, Foster the People, Damian Marley and more to air across multiple channels**

**Exclusive broadcast marks the first ever national broadcast of Governors Ball Music Festival**

NEW YORK, June 3, 2014 /PRNewswire/ -- SiriusXM announced today that it will broadcast performances from the sold out 2014 Governors Ball Music Festival in New York City, from Friday, June 6 to Sunday, June 8, across multiple music channels.



The exclusive broadcast, showcasing a diverse line-up, will include Jack White's performance, which comes days before the release of his anticipated second solo album, *Lazaretto*. SiriusXM listeners will also hear performances by Outkast, Vampire Weekend, Skrillex, Foster The People, Janelle Monae, Damian Marley, Disclosure, Spoon, The Head & The Heart, Childish Gambino, Neko Case, Jason Isbell and Frank Turner.

The broadcast will also be available through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at [siriusxm.com](http://siriusxm.com).

"We're excited that people across the U.S. will be able to experience the diversity and depth of the lineup on multiple channels across SiriusXM," said Yoni Reisman, Partner at Founders Entertainment, The NYC based promotion company behind Governors Ball. "We look forward to SiriusXM subscribers joining us this weekend and adding to the energy surrounding New York City's very own world class music festival."

"The Governors Ball Music Festival has become one of the most respected and well attended music festivals in North America," said Steve Blatter, Senior Vice President and General Manager, Music Programming, SiriusXM. "We are thrilled to provide SiriusXM's subscribers with exclusive access to this year's performances from a wide range of music's

most innovative artists."

The 4th annual edition of New York City's premier music event will showcase a wide spectrum of Indie Rock, Hip Hop, Americana, Electronica, Pop and Dance all weekend long. Last year's sold-out 2013 edition of the festival cemented Governors Ball as a "major contender" (*Rolling Stone*) among North America's premier music events. The coming 2014 festival will build upon the size and scope of last year's programming, including new and improved performance spaces, unique art installations, revamped high-end food and drink areas, and an improved location to savor offerings from some of New York City's best food trucks.

For more details about channels and broadcast times, go to [www.siriusxm.com/governorsball](http://www.siriusxm.com/governorsball).

For more information on the Governors Ball Music Festival, please visit [www.governorsballmusicfestival.com](http://www.governorsballmusicfestival.com).

For more information on SiriusXM, please visit [www.siriusxm.com](http://www.siriusxm.com).

### **About SiriusXM**

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.8 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at [shop.siriusxm.com](http://shop.siriusxm.com). SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the*

*anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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