

May 12, 2014



# The Michael Jackson Channel to Launch Exclusively on SiriusXM

**The Michael Jackson Channel to coincide with the release of the new Michael Jackson album, "XSCAPE"**

**New, limited-run channel celebrating Michael Jackson's legendary solo music career to feature music and insights from producers on the new album**

NEW YORK, May 12, 2014 /PRNewswire/ -- SiriusXM announced today that it will launch The Michael Jackson Channel, an exclusive, limited-run channel dedicated to the King of Pop's extensive solo musical career.



The Michael Jackson Channel will feature Michael's music beginning with the breakout success of his 1979 *Off the Wall* album through the present. SiriusXM listeners will also hear music from the new album *XSCAPE*, which features eight new recordings. *XSCAPE* is scheduled to be released tomorrow, May 13. The channel will also feature reflections and stories from the producers who worked on the new album.

"The new recordings being unearthed and part of this new release reinforce Michael Jackson's legacy as the King of Pop," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "These are musical treasures that span decades, and the high production quality and updates make them even more enjoyable for a world of listeners hungry for Michael Jackson's music. Our channel will play all the cuts from the new album along with music from his entire body of solo work, giving our listeners the special listening experience they expect from SiriusXM."

The Michael Jackson Channel will launch today, May 12 at 5:00 pm ET and will run through Monday, May 26, via satellite on channel 50. The Michael Jackson Channel will also be available through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at [siriusxm.com](http://siriusxm.com).

The Michael Jackson Channel is an example of SiriusXM channels created with iconic and prominent artists, including Bruce Springsteen's E Street Radio, Jimmy Buffett's Radio Margaritaville, Willie Nelson's Willie's Roadhouse, The Pink Floyd Channel, B.B. King's Bluesville, Elvis Radio, Siriusly Sinatra, Ozzy Osbourne's Ozzy's Boneyard, Pearl Jam Radio, Eminem's Shade 45, Tiesto's Club Life Radio and Neil Diamond Radio.

For more information, please visit [www.siriusxm.com](http://www.siriusxm.com)

### **About Michael Jackson**

Michael Jackson has sold 1 billion records worldwide, released 13 No. 1 singles on the Hot 100 (a record for a male artist) and became one of a handful of artists to be inducted twice into the Rock and Roll Hall of Fame. The Guinness Book of World Records recognized Jackson as the Most Successful Entertainer of All Time and "[Thriller](#)" as the Biggest Selling Album of All Time. "Thriller" also holds the record for the most weeks at No. 1 for a studio album on the Billboard 200 chart, with 37 weeks. Jackson won 17 Grammy Awards including 8 in one year, a record in itself, and received 26 American Music Awards, including the Artist of the Century Award.

On May 13, Epic Records, in conjunction with the Estate of Michael Jackson, will release **XSCAPE**, an album of new music by the internationally beloved music icon and King of Pop, **Michael Jackson**. The project features eight new tracks, which the world will be hearing for the very first time on the new album. The first single from the album, Michael Jackson's "Love Never Felt So Good," produced by Michael Jackson, John McClain, Giorgio Tuinfort and Paul Anka, was released last week along with a duet version of "Love Never Felt So Good," with Michael Jackson and Justin Timberlake, produced by Timberlake, Timbaland and Jerome "J-Roc" Harmon. The single lit up the iTunes charts around the world, peaking at #5 in the U.S., #1 in 17 countries and #5 in 67 countries. It debuted at No. 20 on the Billboard Hot 100 chart — Jackson's highest bow since 1995 and fourth-highest debut ever — marking his 49<sup>th</sup> hit single.

### **About SiriusXM**

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.8 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at [shop.siriusxm.com](http://shop.siriusxm.com). SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and*

*expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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