

April 22, 2014



## SiriusXM Launches "OurTime with Matthew Segal" on SiriusXM P.O.T.U.S.

**Matthew Segal, Co-Founder and President of OurTime.org--an organization that stands up for the economic and civic interests of Americans under 30--to host limited-run series non-partisan political talk show for Millennial listeners**

NEW YORK, April 22, 2014 /PRNewswire/ -- SiriusXM today announced the launch of *OurTime with Matthew Segal*, a new six-week series produced by and for Millennial listeners on [SiriusXM P.O.T.U.S.](#), the 24/7 non-partisan channel dedicated to the Politics of the United States. Each episode will be organized by theme and dedicated to a non-partisan discussion that offers a fresh, in-depth dialogue of issues faced by the nation today, including health care, the budget, education, LGBT equality, and voting rights.



As a Millennial, political advocate, and founder of OurTime.org, host Matthew Segal will tackle the political themes and issues that matter most to all Americans and his generation specifically. *OurTime with Matthew Segal* will encourage Millennial listeners to understand the wonkiest of policies, emerging social trends, and cultural issues still on the fringes by inviting influencers on the show to help translate these political and cultural themes in straightforward language.

"Millennials are fiercely independent and less attached to any political or religious institution than any previous generation, and the key to understanding what young, diverse voters look and sound like is as easy as giving them a platform to express themselves," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "This is a generation that is always connected, whose exuberance has changed the face of American politics. This is a forum where fresh new insight into the issues can be discussed."

"I'm psyched to join with SiriusXM to untangle complicated political issues for my generation," said Segal. "The language used in DC is both confusing and intimidating, and I, along with my listeners, want to minimize the jargon, and better understand the practical implications of policy, without being condescended to. Each week, we'll carefully explore a new theme in depth with expert political and cultural leaders so we can have a fundamental basis of knowledge to inform our decision making. From there, we'll know who to vote out of office!"

The six-week series *OurTime with Matthew Segal* will begin on April 26 and air Saturdays at 2:00 pm ET on SiriusXM P.O.T.U.S., channel 124, and through the SiriusXM Internet Radio

App on smartphones and other connected devices, as well as online at [siriusxm.com](http://siriusxm.com). Subscribers will also be able to listen to the show via SiriusXM On Demand through the SiriusXM Internet Radio App for smartphones and other mobile devices and online at [siriusxm.com](http://siriusxm.com).

*OurTime with Matthew Segal* will kick off its first episode with a health care theme. Segal will discuss health care costs with **Governor Howard Dean** and former U.S. Senate Majority Leader **Tom Daschle**, as well as analyze health care from a birth control and women's perspective with **Cecile Richards**, the President of Planned Parenthood Federation of America and Planned Parenthood Action Fund.

In the coming weeks, guests will include House Minority Whip **Steny Hoyer** of Maryland; actor, author, and social justice activist **George Takei**; screenwriter, film director and producer, **M. Night Shyamalan**; ranking Democrat on the House Budget Committee, **Chris Van Hollen** of Maryland; and author and trans woman rights activist, **Janet Mock**.

Matthew Segal is the co-founder and president of [OurTime.org](http://OurTime.org), one of the nation's largest advocacy organizations for young Americans. In this capacity, he leads campaigns to expand job opportunities, voting rights, and civic education among his generation while devising strategic partnerships with media brands to enhance the voice of his peers. Segal is also a regular TV commentator, contributing most frequently to MSNBC, and has appeared on NBC's *TODAY* show, *Real Time with Bill Maher*, CNN's *Piers Morgan Tonight*, and the *CBS Evening News* among several other cable and broadcast news programs.

OurTime.org has grown into one of the nation's largest non-profit organizations that empowers and speaks for the interests of young Americans. With a membership of more than 1,000,000 people, OurTime.org organizes campaigns that register and educate voters, advocate for economic opportunity, and convert political news into [relevant language](#), [short explanation videos](#), and [shareable memes](#). Click [HERE](#) to view a short video about the organization.

For more information on SiriusXM, please visit [www.siriusxm.com](http://www.siriusxm.com).

## **About SiriusXM**

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.6 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at [shop.siriusxm.com](http://shop.siriusxm.com). SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

## **P-SIRI**

Logo - <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>

## **Contact for SiriusXM:**

Michelle Dominguez  
212 901 6792  
[michelle.dominguez@siriusxm.com](mailto:michelle.dominguez@siriusxm.com)

SOURCE Sirius XM Holdings Inc.