

March 13, 2014



SiriusXM Offers Live Coverage of 2014 NCAA® Division I Men's Basketball Championship

Subscribers get access to every minute of every game

Expert analysis throughout the tournament from Mike Krzyzewski, Bobby Cremins, Tom Brennan, Steve Lappas, Bruce Pearl, Mateen Cleaves and Miles Simon

NEW YORK, March 13, 2014 /PRNewswire/ -- SiriusXM will offer comprehensive coverage of the 2014 NCAA® Division I Men's Basketball Championship, offering subscribers nationwide uninterrupted access to live play-by-play of every game.



Starting with the First Four® on March 18 and 19 through the Final Four® and national championship game in Dallas on April 5 and 7, all tournament games will be available to SiriusXM listeners in their entirety, with no blackouts, on **Sirius channels 91, 85, 86, 92, 93, and 94** and **XM channels 91, 86, 190, 191, 192 and 193**. Tournament match-ups and SiriusXM channel assignments will be available at www.siriusxm.com/collegesports starting Monday, March 17.

On Selection Sunday™, March 16, SiriusXM will provide up-to-the-moment coverage as tournament teams and first round match-ups are announced. **Chris "Mad Dog" Russo** and **Steve Torre** will host live from 5:00 to 9:00 pm ET on [Mad Dog Sports Radio](#) (channel 86). Then from 9:00 pm to midnight ET, listeners can tune into continued live coverage hosted by former University of Vermont coach **Tom Brennan** and **Mark Packer** on [SiriusXM College Sports Nation](#) (channel 91). The shows will feature interviews with special guests, including team coaches and NCAA Division I Men's Basketball Committee chair Ron Wellman, and will give fans a place to call in and share their reactions and opinions as the field is revealed.

Throughout the tournament SiriusXM College Sports Nation will continue to be the fans' source for daily news and tournament talk. SiriusXM's all-college sports channel showcases a stellar lineup of expert hosts and analysts including former coaches **Bobby Cremins, Tom Brennan, Steve Lappas** and **Bruce Pearl**, National Championship-winning guards **Mateen Cleaves**, and **Miles Simon**, both of whom were named Most Outstanding Player of the Final

Four, and college basketball experts **Tim Brando, Mark Packer, Chris Childers** and **Jason Horowitz**.

Legendary Duke University coach **Mike Krzyzewski** will continue to host his weekly SiriusXM show throughout the tournament. *Basketball and Beyond with Coach K* will air Wednesdays at 6:00 pm ET on SiriusXM College Sports Nation.

Throughout Final Four weekend - April 3 through 8 - SiriusXM College Sports Nation will broadcast live from Dallas to deliver fans the latest news, one-on-one interviews and in-depth college basketball talk before and after a new national champion is crowned.

SiriusXM will also offer coverage of the NCAA Division I Women's Basketball Championship, providing listeners with live play-by-play of every regional final, the Women's Final Four and championship game.

All NCAA Tournament broadcasts are provided to SiriusXM by WestwoodOne.

NCAA, First Four, Final Four, and Selection Sunday are trademarks of the National Collegiate Athletic Association.

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.6 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at [shop.siriusxm.com](#). SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at [siriusxm.com](#). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

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This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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