

SiriusXM Announces 2014 MLB Spring Training Tour

Offers most comprehensive baseball coverage in radio

MLB Network Radio channel visits all 30 MLB Spring Training camps in 20 days starting March 1

Chris Russo to host his Mad Dog Sports Radio show from nine Cactus League and Grapefruit League parks

NEW YORK, Feb. 27, 2014 /PRNewswire/ --SiriusXM, the only radio broadcaster delivering live play-by-play of every MLB regular season game from every team, announced today the broadcast schedule for its annual MLB Spring Training Tour, which will begin March 1 and offer the most comprehensive coverage available in radio. Baseball fans nationwide will get an in-depth look at all 30 Major League Baseball clubs as they prepare for the 2014 season.



SiriusXM's exclusive 24-hour baseball talk channel, **MLB Network Radio**, and its all-sports talk channel, **Mad Dog Sports Radio**, will broadcast live from ballparks in Arizona and Florida and present one-on-one interviews with managers, players and executives from every MLB team.

MLB Network Radio (XM channel 89, Sirius channel 209) will visit all 30 spring training sites from March 1-20. SiriusXM's Casey Stern and former Cincinnati Reds and Washington Nationals general manager Jim Bowden will broadcast from Arizona's Cactus League ballparks from March 2-16. Mike Ferrin and former New York Mets and Baltimore Orioles general manager Jim Duquette will cover the west coast sites of Florida's Grapefruit League from March 1-9 and the east coast locations from March 15-20 (@MLBNetworkRadio).

On <u>Mad Dog Sports Radio</u> (SiriusXM channel 86) Chris 'Mad Dog' Russo will host his daily show, *Mad Dog Unleashed*, from Arizona locations from March 3-7, then will take his show to Florida for four Grapefruit League broadcasts March 11-14. (@MadDogRadio)

"No other radio broadcaster delivers the level of MLB coverage that SiriusXM does, in quality or comprehensiveness," said Steve Cohen, SiriusXM's SVP of Sports Programming. "Through spring training, and throughout the year, MLB Network Radio and Mad Dog Sports Radio will be a tremendous source for fans of all 30 Major League clubs."

A schedule of all spring training tour shows can be found here:

<u>www.SiriusXM.com/SpringTraining</u>. All spring training shows will be available to subscribers on <u>SiriusXM On Demand</u> after they air live.

SiriusXM, the Official Satellite Radio Partner of MLB since 2005, offers live play-by-play of every regular and postseason MLB game, as well as select spring training and Spanish-language game broadcasts, on both Sirius and XM satellite radios.

Live MLB game broadcasts are also available to subscribers on the <u>Sirius XM Internet Radio App</u> and online at <u>Sirius XM.com</u> through Sirius XM's agreement with MLBAM. Sirius XM Internet Radio listeners get a suite of 30 play-by-play channels dedicated to streaming the official radio broadcasts of every MLB team for every regular and postseason game.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.6 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the SiriusXM Internet Radio App for smartphones and other connected devices as well as online at siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in SiriusXM Canada which has more than 2 million subscribers.

On social media, join the SiriusXM community on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, and <u>YouTube</u>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize

benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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