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SiriusXM PGA TOUR Radio Adds Legendary Golf Instructor David Leadbetter

Owner of the world famous Leadbetter Golf Academies will host a weekly series on the channel in 2014

Program will showcase Leadbetter's instruction, holistic approach to improvement and stories from 30 years of working with a number of the best players in the world

NEW YORK, Dec. 18, 2013 /PRNewswire/ -- SiriusXM announced today that it has added renowned golf instructor David Leadbetter, owner of the world famous Leadbetter Golf Academies, to the roster of expert hosts on [SiriusXM PGA TOUR Radio](#) (channel 93 on XM, channel 208 on Sirius Premier).

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

The new show, which will air weekly starting in 2014, will showcase Leadbetter sharing tips on how to improve every aspect of your game and guest appearances from David's students and friends. Listeners can call in to the show to ask questions about their game, or discuss current events from the world of golf. An announcement with more details, including launch date and airtimes, will be made in the coming weeks.

"Helping people play better golf, live a healthier life and have fun along the way has always been my passion," said Leadbetter. "I am excited to share my experiences with the SiriusXM listeners."

"David is one of the pioneers of golf instruction," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "The accomplishments of his students and the worldwide success of his academies are remarkable and we're very excited to bring his brand of teaching and his proven methods to our listeners on SiriusXM PGA TOUR Radio."

A PGA of America Master Professional, Leadbetter is recognized by *Golf Digest* as one of the top instructors in the world and has coached countless PGA TOUR, European Tour, LPGA Tour and Champions Tour players. Over his 30 years as a swing coach, his players have won more than a dozen major championship titles and over 100 individual worldwide tournament victories and his clientele includes four players who have reached the top spot in the Official World Golf Ranking. Some of his most celebrated students include Greg Norman, Ernie Els, Nick Price, Charles Howell III, and Nick Faldo, who re-tooled his game under Leadbetter's tutelage and went on to win six major championships.

Leadbetter is known throughout the world for his innovative and creative teaching techniques

and has been called the "man who invented the golf instruction industry." The first Leadbetter Golf Academy was opened in 1983. Today there are 28 full-time golf academies in 13 countries that are helping golfers around the world train and improve their games.

In addition to Leadbetter, SiriusXM recently announced it has added 2013 FedExCup champion Henrik Stenson, Ryder Cup star Ian Poulter, World Golf Hall of Fame member Ben Crenshaw, and top instructors Hank Haney and Jim McLean as hosts on SiriusXM PGA TOUR Radio. Launched in 2005, the channel offers listeners nationwide live play-by-play coverage of PGA TOUR events as well as major championship tournaments, plus live call-in talk shows offering news, analysis, equipment reviews and more.

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.6 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

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This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012,

which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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