

December 17, 2013



SiriusXM to Air 33 College Football Bowl Games This Postseason

Live play-by-play of games beginning Dec. 21 through BCS National Championship on Jan. 6

Comprehensive coverage of postseason from SiriusXM College Sports Nation channel and ESPN's Paul Finebaum Show

NEW YORK, Dec. 17, 2013 /PRNewswire/ -- SiriusXM announced today that it will offer listeners live play-by-play of 33 bowl games this college football postseason including – through its broadcasting agreement with ESPN Radio – the VIZIO BCS National Championship, The Rose Bowl Game Presented by VIZIO, Tostitos Fiesta Bowl, Discover Orange Bowl and Allstate Sugar Bowl.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

The schedule begins on December 21 with the New Mexico Bowl (2:00 pm ET) and runs through January 6, when the #1 Florida State Seminoles take on the #2 Auburn Tigers in the VIZIO BCS National Championship game (8:30 pm ET). A complete schedule of games and channel assignments can be found at www.SiriusXM.com/bowlschedule.

Fans can stay informed and share their opinions on everything happening throughout the bowl season with [SiriusXM College Sports Nation](#), channel 91, SiriusXM's 24/7 college sports channel. From the best games, to the latest news and biggest stories happening around the college football landscape, SiriusXM College Sports Nation covers it all with a daily programming lineup that features expert analysis from Heisman Trophy winners Tim Brown, Eddie George and Gino Torretta, former coaches Gene Chizik, Rick Neuheisel, Houston Nutt, Dan Hawkins and Phil Savage, plus Tim Brando, Jack Arute, Mark Packer, Bill King and Chris Childers.

Listeners can also hear *The Paul Finebaum Show*, hosted by one of the leading voices in college football and the SEC, weekdays at 2:00 pm ET on ESPN Xtra, SiriusXM channel 85.

SiriusXM College Sports Nation will broadcast live from Los Angeles starting December 29 with Rose Bowl Media Day and will offer listeners live coverage from L.A. every day through the Rose Bowl on January 1 and the VIZIO BCS National Championship game on January 6. Hosts Rick Neuheisel, Phil Savage, Jack Arute and Mark Packer will cover pre-game practices, preview the games and interview players and coaches from Michigan State, Stanford, Florida State and Auburn.

For more information, please visit www.siriusxm.com/collegesports. Bowl game broadcasts produced by ESPN Radio, Touchdown Radio, Nevada Sports Net, RedVoice LLC and TBC Sports, Inc.

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.6 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

P-SIRI

Media contact:
Andrew FitzPatrick
SiriusXM
212-901-6693

andrew.fitzpatrick@siriusxm.com

SOURCE Sirius XM Holdings Inc.