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Legendary Golf Coach Hank Haney Joins SiriusXM PGA TOUR Radio

Renowned golf instructor and #1 bestselling author to debut "Hank Haney Golf Radio," airing weekend mornings starting Jan. 3

NEW YORK, Dec. 10, 2013 /PRNewswire/ -- SiriusXM announced today that Hank Haney, whose students have included Tiger Woods, Mark O'Meara, Charles Barkley, Maroon 5 front man Adam Levine and others, has joined [SiriusXM PGA TOUR Radio](#) (channel 93 on XM, channel 208 on Sirius Premier).

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

Haney will host *Hank Haney Golf Radio*, an instructional-based show airing Saturday and Sunday mornings at 10:00 am ET on SiriusXM PGA TOUR Radio, starting January 3.

The program will showcase Haney's particular teaching philosophy, which is to help his students become their own best teacher by better understanding the flight of the ball and how it relates to their individual swing, thereby helping golfers at every level of the game improve their play and enjoy the sport more. Listeners of all ages and skill levels are encouraged to call in to the show and speak directly with Haney for tutoring and advice.

Haney will also share his analysis of today's players and discuss the game's current events and headline stories.

"I'm looking forward to helping as many of SiriusXM's more than 25 million subscribers as I can enjoy the great game of golf," said Haney. "This show will be truly interactive and I'm eager to speak with golfers across the country."

"Hank has been teaching golf for nearly four decades and his expertise and tutelage has helped players from the highest level of the sport to recreational players looking to improve their weekend scores," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "We look forward to Hank giving our listeners access to his knowledge and advice every week on SiriusXM PGA TOUR Radio."

Haney is president of Hank Haney Golf Inc., which owns and operates five golf facilities in Texas. While he is best known for coaching Tiger Woods from 2004 to 2010, a span in which Woods won six major titles and was ranked #1 in the world, Haney has instructed over 200 touring professionals from the PGA TOUR, LPGA, Champions Tour, as well as the European, Japan, Australian and Asian Tours. His students have won every major championship in professional golf, as well as the most significant events in amateur and junior golf.

Haney has been recognized as one of the country's top teaching professionals by *Golf Digest* and *Golf*. He has authored four books on golf instruction, produced 14 instructional

golf DVDs, written over 300 instructional articles over the years and has appeared on the cover of *Golf Digest* magazine six times. He hosts the popular Golf Channel reality show, *The Haney Project*, which for the last several seasons has featured Haney working to improve the game of celebrities such as Charles Barkley, Ray Romano, Rush Limbaugh and Michael Phelps. Haney's much discussed book, *The Big Miss*, about his years coaching Tiger Woods, was a #1 *New York Times* Bestseller.

In addition to Haney, SiriusXM recently announced it has added 2013 FedExCup Champion Henrik Stenson, Ryder Cup star Ian Poulter, World Golf Hall of Fame member Ben Crenshaw and top instructor Jim McLean as hosts on SiriusXM PGA TOUR Radio. Launched in 2005, the channel offers listeners nationwide live play-by-play coverage of PGA TOUR events as well as major championship tournaments, plus live call-in talk shows offering news, analysis, equipment reviews and more.

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.6 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at [shop.siriusxm.com](#). SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at [siriusxm.com](#). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

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This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; rapid technological

and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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