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Apollo Medical Holdings Appoints Mark C. Marten As Vice President Of Managed Care

GLENDALE, Calif., Oct. 6, 2014 /PRNewswire/ -- [Apollo Medical Holdings, Inc.](#) (ApolloMed) (OTC-QB: AMEH), an integrated physician-centric healthcare delivery company, today announced the appointment of Mark C. Marten as Vice President of Managed Care.

Mr. Marten joined ApolloMed in May 2014 as Chief Executive Officer of Maverick Medical Group. He is a seasoned healthcare executive with over 25 years of experience and a proven track record of developing a vision and strategies for healthcare organizations and improving outcomes. He has held Senior Executive Management positions with Health Plans, Management Service Organizations (MSOs) and large Independent Physician Associations (IPAs), successfully helping to increase revenues above anticipated levels and producing operational efficiencies.

Prior to joining ApolloMed, Mr. Marten was Chief Operating Officer for Prospect Medical Systems in Orange, CA and worked there from 2008 to 2014. Prospect is a managed care organization that includes an MSO operating 13 IPAs and over 200,000 managed care lives. As the COO, he had P&L responsibility and oversight of all aspects of operations, including fully capitated risk and accountability for earnings. He also had the additional role of new market expansion and worked with local health plans and hospitals to develop managed care strategies in these markets.

Prior to joining Prospect, Mr. Marten was Regional Vice President for Cigna Healthcare for eight years, where he was responsible for network development and competitive profiling of the entire Western Region. Previously, he held executive positions with Pacificare of California, Mutual of Omaha, Orange Coast Managed Care Services, South Coast Medical Center and South Coast IPA.

Mr. Marten earned a B.A. in Business Administration and M.B.A. from National University in San Diego, California. He has been honored as a Diplomate in the American College of HealthCare Executives (ACHE), is a member of the Healthcare Financial Management Association (HFMA) and has also served on the CAPG Board of Directors as well as the National Board of Directors of CAPG.

"ApolloMed is focused on serving our communities regardless of payor source. We will do this by providing value to all of our end users – our physician partners, our contracted payors, hospitals and all of our patients," stated Mark Marten. "By providing our physicians with the highest possible levels of collaboration and efficiency, as well as an operational support infrastructure that utilizes the most advanced clinical and technology applications available, we believe we can ensure that our members receive best-in-class, cost effective medical attention across the full care continuum."

"We are delighted that Mark has joined our management team," stated Warren Hosseinion,

M.D., Chief Executive Officer. "We continue to augment our leadership and capabilities in preparation for continued growth. Our mission is to transform the delivery of health services to the communities we serve by implementing innovative population health models and creating a patient-centered experience."

About Apollo Medical Holdings, Inc. (ApolloMed)

ApolloMed is a leading integrated physician-centric healthcare delivery company committed to providing exceptional multi-disciplinary care in the communities it serves. ApolloMed is addressing the healthcare needs of the nation's largest population center by leveraging its integrated healthcare delivery platform comprised of four affiliated and complementary physician groups: ApolloMed Hospitalists, ApolloMed ACO (Accountable Care Organization), Maverick Medical Group (Independent Physician Association) and ApolloMed Care Clinics. ApolloMed strives to improve medical outcomes with high-quality, cost-efficient care. For more information, please visit www.apollomed.net.

Forward Looking Statements

This press release may contain forward-looking statements, including information about management's view of future expectations, plans and prospects for Apollo Medical Holdings, Inc. ("the Company"). In particular, when used in the preceding discussion, where we refer to quarter over quarter revenue growth targeted for the remainder of 2014 and the words "predicts," "believes," "expects," "intends," "seeks," "estimates," "plans," "anticipates," and similar conditional expressions or future or conditional verbs such as "will," "may," "might," "should," "would" and "could" are intended to identify forward-looking statements. In addition, our representatives may from time to time make oral forward-looking statements. Any such statements, other than those of historical fact, about an action, event or development, are forward-looking statements. Such statements are based on the current expectations and certain assumptions of the Company's management. Such statements are, therefore, subject to a variety of known and unknown risks, uncertainties and other factors, many of which are beyond the control of the Company, which could cause the actual results, performance or achievements of the Company, its subsidiaries and concepts to be materially different than those that may be expressed or implied in such statements or anticipated on the basis of historical trends. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, the Company's actual results, performance or achievements may vary materially from those described in the relevant forward-looking statement as being expected, anticipated, intended, planned, believed, sought, estimated or projected. Unknown or unpredictable factors also could have material adverse effects on the Company's future results. The forward-looking statements included herein are made only as of the date hereof. The Company cannot guarantee future results, levels of activity, performance or achievements. Accordingly, you should not place undue reliance on these forward-looking statements. Finally, the Company undertakes no obligation to update or revise these forward-looking statements to reflect the impact of circumstances or events that arise after the date the forward-looking statement was made, except as required by law, and also takes no obligation to update or correct information prepared by third parties that are not paid for by the Company. You should not place undue reliance on any forward-looking statement and should consider the uncertainties and risks discussed under Item 1A. "Risk Factors" of the Company's Annual Report on Form 10-K for the year ended January 31, 2014 and in any of the Company's other subsequent Securities and Exchange Commission filings.

FOR ADDITIONAL INFORMATION, PLEASE CONTACT
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SOURCE Apollo Medical Holdings, Inc.