

August 6, 2026



Jenny Tartikoff Named Senior Vice President and Head of Communications for SiriusXM

NEW YORK – August 6, 2026 –SiriusXM today announced that Jenny Tartikoff has been named Senior Vice President and Head of Communications, effective August 10, 2026. Tartikoff will report to President and Chief Content Officer Scott Greenstein and lead SiriusXM's overall communications and public relations strategy and execution. She will be responsible for promoting the company's content and business narrative while serving as a senior advisor to the company's leadership team on major business developments and high-profile moments.

"Jenny is an accomplished communications leader with the judgment, range and industry experience to help SiriusXM tell a clear and compelling story, anchored around making SiriusXM the definitive home for audio content and fandom," said Greenstein. "Jenny's experience across entertainment, streaming, podcasting and advertising makes her the right leader to guide our communications into the next phase of SiriusXM's strategy across our portfolio of audio businesses, and we're thrilled to welcome her to the team."

Tartikoff brings more than 20 years of communications experience across media, entertainment and technology. She most recently served as Executive Vice President, Global Communications at Paramount Pictures, where she led internal and external corporate communications, corporate social responsibility and awards strategy for the studio's live-action and animation properties. During her tenure, Tartikoff guided the company's communications through the industry's post-pandemic recovery and the evolution of Paramount's multi-platform release strategy.

"SiriusXM brings together an extraordinary mix of brands, platforms, talent and technology, with a unique ability to connect fans with the music, voices, stories and cultural moments they care about," said Tartikoff. "As a longtime listener, I've experienced firsthand the thoughtful curation and authentic experiences SiriusXM creates, which makes joining the company especially meaningful. I'm excited to partner with the leadership team and communications organization to help shape and amplify the company's story with purpose and impact."

Before joining Paramount Pictures, Tartikoff was Head of Content & Advertising Communications at Spotify. Previously, she served as Senior Vice President, Global Communications at Universal Filmed Entertainment Group, where she led corporate communications across executive communications, talent relations, transition management and high-profile business matters.

Earlier, she was a Senior Vice President at Rubenstein, advising clients including Paramount Pictures, HBO, Sony, News Corporation and the *New York Post* on strategic communications, complex issues and high-profile announcements. She began her career in

broadcast journalism communications, holding roles at NBC News, where she supported “Meet the Press”, “Dateline”, “Tom Brokaw Reports” and Peacock Productions, and at CBS News’ “The Early Show.”

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About Sirius XM Holdings Inc.

SiriusXM is the leading audio entertainment company in North America, with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a complete ecosystem of advertising solutions through SiriusXM Media and AdsWizz. SiriusXM offers live, on-demand, and human-curated programming across music, talk, news, sports, and podcasts, and the company reaches approximately 255 million monthly listeners across its platforms. With deep automotive manufacturer relationships and unique spectrum assets, SiriusXM is built to reach listeners wherever they are. The company connects fans to the voices, creators, and moments they love - creating communities where listeners engage, participate, and belong. For more about SiriusXM, please go to:

<https://www.siriusxm.com/>

Source: SiriusXM

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