

November 11, 2021



# Floor & Decor Launches the Grand Opening of its 10th Dallas Area Store in Denton, Texas on November 22, 2021

## *Grand Opening Celebration and Pro Event*

ATLANTA--(BUSINESS WIRE)-- [Floor & Decor](#) (NYSE: FND), a leading specialty retailer of hard-surface flooring, will expand its nationwide footprint when it opens the doors to its newest location in Denton, Texas on November 22, 2021. The 73,000 square-foot Floor & Decor warehouse store and design center will open with a team of about 50 full-time and part-time associates led by Denise Baxter, the new store's Chief Executive Merchant.

"Floor & Decor is excited to open a store in Denton," said Baxter. "We are eager to introduce both Professional customers, as well as Homeowners, to our one-stop solution for their flooring needs with an extensive selection of in-stock, trend-right flooring options. We offer great service and quality flooring at unbeatable prices. With our design services offered both in store, online or in-home, we look forward to helping every customer complete their dream project."

### **\$5,000 Floor Makeover Sweepstakes**

The Denton Floor & Decor store will be giving away a \$5,000 Floor Makeover as part of its grand opening festivities. Starting on November 22, customers will have the chance to register to win a \$5,000 gift card from Floor & Decor. Interested parties can register online at [www.floormakeoverdenton.com](http://www.floormakeoverdenton.com) Registration ends on December 21, 2021.

### **Calling All Pros**

Floor & Decor welcomes its valued builders, contractors, architects, designers, remodelers, flooring installers and realtors to visit the new location in Denton. Pros are invited to text 214PRO to 26786 to schedule a personal tour of the new store. Those scheduling tours from November 22, 2021 thru January 5, 2022 will be able to register to win a **Chevrolet Colorado** truck and other great prizes like iPad, Nintendo Switch, Yeti Cooler, GoPro Hero and so much more! During the tour, visitors will get to meet the PRO Services Team and learn about Floor & Decor's products and services.

"It is very important to us to build relationships with our local professionals. Their success is our success," said Baxter. The store tours and giveaways give us a chance to support our community and tell them about our PRO Premier Rewards and all the benefits it can bring to their business."

**Store Address:** 2201 I-35 S., Denton, TX 76205

**About Floor & Decor:** Founded in 2000, Atlanta-based Floor & Decor is a leading high growth specialty retailer of hard-surface flooring, operating 153 warehouse stores and two design studios in 33 states at the end of the third quarter of fiscal 2021. The stores offer homeowners and professionals the industry's broadest in-stock selection of tile, natural wood, natural stone, laminate, and luxury vinyl plank, under one roof. In addition, Floor & Decor stocks the necessary tools, decorative materials, wall tile, and related accessories for hard-surface flooring projects. Stores carry over 1 million square feet of in-stock flooring and offer free design services, as well as a dedicated pro sales team. The company directly sources products from manufacturers around the globe, which enables it to bring the world's best and most innovative flooring trends to its customers, at everyday low prices. Floor & Decor has locations nationwide, but each store is bolstered by a local focus that creates a store experience and mix of products that meet the needs of each market served.

Additional company information can be found at [www.flooranddecor.com](http://www.flooranddecor.com) and on Facebook ([www.facebook.com/flooranddecor](http://www.facebook.com/flooranddecor)).

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