

About Kontoor Brands

Kontoor Brands is a global lifestyle apparel company, with a portfolio led by two of the world's most iconic consumer brands: *Wrangler*® and *Lee*®. Kontoor designs, manufactures and distributes superior high-quality products that look good and fit right, giving people around the world the freedom and confidence to express themselves. Kontoor Brands is a purpose-led organization focused on leveraging its global platform, strategic sourcing model and best-in-class supply chain to drive brand growth and deliver long-term value for its stakeholders.

[KontoorBrands.com](https://www.kontoorbrands.com)



One Global Company

\$2.1B¹
2020 Revenues

14K
employees around
the world

KTB
NYSE

22%
of Kontoor's sales
outside the U.S.
in 2020

10
internal manufacturing
facilities located in the
Western Hemisphere

**60+
countries**
global footprint

78%
of Kontoor's sales
generated within
the U.S. in 2020

120M units
of apparel and accessories
produced or sourced in
2020

36%
products produced in
Kontoor's owned and
leased facilities

Two Global Brands

Wrangler



Anchored in
the U.S with
global reach



1.3 billion
in 2020
revenue



Leader in
men's denim
in the U.S.

Lee



Global presence
with leading
market positions



688 million
in 2020
revenue



A leading
denim brand
in China

Executive Leadership



Scott Baxter

President, CEO and Chair of the Board

Prior to being named CEO in August 2018, Baxter was Group President, Americas West, for VF Corporation. In this role, he was responsible for overseeing brands such as *The North Face*® and *Vans*®. Before being appointed to Group President, Americas West, Baxter held various roles of increasing responsibility at VF since joining as President of the Licensed Sports Group in 2007. He has more than 30 years of experience in operations, marketing, merchandising, sales and manufacturing.

Locations

Global Headquarters / Greensboro, North Carolina

EMEA Headquarters / Antwerp, Belgium

APAC Headquarters / Hong Kong, China

¹Kontoor's Full Year 2020 Results