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News Talk Station WGKA-AM Moves to 920 AM Aug. 2; Atlanta Radio Station Improves News Talk Signal with Frequency Change

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ATLANTA

ATLANTA--([BUSINESS WIRE](#))--July 30, 2004--On Monday, Aug. 2, Salem Media of Georgia launches Air Force One on 1190 AM (WAFS-AM) in Atlanta and relaunches WGKA-AM on 920 AM.

In memory of President Reagan and in honor of what he meant to our country, 1190 AM (WAFS-AM) will air 27 of President Reagan's key speeches in their entirety beginning Monday. These speeches include the one many credit as launching Reagan's political career, his now famous campaign speech for Barry Goldwater's 1964 Presidential bid entitled, "A Time For Choosing." Others include his "Brandenburg Gate" speech, his two Inaugural addresses, six of his State of the Union addresses and his "Farewell Address to the Nation."

Jeff Carter, Operations Manager of Salem's Atlanta AM stations said, "Since President Reagan's death, many pundits have tried to articulate the message of the Reagan Revolution. We chose these speeches because they clearly define the political philosophy of President Reagan in his own words. Most people under 30 never have heard these speeches. Here's an opportunity for the 'Great Communicator' to communicate his philosophy to a new generation."

Also beginning Monday, WGKA-AM (920 AM), "Atlanta's New Talk Station," will have a new home at 920 on the AM dial. This move provides WGKA-AM with a better daytime signal and the addition of a nighttime signal to expand its popular News/Talk format. Atlanta listeners still can hear popular radio personalities Bill Bennett, Laura Ingraham, Dennis Prager, Michael Medved, and Hugh Hewitt, among others.

Along with the move WGKA-AM will debut its new, enhanced website at www.920WGKA.com. Listeners now can log-on to get live traffic and weather updates 24 hours a day as well as access live streaming of the program line-up.

Allen Power, Vice President and General Manager of the Atlanta Salem stations, said, "This move puts Salem Communications in a better position to harness the growth of the News/Talk format in Atlanta. We are committed to this format and this move enhances the strength of our Atlanta cluster." Regarding Air Force One, Power stated, "President Reagan got his start in radio, so what better tribute to the 'Great Communicator' than a radio format devoted to him."

Salem Communications Corporation, headquartered in Camarillo, Calif., is the leading U.S. radio broadcaster focused on religious and family themes programming. Upon completion of all pending transactions, the company will own and/or operate 98 radio stations, mainly composed of three primary formats: Christian Teaching/Talk, News/Talk, and Contemporary Christian Music. In addition to its radio properties, Salem owns the Salem Radio Network, which syndicates talk, news and music programming to over 1,600 affiliated radio stations; Salem Radio Representatives, a national sales organization; Salem Web Network, the leading Internet provider of Christian content and online streaming; and Salem Publishing, a Christian magazine publisher. For more information, visit Salem Communications' web site at <http://www.salem.cc>.

WGKA-AM

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