

March 2, 2004



KFSH-FM --95.9 FM-- Announces Changes to Morning Programming

Tuesday, March 2, 2004 11:40 am PST

LOS ANGELES

market not identified:

SALM

LOS ANGELES--([BUSINESS WIRE](#))--March 2, 2004--Effective Monday, March 8, KFSH-FM (95.9 FM) The Fish will debut the new "Family Friendly Morning Show with Billy Burke and Lauren Kitchens" weekdays 5:00 - 10:00 a.m. Ted Ziegenbusch, early morning co-host since April of 2001, moves into the 10:00 a.m. - 3:00 p.m. midday time slot.

"This is an exciting move that will enhance two key day parts," said Chuck Tyler, Program Director, KFSH-FM (95.9 FM). "Morning drive radio in Southern California is extremely competitive. When we had the opportunity to bring Billy in, we knew we just couldn't pass it up. He has an incredible background in LA radio and will help us take The Fish to audiences that haven't found us yet. Billy and Lauren already have developed a strong rapport ... they'll be a great team."

"Ted is very excited to be taking over the important midday slot on The Fish," Tyler continued. "He'll be an awesome, family-friendly companion for folks listening at work and elsewhere across Southern California. Ted also mentioned that he won't miss hearing the alarm clock going off at 3:00 a.m. every morning!"

This will allow Chuck Tyler, who's been voicing The Fish midday shift since last summer, to spend more time on his programming duties at Salem Los Angeles cluster stations KFSH-FM (95.9 FM) as well as KKLA-FM (99.5 FM) and News/Talk station KRLA-AM (870-AM).

Billy Burke is a familiar voice in Los Angeles radio, with past shifts on KIIS-FM, KBIG-FM, and most recently, KZLA-FM. He has hosted programs on MTV and VH1 as well as a nationally syndicated radio show. As an actor, Burke has appeared on numerous television shows and feature films. He recently completed a starring role in the film "The Rain Makers" set for release in the spring.

Salem Communications Corporation (Nasdaq:SALM), headquartered in Camarillo, California, is the leading U.S. radio broadcaster focused on religious and family themes programming. The company owns and operates 92 radio stations, mainly comprised of three primary formats: Christian Teaching and Talk; News/Talk; and Contemporary Christian Music. In addition to its radio properties, Salem owns the Salem Radio Network, which syndicates talk, news and music programming to over 1,600 affiliated radio stations; Salem Radio Representatives, a national sales organization; Salem Web Network, the leading Internet provider of Christian content and online streaming; and Salem Publishing, a

Christian magazine publisher. For more information, visit Salem Communications' web site at www.Salem.cc.

for Salem Communications
Mary Anderson-Harris, 818-729-9291
(Radio Station Contact)