

#### **Disclaimer**



Certain statements in this presentation and discussion are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and are based on Perimeter Solutions, SA's (the "Company") expectations, intentions and projections regarding the Company's future performance, anticipated events or trends and other matters that are not historical facts. Words such as "anticipate," "estimate," "expect," "forecast," "project," "plan," "intend," "believe," "may," "should," or similar expressions are intended to identify these forward-looking statements. These forward-looking statements include, but are not limited to, (i) statements regarding estimates and forecasts of financial metrics, including free cash flow generation, as well as operational and performance metrics; (ii) our growth expectations, opportunities and strategies for each of our business segments and potential positive impact to our financial and operational results; (iii) the opportunity for opportunistic consolidation both inside and outside the fire safety segment; (iv) our expectations related to historical volume drivers persisting into the future; (v) our ability to deliver private equity like returns; (vi) our expectations related to trends driving the global wildfire business; (vii) our expectations related to long-term secular growth and the long-term growth of the Company and our long-term market position; (viii) our expectation of recurring and predictable revenue streams; (ix) our expectation to provide customers with high-value products and exceptional service; (x) our expectation that we will maintain a decentralized and autonomous organizational structure; (xi) our expectation that we will implement a compensation system that closely aligns management with shareholders; (xii) our expectation that we will follow our value-based operating methodology based on our three value driver concepts; (xiii) our expectation that we will closely manage our capital structure; and (xiv) our expectation that we will have products that account for critical value streams. These statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and other factors that could cause actual results to differ materially from those expressed or implied by such forward-looking statements For further information, please refer to the Company's reports and filings with the Securities and Exchange Commission. Forward-looking statements speak only as of the date of such statements and, except as required by applicable law, the Company does not undertake any obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise.

To supplement the financial measures prepared in accordance with generally accepted accounting principles in the United States ("GAAP"), we have included the following non-GAAP financial information in this presentation: adjusted EBITDA and adjusted EBITDA margin. The reconciliations of these non-GAAP measures to the most directly comparable financial measures calculated and presented in accordance with GAAP can be found in the Appendix to this presentation. Because these non-GAAP financial measures exclude certain items as described herein, they may not be indicative of the results that the Company expects to recognize for future periods. As a result, these non-GAAP financial measures should be considered in addition to, and not a substitute for, financial information prepared in accordance with GAAP.

### **Our Objective**



#### Goal



### Strategy



Deliver private equity like returns with the liquidity of a public market

Own, operate, and grow uniquely highquality businesses

#### **Target Economic Criteria**

- ✓ Recurring and predictable revenue streams
- ✓ Long-term secular growth tailwinds
- ✓ Products that account for critical but small portions of larger value streams
- ✓ Significant free cash flow generation with high ROTC
- ✓ Potential for opportunistic consolidation

### **Target Economic Criteria**



Criteria	Commentary
Recurring and Predictable Revenue Streams	<ul> <li>Best in class metrics around long-term customer retention and growth</li> <li>NA fire season introduces near-term variability, though dampening with growth in prevention/protection and geographic diversification</li> </ul>
Long-Term Secular Growth Tailwinds	<ul> <li>~10% Fire Safety historical volume CAGR</li> <li>Historical volume drivers expected to persist into the future</li> <li>Nascent Prevention and Protection opportunity can be significant</li> </ul>
Products that account for critical but small portions of larger value streams	<ul> <li>Retardant is the active ingredient, and a critical component, in Wildfire fighting, but consistently represents a low-to-mid single-digit percent of suppression costs</li> <li>Cost of failure involves loss of life and potentially catastrophic property, infrastructure, and environmental damage</li> </ul>
Significant Free Cash Generation with High ROTC	<ul> <li>~40% Adjusted EBITDA margin</li> <li>~2% capex as % of revenue</li> </ul>
Potential for Opportunistic Consolidation	<ul> <li>Fire safety tuck-ins are expected to continue</li> <li>We will actively evaluate acquisitions outside of fire safety consistent with our five target economic criteria</li> </ul>

#### **Value Drivers**





# Profitable New Business

International Opportunity

Prevention & Protection



# Productivity and Cost Improvements

Annual cost improvements to offset inflation



# Value Based Pricing

Rigorous value-based pricing methodology across customers & products



#### **Capital Allocation**

Fire Safety M&A
Other M&A
Share buybacks
Special dividends

### Revenue and Adjusted EBITDA



Fire Safety		
	Q2 '22	YTD '22
Revenue Growth	16%	31%
Adjusted EBITDA Growth	3%	11%
Adjusted EBITDA Margin	36%	25%

Specialty Products		
	Q2 '22	YTD '22
Revenue Growth	15%	31%
Adjusted EBITDA Growth	50%	74%
Adjusted EBITDA Margin	33%	36%

Consolidated		
	<u>Q2 '22</u>	YTD '22
Revenue Growth	16%	31%
Adjusted EBITDA Growth	10%	39%
Adjusted EBITDA Margin	35%	30%

### **Q2 and YTD Financial Summary**



Fire Safety				
(\$000)	<u>Q2 '22</u>	<u>Q2 '21</u>	YTD '22	YTD '21
Revenue	66,577	57,161	85,047	64,811
Adjusted EBITDA	24,219	23,478	20,885	18,832
<b>Specialty Products</b>				
(\$000)	<u>Q2 '22</u>	<u>Q2 '21</u>	YTD '22	YTD '21
Revenue	34,388	29,960	73,676	56,235
Adjusted EBITDA	11,463	7,667	26,774	15,423
Consolidated				
(\$000)	<u>Q2 '22</u>	Q2 '21	YTD '22	YTD '21
Revenue	100,965	87,121	158,723	121,046
Adjusted EBITDA	35,682	31,145	47,659	34,255

### **Modelling Assumptions**



Item	Assumption
Interest Expense	~\$40M annually
Tax-deductible D&A	~\$10M annually
Tax Rate	~26% <sup>(1)</sup>
Capital Expenditures	~\$10M annually
Change In Working Capital	~10-20% of the $\Delta$ in revenue
Current Basic Shares Outstanding	~163M

<sup>(1)</sup> Excluding impacts from purchase accounting, transaction related costs, and certain loss jurisdictions.

#### **Diluted Share Count**



Category	QTD Shares (M)
Wtd. Avg. Basic Shares Outstanding	162.9
Performance-Based Options and Warrants	0.0
Fixed Annual Advisory Shares	14.1)
Variable Annual Advisory Shares	0.0
Wtd. Avg. Diluted Shares Outstanding	177.0

Dilutive impact of performancebased stock options and warrants

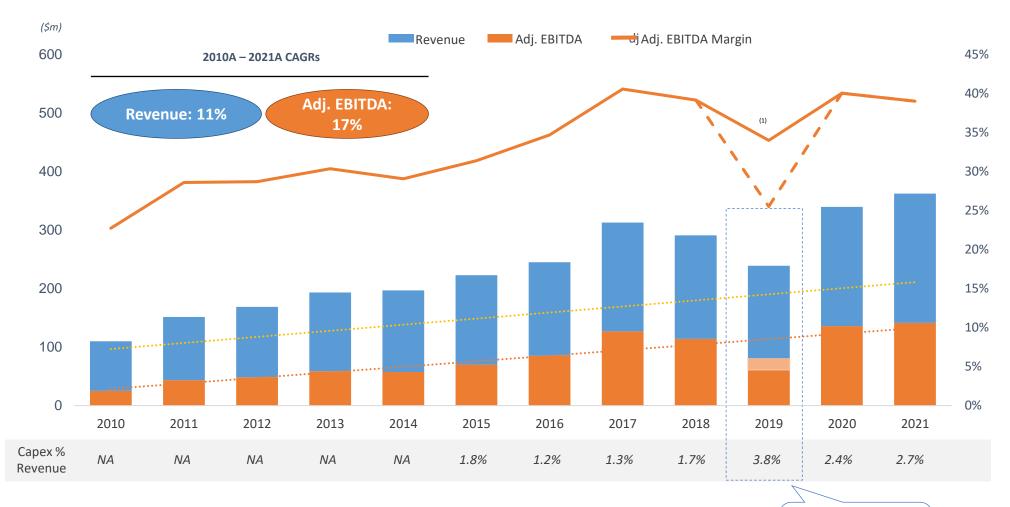
Dilutive impact of shares
issuable under the Fixed Annual
Advisory Amount between Q1
2023 and Q1 2028
(required to be included in their
entirety in each reporting period
for accounting purposes)

Dilutive impact of shares issuable under the Variable Annual Advisory Amount



### **Long-Term Growth Track Record**





Source: Company information

- 1) Expected margin based on actual 2019 revenue performance and projected fixed/variable cost modelling. Actual 2019 margin impacted by:
  - i. Closed acquisitions which operated at lower margins.
  - ii. Record sales by Australia distributor which operated at lower margins.
  - iii. Outages at significant Oil Additives customers which negatively impacted margins.
- 2) Defined as total US acres burned ex-Alaska

Lowest US fire season since 2004<sup>(2)</sup>

### **Positioned for Continued Market Leadership**



Product Qualification	<ul> <li>Extensive performance, safety, and environmental testing driven by stringent regulatory and qualification requirements of the U.S. Forest Service</li> </ul>
Full Service Requirement	<ul> <li>Perimeter provides a comprehensive, integrated product and service offering</li> <li>Perimeter manages all aspects of Full Service base operations, including inventory, storage, mixing, and aircraft loading</li> <li>Perimeter owns nearly all the equipment, and provides and manages the personnel</li> <li>Perimeter also provides highly specialized equipment and services:         <ul> <li>Mobile Retardant Units to support forward base operations</li> <li>Specialized ground application equipment that can operate 24/7</li> </ul> </li> <li>Combination of mission-critical product and service capabilities positions Perimeter as a unique partner where failure is not an option</li> </ul>
Supply Chain Complexity	<ul> <li>USFS bases carry as little as one day inventory and require frequent replenishment when busy</li> <li>Perimeter's strategically located supply chain delivers nearly anywhere in NA within hours</li> </ul>
Strong Customer Relationships	<ul> <li>Strong, long-standing relationships with customers lasting &gt;30 years</li> <li>Consistent new product introductions pulled by customer demand</li> </ul>

#### **Long-Term Fire Safety Volume Growth**



#### 2009 – 2020 Retardant Volume CAGR = ~10% (1)

Higher Acres Burned and Longer Fire Seasons<sup>(2)</sup>

# Historical Volume Growth Drivers

**Increasing Wildland Urban Interface**(3)

**Increasing Firefighting Aircraft Capacity**<sup>(4)</sup>

<sup>(1) 2009</sup> through 2018 data per the National Interagency Coordination Center; data not available from NICC for 2019 and 2020 and represents management estimates; calculated CAGR is 11%.

<sup>(2)</sup> Per USDA Forest Service data, the five-year trailing average of acres burned in the United States has increased from a five-year trailing average of 3.2 million acres burned in 1996, to a five-year trailing average of 8.1 million acres burned in 2021.

<sup>(3)</sup> According to Proceedings of the National Academy of Sciences of the United States of America, the Wildland-Urban Interface was the fastest-growing land use type in the conterminous United States from 1990 to 2010, with 97% of that growth the result of new housing.

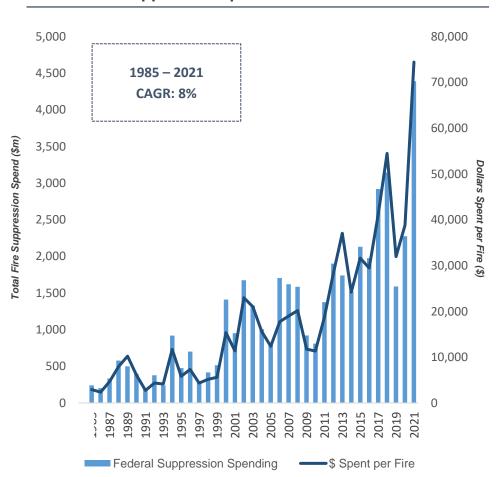
<sup>(4)</sup> Since 2010, U.S. aircraft capacity increased significantly and is expected to further increase.

### **Long-Term Fire Safety Volume Growth**

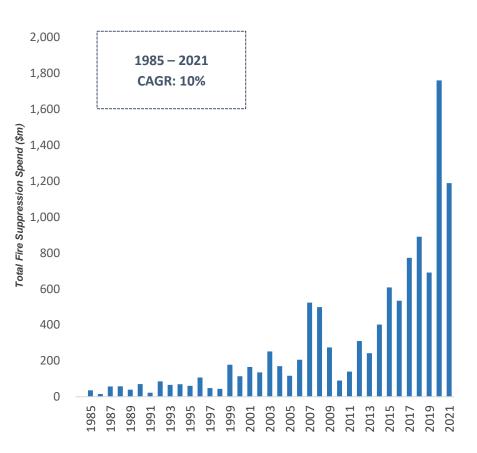


#### Domestic wildfire suppression spend is growing

#### **Federal Fire Suppression Spend**



#### **California Fire Suppression Spend**



Note: Data based December year end; California has been calendarized Sources: National Interagency Fire Center; CAL FIRE

### **Long-Term Fire Safety Volume Growth**



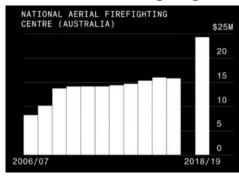
#### Wildfire severity and suppression spend are increasing globally

#### **Australia Overview**



 Australia's annual federal spend on aerial firefighting has steadily increased over the past 15 years

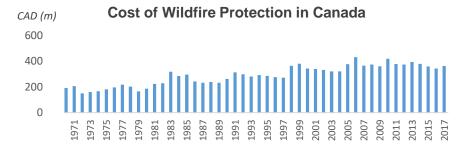
#### **Annual Costs for Australian Firefighting Aviation Program**



#### **Canada Overview**



 Researchers at the Canadian Forest Service project that wildland fire protection expenditures are projected to continue to increase rapidly, particularly in western Canada

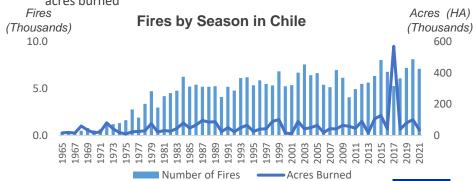


Sources: Corporacion Nacional Forestal; European Environment Agency; Statista; Government of Canada; Wildfire Today

#### **Chile Overview**



 The number of forest fires in Chile has increased over the last two decades, along with an increase in fire intensity as measured by acres burned



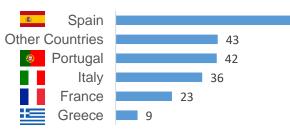
#### **Europe Overview**



 Longer fire seasons and more severe fire weather are projected across most regions of Europe by the European Environment Agency

#### Acres Burned in European Countries (2019)

Acres (HA) (Thousands)



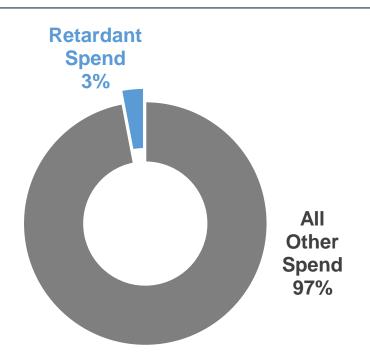
#### **Critical Service Representing a Fraction of Spend**

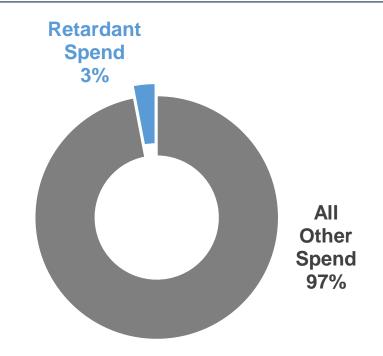


## Retardant is the active ingredient, and a critical component, in wildfire fighting, but represents ~3% of suppression costs

Fire Retardant as a % of Federal Suppression Spend

Fire Retardant as a % of California Suppression Spend





#### Note

- 1) Federal: Based on 2021 US Federal retardant spend as % of Suppression-Only Federal Firefighting Costs
- 2) CA: Based on 2021 CA retardant spend as % of 2020-2021 California Department of Forestry and Fire Protection Emergency Fund Fire Suppression Expenditures

### **Operating Principles**



Provide customers with high-value products and exceptional service

Maintain a decentralized and autonomous organization structure

Implement a compensation system that closely aligns management with shareholders

Follow our value-based operating methodology based on our three value driver concepts

Closely manage our capital structure to optimize value creation

### **Incentive Alignment**



- Approximately 10.2M stock options issued to management, employees, and directors
  - Vest ratably over five years based on intrinsic share price growth
- Founder Advisory Agreement pertaining to the EverArc Founders
  - Fixed Annual Advisory Amount equal to 1.5% of 157,137,410 Ordinary Shares outstanding at Business Combination, paid annually until the year ending 12/31/2027
  - Variable Annual Advisory Amount based on the appreciation of the market price of ordinary shares if such market price exceeds certain trading price minimums, paid annually until the year ending 12/31/2031
  - Fixed and Variable Annual Advisory Amounts apply solely to 157,137,410 Ordinary
     Shares outstanding at Business Combination
  - At least 50% of the Fixed and Variable Annual Advisory Amounts will be paid in Ordinary Shares and remainder in cash, with any cash portion intended to cover taxes



### **Non-GAAP Financial Metrics (Consolidated)**



Adjusted EBITDA				
(\$ '000)	<u>Q2 '22</u>	Q2 '21	YTD '22	<u>YTD '21</u>
Income (loss) before income taxes	\$ 6,631	\$ (3,951)	\$ 34,210	\$ (27,863)
Depreciation and amortization	16,715	15,235	33,086	30,381
Interest and financing costs	12,142	8,040	22,638	15,891
Founders' advisory fees - related party	(20,465)	-	(80,313)	-
Non-recurring expenses	2,144	8,660	3,620	8,950
Share-based compensation expense	6,741	-	12,465	-
Non-cash pruchase accounting impact	18,016	-	27,315	-
(Gain) loss on contingent earn-out	(9,398)	2,763	(9,398)	2,763
Management fees	-	313	-	625
Contingent future payments	-	625	-	1,250
Unrealized foreign currency loss (gain)	3,156	(540)	4,036	2,258
Adjusted EBITDA	\$ 35,682	\$ 31,145	\$ 47,659	\$ 34,255
Net Sales	\$ 100,965	\$ 87,121	\$ 158,723	\$ 121,046
Adjusted EBITDA Margin	35%	36%	30%	28%

