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AMD Appoints John Byrne Chief Sales Officer

SUNNYVALE, CA -- (Marketwire) -- 08/07/12 -- AMD (NYSE: AMD) announced today that John Byrne, AMD general manger of Global Accounts, has been promoted to senior vice president and chief sales officer effective immediately. In this role, Byrne assumes responsibility for ensuring that AMD's worldwide sales organization remains responsive to customer needs while further driving the adoption of AMD innovations by global technology providers. He reports to AMD President and Chief Executive Officer Rory Read.

"Throughout his tenure at AMD, John has demonstrated a keen ability to help customers win in the marketplace," said Read. "He has proven himself as a strong leader, and as the new chief of our global sales force, I'm confident he will elevate AMD's position as a trusted supplier and partner of choice to all our valued customers. John's competitive drive, deep industry relationships and proven sales execution make him an ideal fit for our senior leadership team."

Byrne joined AMD in 2007. He has more than 24 years of experience in the IT industry, including leadership roles in technology sales and marketing. In February 2012, he was promoted to senior vice president of Global Accounts. Previously, he was responsible for managing AMD's Americas sales and marketing organization. Byrne led AMD through a period of significant sales growth in North America, while also expanding the company's business in key Latin American emerging markets. Prior to that, he was corporate vice president for AMD's worldwide channel sales, where he grew the business by 65% in two years through the consolidation of the company's computing and graphics processor channels.

Before joining AMD, Byrne was CEO of Advanced Technologies, Ltd., a leading European sales and marketing organization that collaborated with global hardware and software companies including ATI Technologies and Cyberlink to successfully define and activate local channel sales and marketing strategies.

About AMD
AMD (NYSE: AMD) is a semiconductor design innovator leading the next era of vivid digital experiences with its groundbreaking AMD Accelerated Processing Units (APUs) that power a wide range of computing devices. AMD's server computing products are focused on driving industry-leading cloud computing and virtualization environments. AMD's superior graphics technologies are found in a variety of solutions ranging from game consoles, PCs to supercomputers. For more information, visit http://www.amd.com.

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Public Relations:
Mike Silverman
AMD Public Relations
(512) 602-3781
michael.silverman@amd.com

Investor Relations:
Ruth Cotter
AMD Investor Relations
(408) 749-3887
ruth.cotter@amd.com

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