

March 9, 2023



NCAA® March Madness® Airs Nationwide on SiriusXM

Listeners get every 2023 NCAA Division I Men's Basketball Championship game on SiriusXM and the SXM App

SiriusXM will air every NCAA Division I Women's Championship game from the Sweet 16 through the National Championship, plus select early round games

Mike Krzyzewski expands his SiriusXM show, "Basketball and Beyond with Coach K," to twice weekly during the tournament

NEW YORK – March 9, 2023 – SiriusXM will offer listeners nationwide extensive coverage of NCAA® March Madness® – a favorite time of year for sports fans – carrying play-by-play of the entire 2023 NCAA Division I Men's Basketball Championship, as well as play-by-play coverage of the NCAA Division I Women's Basketball Championship. In addition to tournament game broadcasts, listeners will also get the most in-depth expert analysis leading up to and throughout the tournament on SiriusXM's exclusive 24/7 college sports talk channels.

From the First Four® on March 14-15 in Dayton, Ohio through the Men's Final Four® and National Championship game on April 1 and 3 in Houston, SiriusXM will air every game - from the tip to the final buzzer - of the 2023 NCAA Division I Men's Basketball Championship.

SiriusXM will air NCAA Division I Women's Basketball Championship games, including live play-by-play of every game from the Sweet 16 through the Women's Final Four® and National Championship game on March 31 and April 2 in Dallas, plus select early round matchups.

All of the Men's NCAA Tournament game broadcasts, and the Women's NCAA Tournament game broadcasts from the Sweet 16 through the National Championship, are provided to SiriusXM by Westwood One, the official network radio partner of the NCAA.

Tournament matchups and SiriusXM channel assignments will be available at siriusxm.com/sports starting Monday, March 13.

On Selection Sunday®, March 12, SiriusXM listeners will get up-to-the-moment coverage as tournament teams and first round matchups are announced:

- On Mad Dog Sports Radio ([SiriusXM channel 82](#)), Chris "Mad Dog" Russo and Steve Torre will host special Selection Sunday coverage live from 5 – 9 pm ET.
- SiriusXM College Sports Radio ([SiriusXM channel 84](#)) will air Selection Sunday specials from 5 – 11 pm ET. At 5 pm ET, Kris Budden and Sean Farnham will host coverage of the men's bracket reveal, then Chris Plank and Nicole Auerbach will take

over as the women's bracket is announced at 8 pm ET.

- The official NCAA Tournament Selection Show produced by Westwood One will air on CBS Sports Radio (SiriusXM channel 158) from 6 – 9 pm ET. Hosts Jason Horowitz, PJ Carlesimo and Debbie Antonelli will cover the reveal of both the men's and women's tournament brackets.

These shows will feature interviews with special guests, including team coaches as well as NCAA Men's Basketball Committee Chair Chris Reynolds and NCAA Women's Basketball Committee Chair Lisa Peterson.

Hall of Famer and five-time national champion former head coach of the Duke Blue Devils Mike Krzyzewski will expand his presence on SiriusXM throughout the tournament. *Basketball and Beyond with Coach K*, which Krzyzewski has hosted weekly on SiriusXM since 2005, will air twice weekly on SiriusXM College Sports Radio for the next three weeks of tournament play. Fans will hear Coach K preview games and react to performances by players and teams, as well as Coach's compelling one-on-one interviews with guests that listeners enjoy every week.

SiriusXM's exclusive, dedicated college sports channels – SiriusXM College Sports Radio, SiriusXM ACC Radio, SiriusXM Big 12 Radio, SiriusXM Big Ten Radio, SiriusXM Pac-12 Radio and SiriusXM SEC Radio – will offer daily expert analysis throughout the tournament from former players, coaches and other college sports insiders. These channels will be a place for fans to call in and discuss the performances of their favorite teams and conferences.

Men's and Women's Tournament games, as well as SiriusXM's exclusive 24/7 college sports talk channels, are available to subscribers nationwide in their cars and on the SXM App.

Eligible customers can get their first three months of SiriusXM streaming for free. Click [here](#) to sign up and experience all that SiriusXM has to offer. See Offer Details.

NCAA, March Madness, First Four, Final Four and Selection Sunday are trademarks of the National Collegiate Athletic Association.

To stay up to date and see even more from SiriusXM, follow @siriusxmsports on YouTube and social media sites.

Channel lineups vary by subscription plan.

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SiriusXM is the leading audio entertainment company in North America with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a suite of business and advertising solutions. Reaching a combined monthly audience of approximately 150 million listeners, SiriusXM offers a broad range of content for listeners everywhere they tune in with a diverse mix of live, on-demand, and curated programming across music, talk, news, and sports. For more about SiriusXM, please go to: www.siriusxm.com.

Source: SiriusXM

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