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# Huntington Recognized as Tops Among Banks for Wealth, Investment Services

COLUMBUS, OH -- (Marketwired) -- 11/29/16 -- Greenwich Associates today recognized Huntington Bank with the 2016 Greenwich Excellence Award for Wealth Management and Personal Investment Services.

Greenwich honored [Huntington's wealth and investment services](#) as an award winner in three categories: Overall Satisfaction, Customer Service and Client Likelihood to Recommend.

The award is based on results from the annual Greenwich Associates wealth management research program, which included interviews with 11,000 business owners and executives across the country from January through September.

Of the more than 150 banks and firms evaluated, only five firms and seven banks received recognition. Huntington was the only Midwest-based bank to earn an award.

"This honor shows we're delivering on our promise to know our clients, understand their goals and meet their needs," said Sandy Pierce, Huntington's Private Client Group and Regional Banking director. "More than ever, we're providing them with a level of personalized, high-touch wealth services that sets Huntington apart in the industry."

This is the second consecutive year Greenwich Associates has recognized Huntington's wealth and investment services. The bank received the 2015 Greenwich Excellence Award for Client Likelihood to Recommend.

## ***Greenwich Excellence Awards Methodology***

Greenwich Excellence Award winners were determined at a national level. To qualify for consideration of an award, each winning wealth management provider had to have a minimum of 40 clients respond to the survey.

Greenwich Excellence Award selection is based on top box ratings on the Greenwich Associates five-point evaluation scale. The wealth management providers selected must receive a statistically significant proportion of "excellent" ratings relative to the overall mean (at a 95% confidence level).

## ***About Huntington***

Huntington Bancshares Incorporated (NASDAQ: HBAN) is a regional bank holding company headquartered in Columbus, Ohio, with \$101 billion of assets and a network of 1,103 branches and 1,979 ATMs across eight Midwestern states. Founded in 1866, The Huntington National Bank and its affiliates provide consumer, small business, commercial, treasury management, wealth management, brokerage, trust, and insurance services. Huntington also provides auto dealer, equipment finance, national settlement and capital market services that extend beyond its core states. Visit [huntington.com](http://huntington.com) for more

information.

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