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Huntington Bank Offers Customers Quick Access to Their Accounts with New Mobile App Feature 'Quick Balance'

Huntington offers customers a fast and simple way to view account balances

COLUMBUS, Ohio--(BUSINESS WIRE)-- Thanks to a new mobile app feature, Huntington Bank customers now have the option to quickly check their account balances at the touch of a button on their mobile phones without having to go through the typical log-in process. Huntington is believed to be one of the few banks that offer the service that delivers results so fast.

The feature, known as Quick Balance, is an additional convenient service Huntington offers its customers to help them save time and keep track of their finances. With the new mobile feature, they can view their balances by opening the app rather than going through a series of steps as required by most banks.

"The most frequently asked customer question is how much money they have in their checking accounts. With Quick Balance, Huntington provides mobile customers with the ability to view their account balances in one easy step," said Mary Navarro, retail and business banking director at Huntington.

To ensure the security of customer information, the Huntington Mobile app utilizes a multi-factor authentication system to verify identity and register devices. Once registered, customers can opt-in to the Quick Balance feature and select eligible accounts to display.

"Quick Balance provides a simple and secure way to check your balance while in line at the grocery store or between meetings at work," said Paul Heller, chief technology and operations officer. "Along with Huntington Mobile Deposit, Quick Balance is another powerful convenient feature to help out customers in their busy, on-the-go lives."

Huntington Quick Balance and Huntington Mobile Deposit features are available in the Huntington Mobile app for iPhone® and Google Android® smartphones. For more information about Huntington Quick Balance, or Huntington Mobile Deposit, visit <http://www.huntington.com/mobile>.

About Huntington

Huntington Bancshares Incorporated (NASDAQ: HBAN and www.huntington.com) is a \$60 billion asset regional bank holding company headquartered in Columbus, Ohio. The Huntington National Bank, founded in 1866, provides full-service commercial, small business, and consumer banking services; mortgage banking services; treasury management and foreign exchange services; equipment leasing; wealth and investment management services; trust services; brokerage services; customized insurance brokerage and service programs; and other financial products and services. The principal markets for

these services are Huntington's six-state retail banking franchise: Ohio, Michigan, Pennsylvania, Indiana, West Virginia, and Kentucky. The primary distribution channels include a banking network of more than 700 traditional branches and convenience branches located in grocery stores and retirement centers, and through an array of alternative distribution channels including internet and mobile banking, telephone banking, and more than 1,500 ATMs. Through automotive dealership relationships within its six-state retail banking franchise area and selected other Midwest and New England states, Huntington also provides commercial banking services to the automotive dealers and retail automobile financing for dealer customers.

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