

July 30, 2007



# **huntington.com Continues to Improve Top 10 Online Banking Rating It Has Held Since 2003**

## **Huntington Moves Up Three Places In Keynote WebExcellence Banker Scorecard -- One of Foremost Industry Measurements**

COLUMBUS, Ohio, July 30 /PRNewswire-FirstCall/ -- Huntington Bank's Web site, [huntington.com](http://huntington.com), has been rated 6th in the nation by the Keynote WebExcellence Banker Scorecard for Q2 2007. Huntington's performance has moved up three places from its previous ranking of 9th place. Keynote, known as The Mobile and Internet Performance Authority(TM), is the global leader in mobile and Internet test and measurement services. Since 1998, the Keynote Banker Scorecard has served as an industry benchmark for site functionality and ease of use.

"Huntington has long been a technological leader having been one of the first to launch a Web site with online banking and bill pay," said Pam Archer, vice president of Huntington Bank. "At Huntington we have been able to maintain our leadership position and high rankings in online services because we continue to identify customer online banking needs and fulfill them."

In rating Huntington's site, Keynote underscored the fact that Huntington had its strongest showing in the categories of "Ease of Use" and "Quality and Availability." Huntington also performed well in the categories of "Look Up Information" and "Plan Tasks."

Improvements to Huntington's online banking experience since it was last rated in the third quarter of 2006 include expanded viewing of check and deposit images to 16 months and improved online funds transfer capabilities.

Specifically, Huntington was noted for:

### Functionality

-- Huntington is ahead of the curve for archived account history; the site provides 24 months of account and bill payment history and 16 months of online statements.

### Ease of Use

-- The account summary in the secure site automatically displays pending bill payments and transfers.

### Privacy & Availability

-- Security-purposed email notifications are automatically sent to customers when the account holder's email and mailing address is changed or a payee is added to online bill payment.

### Quality & Availability

-- The site offers online chat customer support within the account opening

and other areas of the site.

To visit Huntington's top-ranked site, go to [huntington.com](http://huntington.com). To find out more information about the Keynote WebExcellence Scorecard, go to [keynote.com](http://keynote.com).

### About Huntington

Huntington Bancshares Incorporated is a \$55 billion regional bank holding company headquartered in Columbus, Ohio. Through its affiliated companies, Huntington has more than 141 years of serving the financial needs of its customers. Huntington provides innovative retail and commercial financial products and services through over 700 regional banking offices in Indiana, Kentucky, Michigan, Ohio, Pennsylvania, and West Virginia. Huntington also offers retail and commercial financial services online at [huntington.com](http://huntington.com); through its technologically advanced, 24-hour telephone bank; and through its network of nearly 1,400 ATMs. Selected financial service activities are also conducted in other states including: Dealer Sales offices in Arizona, Florida, Georgia, Nevada, New Jersey, New York, North Carolina, Pennsylvania, South Carolina, and Tennessee; Private Financial and Capital Markets Group offices in Florida; and Mortgage Banking offices in Maryland and New Jersey. Through Sky Insurance, Huntington offers retail and commercial insurance agency services, through offices in Ohio, Pennsylvania, Michigan, Indiana, and West Virginia. International banking services are made available through the headquarters office in Columbus, a limited purpose office located in the Cayman Islands, and another located in Hong Kong. The company is located on the web at <http://www.huntington.com>.

SOURCE Huntington Bank