

Dynatrace Introduces New AI-powered Log Analytics Capabilities

Empowers global enterprise customers to advance their hybrid and multicloud operations at speed and scale

WALTHAM, Mass.--(BUSINESS WIRE)-- [Dynatrace](#) (NYSE: DT), the leading AI-powered observability platform, today announced new AI-powered log analytics capabilities to address the growing challenges organizations face with legacy log management solutions.

Legacy solutions often operate independently from existing monitoring tools, perpetuating operational inefficiencies that lead to delayed incident resolution, increased costs, and security vulnerabilities. Dynatrace, with its enhanced log analytics capabilities and streamlined approach, delivers several key innovations to address these challenges:

- **[Davis® AI Integration](#):** The powerful Dynatrace AI engine, [Davis AI](#), provides instant explanations of log content, making complex analytics tasks more accessible to teams across the organization. Users can use natural language to create queries, build dashboards, and generate reports.
- **[Natural Language Interface](#):** A streamlined interface eliminates the need for specialized query languages, democratizing log analytics across teams through intuitive search and filtering capabilities. This empowers more users to access and analyze log data without extensive training.
- **[OpenPipeline Technology](#):** Enables teams to automatically enrich ingested logs with crucial IT context, such as Kubernetes environment details, to drive faster data understanding and more effective analysis. Logs are easily transformed into metrics or business events, streamlining integration with dashboards and analytics tools for real-time insights. Teams can pre-process common technologies, making it easier to search and filter information quickly, providing faster answers to critical business needs.
- **[New Simplified Pricing Model](#):** A new queries-included pricing structure helps organizations better predict annual costs and quickly scale their log management initiatives, particularly for high-query use cases. This eliminates the need to manually monitor query usage for cost control.

Demand among enterprise customers to integrate log analytics into their existing observability strategies is higher than ever. Well over 1,000 customers use Dynatrace Logs solutions today, and over 50 percent of new customers onboarded this past year are already consuming logs.

According to a recent Gartner® report¹, monitoring and analysis is crucial for understanding modern IT systems. Traditional manual methods are inefficient for today's complex environments. A streamlined approach, for example using a telemetry pipeline, can simplify data extraction, processing and analysis, providing valuable insights for effective decision making while simultaneously managing costs.

Customer Value in Log Analytics

“Dynatrace’s continuous evolution and innovation have allowed us to improve the way we analyze our data,” said Diego Enciso, Observability Specialist at NEQUI. “Its log analytics solution not only optimizes error detection but also helps us prevent fraud and gain valuable insights for strategic decision-making. With this capability, we have strengthened the security and efficiency of our operations.”

The Dynatrace Vision

“I am passionate about the value that correlated data insights provides and I am excited to build innovative solutions that empower our customers to drive better business outcomes,” said Mala Pillutla, Vice President, Log Management at Dynatrace. “Organizations today face the challenge of managing a multitude of monitoring tools, resulting in fragmented and often conflicting insights across their critical infrastructure and applications. By providing integrated log management with in-context analytics, we enable our customers to transform data into actionable insights that help build resilience and reliability of their most critical digital assets.”

Additional Resources

- For more information about Dynatrace log management and analytics capabilities, please visit the [Dynatrace website](#).
- To learn more about how customers are using Dynatrace Log Analytics to drive business value, check out this [infographic](#).

About Dynatrace

Dynatrace is advancing observability for today’s digital businesses, helping to transform the complexity of modern digital ecosystems into powerful business assets. By leveraging AI-powered insights, Dynatrace enables organizations to analyze, automate, and innovate faster to drive their business forward. Learn more at www.dynatrace.com.

Curious to see how you can simplify your cloud and maximize the impact of your digital teams? Let us show you. Sign up for a [15-day Dynatrace trial](#).

To learn more about how Dynatrace can help your business, visit www.dynatrace.com, visit our [blog](#) and follow us on [LinkedIn](#) and X [@dynatrace](#).

Cautionary Language Concerning Forward-Looking Statements

This press release includes certain “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995, including statements regarding Dynatrace’s capabilities and the expected benefits to organizations from using Dynatrace and AI. These forward-looking statements include all statements that are not historical facts and statements identified by words such as “will,” “expects,” “anticipates,” “intends,” “plans,” “believes,” “seeks,” “estimates,” and words of similar meaning. These forward-looking statements reflect our current views about our plans, intentions, expectations, strategies, and prospects, which are based on the information currently available to us and on assumptions we have made. Although we believe that our plans, intentions, expectations, strategies, and prospects as reflected in or suggested by those forward-looking statements are reasonable, we can give no assurance that the plans, intentions, expectations, or strategies will be

attained or achieved. Actual results may differ materially from those described in the forward-looking statements and will be affected by a variety of risks and factors that are beyond our control, including the risks set forth under the caption “Risk Factors” in our Annual Report on Form 10-K, subsequent Quarterly Reports on Form 10-Q, and our other SEC filings. We assume no obligation to update any forward-looking statements contained in this document as a result of new information, future events, or otherwise.

¹ Gartner, Innovation Insight: Log Monitoring and Analysis Solutions, Pankaj Prasad, Gregg Siegfried, Andre Bridges, 16 December 2024

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