

February 4, 2025



Dynatrace Showcases New Possibilities for Innovation at Perform 2025

Distinctive advancements extend the Dynatrace platform to more audiences and use cases, unlocking greater opportunities for accelerated business growth

LAS VEGAS--(BUSINESS WIRE)-- At its flagship annual Perform event, [Dynatrace](#) (NYSE: DT), the leading AI-powered observability platform, unveiled a series of new platform innovations that empower its global enterprise customers to embrace AI, unlock new insights from their data, and strengthen business growth and resiliency.

Businesses today are flooded by data, complexity, and a constant pressure to adopt and drive revenue from AI. Dynatrace customers, partners, and executives will take the stage in Las Vegas over the next two days to showcase how some of the largest leading organizations around the world are leveraging the Dynatrace platform to turn their data into a competitive advantage.

New industry-leading platform advancements from Dynatrace include:

- [Advancements to its AIOps Capabilities for Preventive Operations](#)
- [An expanded Security Portfolio with Cloud Security Posture Management \(CSPM\)](#)
- [Observability for Developers innovations to accelerate shift-left](#)

These innovations bolster additional recent platform advancements from Dynatrace. These include [extended compliance capabilities](#) to support the EU's Digital Operational Resilience Act (DORA) and [transformative enhancements](#) to the Dynatrace AI Observability solution, purpose-built to empower customers with expansive insights into their GenAI initiatives.

AI-powered Operational Excellence

With more than a decade of AI leadership and innovation, Dynatrace is expanding its AIOps capabilities to accelerate problem resolution and enable customers to adopt a more proactive approach to remediation to help them avoid issues before they occur. With these capabilities, the powerful Dynatrace AI engine, Davis® AI, further evolves to recommend solutions and operationalize best practices. This unique approach pushes enterprises beyond reactive AIOps to true preventive operations that makes it possible to support reliable applications, operational resilience, automatic paths to resolution, and accelerated delivery of new innovations to market.

Evolving Shift-left with New Developer-focused Enhancements

Dynatrace is introducing new capabilities to extend observability insights to the development community, so they can turn those insights into action faster and more effectively. Observability for Developers provides development teams with powerful runtime insights, advanced analytics, and a new Live Debugger to streamline troubleshooting and

performance monitoring. With systems becoming more distributed and dynamic, development teams require real-time understanding of application performance, infrastructure health, and user experiences to maintain reliability and drive innovation. By integrating Dynatrace deeper into the software development lifecycle and extending observability and security insights to developers, organizations can accelerate cross-team collaboration and turn this knowledge into business impact faster and more effectively.

Continuous Security with Cloud Security Posture Management (CSPM)

For enterprises managing complex hybrid and multi-cloud environments, new CSPM capabilities from Dynatrace significantly enhance security, compliance, and resource-efficiency through continuous monitoring, automated remediation, and centralized visibility. In having the ability to view security insights within the broader context of the entire digital ecosystem, Dynatrace enables teams to respond faster, be more proactive, and mobilize the right teams to address emerging issues. Dynatrace CSPM extends existing Kubernetes Security Posture Management (KSPM) capabilities and enables organizations to manage their entire cloud security posture through a single, unified platform. This can eliminate the need for separate hyperscaler-specific SPM solutions, reduce operational complexity, and help organizations comply with regulatory technical standards such as PCI DSS, CIS, and GDPR.

“Businesses today operate in an era of unprecedented complexity, where success hinges on the ability to unlock insights from data, embrace innovation, and drive meaningful impact from AI,” said Bernd Greifeneder, CTO and Founder at Dynatrace. “At Perform this year, we are hyper-focused on how we turn our customers’ possibilities for accelerated innovation and business growth into a reality. By harnessing AI and a truly unified platform, we’re empowering an even broader user-audience – from cloud-native, AI-native, and development teams to executive and organizational leaders – to transform faster, gain a competitive edge, and deliver exceptional digital experiences.”

To learn more about these announcements, please visit the [Dynatrace newsroom](#).

To register to tune into Perform 2025 virtually, please visit: <https://dynatrace.com/perform/>

About Dynatrace

Dynatrace is advancing observability for today’s digital businesses, helping to transform the complexity of modern digital ecosystems into powerful business assets. By leveraging AI-powered insights, Dynatrace enables organizations to analyze, automate, and innovate faster to drive their business forward. Learn more at www.dynatrace.com.

Cautionary Language Concerning Forward-Looking Statements

This press release includes certain “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995, including statements regarding Dynatrace’s capabilities and the expected benefits to organizations from using Dynatrace and AI. These forward-looking statements include all statements that are not historical facts and statements identified by words such as “will,” “expects,” “anticipates,” “intends,” “plans,” “believes,” “seeks,” “estimates,” and words of similar meaning. These forward-looking statements reflect our current views about our plans, intentions, expectations, strategies, and

prospects, which are based on the information currently available to us and on assumptions we have made. Although we believe that our plans, intentions, expectations, strategies, and prospects as reflected in or suggested by those forward-looking statements are reasonable, we can give no assurance that the plans, intentions, expectations, or strategies will be attained or achieved. Actual results may differ materially from those described in the forward-looking statements and will be affected by a variety of risks and factors that are beyond our control, including the risks set forth under the caption "Risk Factors" in our Annual Report on Form 10-K, subsequent Quarterly Reports on Form 10-Q, and our other SEC filings. We assume no obligation to update any forward-looking statements contained in this document as a result of new information, future events, or otherwise.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20250204096913/en/>

Investor Contact:

Noelle Faris

VP, Investor Relations

Noelle.Faris@dynatrace.com

Media Relations:

Dynatrace PR Team

pr-team@dynatrace.com

Source: Dynatrace