

# Dynatrace Named a Leader in Inaugural 2024 Gartner® Magic Quadrant™ for Digital Experience Monitoring

*Recognized for its Completeness of Vision and Ability to Execute*

WALTHAM, Mass.--(BUSINESS WIRE)-- [Dynatrace](#) (NYSE: DT) has been named a Leader in the first-ever Gartner Magic Quadrant for Digital Experience Monitoring. Gartner evaluated 12 vendors and recognized Dynatrace for its Completeness of Vision and Ability to Execute. Complimentary copies of the [2024 Gartner Magic Quadrant for Digital Experience Monitoring](#) are available on the Dynatrace website.

“We are honored to be positioned as a Leader in the inaugural Gartner Magic Quadrant for Digital Experience Monitoring,” said Steve Tack, Chief Product Officer at Dynatrace. “We believe this recognition underscores our commitment to delivering exceptional digital experiences through unified observability. By using Dynatrace, our customers can seamlessly monitor and optimize their digital environments, combining the power of three AI techniques—causal, predictive, and generative. This empowers our customers to achieve digital excellence, fostering deeper customer intimacy and brand loyalty. We remain dedicated to continuous innovation that meets the evolving needs of application owners and executive audiences and supports their strategic goals.”

In the 2024 Gartner Peer Insights™ Voice of the Customer for Digital Experience Monitoring report, Dynatrace was the only vendor named a Customers’ Choice based on 132 reviews as of February 2024. Dynatrace is proud of the reviews it received from customers detailing the value they’re unlocking, including:

- ["Using Dynatrace, we are able to monitor the user's experience like we have never done before."](#)
- ["Dynatrace is an easy-to-deploy, powerful solution to see your customers' journey."](#)
- ["Dynatrace DEM provided us with extended monitoring beyond APM."](#)

This recognition is in addition to the company’s acknowledgment as a Leader positioned furthest for Vision and highest in Execution in the [2024 Gartner Magic Quadrant for Observability Platforms](#) and its ranking as #1 in the Application Health and Performance Monitoring (4.27/5), Hybrid Infrastructure Platform Operations (4.25/5), and Business Insights (4.22/5) Use Cases in the [2024 Gartner Critical Capabilities for Observability Platforms Report](#).

## Gartner Disclaimers

Gartner, Magic Quadrant for Digital Experience Monitoring, Padraig Byrne, Matt Crossley, DB Cummings, Martin Caren, Pankaj Prasad, 21 October 2024

Gartner, Magic Quadrant for Observability Platforms, Gregg Siegfried, Padraig Byrne,

Mrudula Bangera, Matt Crossley, 12 August 2024

Gartner, Critical Capabilities for Observability Platforms, Gregg Siegfried, Padraig Byrne, Mrudula Bangera, Matt Crossley, 12 August 2024

Gartner, Voice of the Customer for Digital Experience Monitoring, Peer Contributors, 24 April 2024

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### **About Dynatrace**

[Dynatrace](#) (NYSE: DT) exists to make the world's software work perfectly. Our end-to-end platform combines broad and deep observability and continuous runtime application security with [Davis® hypermodal AI](#) to provide answers and intelligent automation from data at an enormous scale. This enables innovators to modernize and automate cloud operations, deliver software faster and more securely, and ensure flawless digital experiences. That's why the world's largest organizations trust the Dynatrace® platform to accelerate digital transformation.

Curious to see how you can simplify your cloud and maximize the impact of your digital teams? Let us show you. Sign up for a [15-day Dynatrace trial](#).

To learn more about how Dynatrace can help your business, visit [www.dynatrace.com](https://www.dynatrace.com), visit our blog and follow us on Twitter @dynatrace.

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