

WisdomTree Recognized as a 2025 Best Places to Work in Money Management by Pensions & Investments for Sixth Consecutive Year

NEW YORK--(BUSINESS WIRE)-- WisdomTree, Inc. (NYSE: WT), a global financial innovator, announced today it has been named a 2025 Best Places to Work in Money Management by *Pensions & Investments* for the sixth consecutive year and the ninth year since the award was created. The 14th annual survey and recognition program is dedicated to identifying and recognizing the best employers in the money management industry. This is the first year WisdomTree has placed first in the large-employer category for managers with 100–499 employees and marks the fourth consecutive year the firm has been recognized among the top five employers.

WisdomTree continues to strengthen its people-first culture through its Work Smart approach, which emphasizes flexibility, autonomy and outcome-driven collaboration. Employees benefit from flexible paid time off (PTO), designated wellness days, robust healthcare coverage, mental health support and an eight-week paid sabbatical after 10 years of service. Recognition programs, such as the Team Alpha Awards, reinforce a culture of appreciation and shared success. Professional development is supported through tuition reimbursement, leadership coaching, technical skills training and cross-functional career pathing. Employee Resource Groups, such as the Women's Initiative Network (WIN) and the Community and Connection Collective (C3), promote mentorship, inclusion and community building. Together, these programs create an environment where employees can grow both personally and professionally while contributing to WisdomTree's long-term mission.

Jonathan Steinberg, WisdomTree Founder and CEO, said, "Being recognized again as a 'Best Place to Work' is a powerful affirmation of our culture that continues to drive our success. The dedication, creativity and passion of our employees are at the heart of another landmark year for WisdomTree, one in which we reported record AUM, deepened our global capabilities and continued to define the future of digital finance. Our team's commitment to excellence and innovation is what fuels our momentum. Our collaborative, mission-driven and forward-thinking culture continues to strengthen our business and position us for long-term growth. I am incredibly proud of what we have accomplished together and excited for the future we are shaping as one team."

"Our recognition as a 'Best Place to Work' reflects what I see every single day across WisdomTree: our culture isn't just an asset, it's one of our greatest competitive advantages," said Jarrett Lilien, WisdomTree President and COO. "What sets us apart is the way our people show up for each other, take ownership and consistently strive for better outcomes

with discipline and creativity. Our Work Smart approach has played a significant role in that. We trust our teams, give them room to grow and hold ourselves accountable to high standards. You can feel that mindset in how we collaborate, innovate and execute, whether it's bringing new products to market, deepening client relationships or building our digital and tokenization capabilities. This recognition is really about our people, the way they live our values and the pride they take in the work. It's what keeps us moving forward and what positions us to win over the long term."

Pensions & Investments partnered with Workforce Research Group, a research firm specializing in identifying great places to work, to conduct a two-part survey process of employers and their employees.

The first part consisted of evaluating each nominated company's workplace policies, practices, philosophy, systems and demographics. This part of the process was worth approximately 20% of the total evaluation. The second part consisted of an employee survey to measure the employee experience. This part of the process was worth approximately 80% of the total evaluation. The combined scores determined the top companies.

"As their employees attest, the companies named to this year's 'Best Places to Work' list demonstrate a commitment to building and maintaining a strong workplace culture," said P&I Editor-in-Chief Julie Tatge. "In doing so, they're helping their employees, clients and their businesses succeed."

For a complete list of the 2025 *Pensions & Investments* Best Places to Work in Money Management winners and profiles of the top firms across size categories, go to http://www.pionline.com/BPTW2025.

About WisdomTree

WisdomTree is a global financial innovator, offering a diverse suite of exchange-traded products (ETPs), models and solutions, as well as digital asset-related products. Our offerings empower investors to shape their financial future and equip financial professionals to grow their businesses. Leveraging the latest financial infrastructure, we create products that emphasize access and transparency and provide an enhanced user experience. Building on our heritage of innovation, we offer next-generation digital products and services related to tokenized real world assets and stablecoins, as well as our institutional platform, WisdomTree Connect[™], and blockchain-native digital wallet, WisdomTree Prime[®].*

* The WisdomTree Connect institutional platform and WisdomTree Prime digital wallet and digital asset services are made available through WisdomTree Digital Movement, Inc., a federally registered money services business, state-licensed money transmitter and financial technology company (NMLS ID: 2372500) or WisdomTree Digital Trust Company, LLC, in select U.S. jurisdictions and may be limited where prohibited by law. WisdomTree Digital Trust Company, LLC is chartered as a limited purpose trust company by the New York State Department of Financial Services to engage in virtual currency business. Visit https://www.wisdomtreeprime.com or the WisdomTree Prime mobile app for more information.

WisdomTree currently has approximately \$141.2 billion in assets under management globally, inclusive of assets under management attributable to our recently completed

acquisition of Ceres Partners, LLC.

For more information about WisdomTree, WisdomTree Connect and WisdomTree Prime, visit: https://www.wisdomtree.com.

Please visit us on X at @WisdomTreeNews.

WisdomTree[®] is the marketing name for WisdomTree, Inc. and its subsidiaries worldwide.

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The products and services available through WisdomTree Connect and the WisdomTree Prime app are not endorsed, indemnified or guaranteed by any regulatory agency.

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Media Relations

WisdomTree, Inc.
Jessica Zaloom
+1.917.267.3735
jzaloom@wisdomtree.com

Natasha Ramsammy +1.917.267.3798 nramsammy@wisdomtree.com / wisdomtree@fullyvested.com

Investor Relations

WisdomTree, Inc.
Jeremy Campbell
+1.917.267.3859
Jeremy.Campbell@wisdomtree.com

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