

April 27, 2026



Kenny Beecham Launches New Postseason Show on SiriusXM NBA Radio

"The Kenny Beecham Hour" will debut today and air weekly, exclusively on SiriusXM, through the 2026 NBA Draft

NEW YORK – April 27, 2026 – SiriusXM announced today that popular basketball media personality **Kenny Beecham**, founder of the media and lifestyle brand, Enjoy Basketball, is joining SiriusXM to host a series of exclusive shows airing throughout the 2026 NBA postseason.

"The Kenny Beecham Hour," Beecham's first live radio show, debuts today, April 27, and will air live every Monday at noon ET/9 am PT on [SiriusXM NBA Radio](#) (channel 86) through the 2026 NBA Draft. Beecham, a rising star in basketball media, will share his unique take on postseason matchups and results, interview players, and take live calls from fans across the country.

"I'm thrilled to partner with SiriusXM to bring 'The Kenny Beecham Hour' to the airwaves during the NBA Playoffs," said Beecham. "This is an incredible opportunity to connect with fans at the most exciting time of the season."

Beecham has built a following of millions of basketball fans through his media and lifestyle brand, Enjoy Basketball, his social media posts, newsletter, and the shows and podcasts he hosts and produces on YouTube, NBC, Peacock and ESPN. He began his career in 2011, streaming NBA 2K on Twitch and posting recordings on YouTube, and this year was featured by *Forbes* in its prestigious 30-under-30 list of standout leaders in business, culture and entrepreneurship.

SiriusXM gives NBA fans access to every NBA game broadcast live throughout the regular season, playoffs and Finals. For a schedule of games go to www.siriusxm.com/sports.

SiriusXM also offers the only 24/7 radio channel dedicated to the NBA [SiriusXM NBA Radio](#) - to listeners across North America in their cars and streaming on the SiriusXM app. The channel's roster of analysts features several former players, coaches and executives including Brian Scalabrine, Antonio Daniels, Eddie Johnson, Ryan McDonough, Sam Mitchell, Amin Elhassan, Greg Anthony and Sarah Kustok as well as insiders Frank Isola, Justin Termine, Rob Perez, Gerald Brown, Zach Harper, Chris Haynes, Marc Stein, Jason Jackson, Vince Goodwill and Brian Geltzeiler.

###

About Sirius XM Holdings Inc.

SiriusXM is the leading audio entertainment company in North America with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-

supported and premium music streaming services of Pandora; an expansive podcast network; and a suite of business and advertising solutions. Reaching a combined monthly audience of approximately 170 million listeners, SiriusXM offers a broad range of content for listeners everywhere they tune in with a diverse mix of live, on-demand, and curated programming across music, talk, news, and sports. For more about SiriusXM, please go to: www.siriusxm.com

Source: SiriusXM

Media contact:

Andrew.FitzPatrick@SiriusXM.com