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# Eric Church to Share Journey Through Musical Influences with the Launch of His Own Exclusive SiriusXM Channel

*New channel, Eric Church Outsiders Radio, to launch on Friday, November 4*



**NEW YORK – October 26, 2022** –SiriusXM announced today that country music superstar **Eric Church** will launch his own exclusive SiriusXM music channel, **Eric Church Outsiders Radio**, on Friday, November 4.

Eric Church Outsiders Radio will showcase music from Church's career, including his vast catalog of nearly two decades that has earned him seven ACM Awards, four CMA Awards (including 2020 Entertainer of the Year) and 10 GRAMMY nominations. Curated by Church himself, the channel will be a journey through his musical experiences featuring collaborations and recordings with friends along with behind the scenes stories. Listeners will also hear songs that inspire Church as a fan of music, from rock to country and beyond by artists including George Strait, Bob Seger, Ashley McBryde, Ray Wylie Hubbard, Waylon Jennings, Merle Haggard, Aretha Franklin, Kenny Chesney, Bruce Springsteen, Brandi Carlile and more.

"We're trying to be thoughtful about how we play the music and why the music matters," shares Church on the curation of his new channel for SiriusXM. "This is about something that you actually go, oh, that's cool. *That*, I haven't heard *that*. So, chasing that pathway is what gives me excitement about what we're trying to do here with Outsiders Radio."

Eric Church Outsiders Radio will launch on Friday, November 4 on the SXM App. The SXM App is available to subscribers on mobile devices and a wide variety of connected platforms in the home including smart speakers, smart TVs and streaming media players. Streaming access is included with all of SiriusXM's audio trials and most popular plans. Additionally, the channel will also be available to subscribers nationwide in the car on SiriusXM channel 61 from November 4 through November 6.

### **Eric Church Outsiders Radio list of original programming includes:**

- **Best Of Outsiders Radio:** archival episodes of Church's monthly show aired on The Highway, Outsiders Radio.
- **LIVE, From The Pit:** a monthly full concert performance from a past Church show. The featured concert broadcast for November will be from the Green Bay stop of the 2022 *Gather Again Tour*.
- **A Song To Sing:** a one hour monthly specialty show hosted by a songwriter who has had a hand in penning Church's numerous hits, launching with Jeff Hyde, whose songwriting credits include Church's "Springsteen."
- **Insiders Hours:** monthly guest DJ shows with friends, fans and collaborators launching with Lainey Wilson, the most nominated artist at the upcoming 2022 CMA Awards and a cast member on Season 5 of hit show "Yellowstone" premiering next month.

The exclusive channel is the latest in a longstanding relationship between SiriusXM and Church, who originally launched his exclusive monthly show, Outsiders Radio, on SiriusXM's The Highway in February 2015. Outsiders Radio explored the country music singer/songwriter's personal music influences with Church playing his current favorites as well as exclusive, never before heard music from his own archives.

For more information on Eric Church please visit [www.ericchurch.com](http://www.ericchurch.com) and follow on [Facebook](#) and [Twitter](#) @ericchurch and [Instagram](#) @ericchurchmusic.

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### **About Eric Church**

Eric Church's most recent critically acclaimed and chart-topping project, his three-part *Heart & Soul*, is available everywhere now. Featuring the results of a marathon session during which he spent nearly a month writing and recording a song per day while sequestered in rural North Carolina, the project features his latest Gold-certified No. 1 "Hell of a View" and recent Top 5 hit "Heart On Fire" as well as current single "Doing Life With Me."

Just as unique as Church's approach to recording and releasing music is his tenacity on the road. He recently wrapped his 55-city *The Gather Again Tour*, visiting full-capacity arenas for an in-the-round show on the *Billboard* Music Awards Top Country Tour, in addition to a recent headlining spot alongside George Strait and Metallica during the ATLIVE festival at

Mercedes-Benz Stadium and his own one-of-a-kind headlining stadium shows at Milwaukee's American Family Field and Minneapolis's U.S. Bank Stadium. Church also took to the field at Tampa Bay's Raymond James Stadium in 2021 to perform the National Anthem ahead of Super Bowl LV, and during 2019's *Double Down Tour* he played back-to-back nights of two unique shows in each market sans opening act, giving every city's fans six-plus hours of his iconic music. The tour also featured a massive stop at Nissan Stadium in Nashville, where he broke the venue's concert attendance record with more than 56,000 fans in attendance and became the first artist to sell out the venue with a solo lineup.

A seven-time ACM Award winner, four-time CMA Award winner (including the 2020 award for Entertainer of the Year) and 10-time GRAMMY nominee, Church has amassed a passionate fanbase around the globe known as the Church Choir as well as a critically acclaimed catalog of music. His previous project, the Gold-certified *Desperate Man*, earned a GRAMMY nomination for Best Country Album (his third nod in the category). Prior releases include the Platinum-certified *Sinners Like Me* ("How 'Bout You," "Guys Like Me"), *Carolina* ("Smoke a Little Smoke," "Love Your Love the Most") and *Mr. Misunderstood* ("Record Year," "Round Here Buzz"), the Double-Platinum certified *The Outsiders* ("Like a Wrecking Ball," "Talladega") and the 3x Platinum-certified *Chief* ("Springsteen," "Drink In My Hand"), as well as 30 Gold, Platinum and multi-Platinum certified singles.

### **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in North America, and the premier programmer and platform for subscription and digital advertising-supported audio products. SiriusXM's platforms collectively reach approximately 150 million listeners, the largest digital audio audience across paid and free tiers in North America, and deliver music, talk, news, comedy, entertainment and podcasts. SiriusXM offers the most extensive lineup of professional and college sports in audio. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM's subsidiaries Stitcher, Simplecast and AdsWizz make it a leader in podcast hosting, production, distribution, analytics and monetization. The Company's advertising sales arm, SXM Media, leverages its scale, cross-platform sales organization, and ad tech capabilities to deliver results for audio creators and advertisers. SiriusXM, through Sirius XM Canada Holdings, Inc., also offers satellite radio and audio entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers. For more about SiriusXM, please go to: [www.siriusxm.com](http://www.siriusxm.com).

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