

May 14, 2013



SiriusXM Presents Trace Adkins Live at the Hard Rock Cafe New York in New York City

Live concert broadcast, part of the "SiriusXM Sounds of Summer," celebrates release of Adkins' new album *Love Will...*

NEW YORK, May 14, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that Trace Adkins will perform at the Hard Rock Cafe New York in New York City for SiriusXM listeners, members of the Red Cross and the USO, on Wednesday, May 15 as part of the "SiriusXM Sounds of Summer."

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

The live concert broadcast, which will air on The Highway, channel 59, at 8:00 pm ET, will feature the country music star performing well-known hits as well as music from his new album *Love Will...*

"Throughout his 15 year career Trace Adkins has become one of country music's respected hitmakers and performers," said Steve Blatter, Senior Vice President and General Manager, Music Programming, SiriusXM. "Trace is one of the key artists of contemporary country music and his influence on the genre is without question."

"SiriusXM Sounds of Summer" kicked off with a special, private concert with Kenny Chesney at the Highline Ballroom in New York City on May 1.

The Highway plays new country music. Listeners will hear music from Taylor Swift, Kenny Chesney, Brad Paisley, Carrie Underwood, Dierks Bentley, Keith Urban, Jason Aldean, Lady Antebellum and many more.

For more information on SiriusXM, please visit www.siriusxm.com.

About Sirius XM Radio

[Sirius XM Radio Inc.](http://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has 24.4 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://www.siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

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twitter.com/siriusxm, Instagram, [instagram.com/siriusxm](https://www.instagram.com/siriusxm), and YouTube at [youtube.com/siriusxm](https://www.youtube.com/siriusxm).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

ABOUT TRACE ADKINS: Trace Adkins' trademark baritone has powered countless hits to the top of the charts and turned albums into Platinum plaques, selling over 10 million albums, cumulatively. His hit list includes "(This Ain't) No Thinkin' Thing," "You're Gonna Miss This," "Ladies Love Country Boys," "Songs About Me," "Honky Tonk Badonkadonk," "I Left Something Turned On At Home," "Every Light In The House," "Hillbilly Bone (Blake Shelton and Trace Adkins)," "The Rest Of Mine," "Hot Mama," "I'm Tryin'," "Just Fishin'," "Then They Do," "Chrome," and "More."

The Grammy-nominated member of the Grand Ole Opry is a television personality, actor, author, spokesman for the Wounded Warrior Program, the American Red Cross and has performed seven USO Tours.

In his 2007 autobiography, *A Personal Stand: Observations and Opinions from a Freethinking Roughneck*, the 6'6" oil-rigger recounted his rise to fame, brushes with death and battles with personal demons. He also explains just how the world's biggest alpha-male handles fatherhood with five daughters. In 2008, Trace's integrity and wry humor served him well as a finalist on NBC's *The Celebrity Apprentice* and for NBC's *All-Star Celebrity Apprentice* on behalf of the American Red Cross.

Trace has played a tough as nails biker in *The Lincoln Lawyer* (starring Matthew

McConaughey), he developed and hosted GAC's "Great American Heroes" honoring everyday Americans doing great things and he has hosted the American Country Awards on FOX for three consecutive years.

In 2011, Trace's album, *Proud To Be Here* debuted atop the Billboard Country Chart with the Top Ten hit, "Just Fishin'." His eleventh studio album, *Love Will...* debuts May 14, 2013.

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SOURCE Sirius XM Radio