

April 5, 2012



SiriusXM's Biggest Lineup Ever of Commercial-Free Music, Sports and Comedy Channels Available in 2013 Ram 1500 and SRT Viper Models

Chrysler Group LLC gives Ram 1500 and Viper SRT customers new exclusive programming, including SiriusXM Latino channels, an automotive industry first

New expanded SiriusXM channel line-up is part of SiriusXM 2.0, a major evolution of SiriusXM's service

NEW YORK, April 5, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) and Chrysler Group LLC today announced that Chrysler Group will be the first automaker to provide the expanded SiriusXM channel lineup of commercial-free music, sports, and comedy, as well as SiriusXM Latino, a suite of Spanish-language channels, in select 2013 vehicles.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

Slated for introduction at the 2012 New York International Auto Show, the 2013 Ram 1500 and the 2013 SRT Viper, will debut the new expanded lineup from SiriusXM. The programming will be available exclusively on Chrysler Group's 2013 Model Year next generation Uconnect systems.

The new expanded SiriusXM channel lineup is part of SiriusXM 2.0, a major upgrade and evolution of SiriusXM's satellite delivered service that will ultimately span hardware, software, audio and data services.

"With the expanded channel lineup from SiriusXM, Chrysler Group customers get coast-to-coast access to our new programming featuring commercial-free music, more comedy channels, more live sports talk content, as well as SiriusXM Latino which delivers the most comprehensive Latin programming on broadcast radio today," said Jim Meyer, President, Operations and Sales, SiriusXM. "We are excited to deliver our unparalleled audio entertainment lineup on the first deployment of SiriusXM 2.0 factory installed in vehicles."

"Chrysler is pleased to move quickly to be the first automaker to offer our customers the new and exciting programming for model year 2013," said Marios Zenios, Vice President, Uconnect Systems and Services Chrysler Group LLC. "The next generation Uconnect systems are designed to carry our customers through many years of service, allowing the freedom to upgrade features without having to change hardware in factory-installed units and we look forward to bringing more innovation to market with SiriusXM."

The new SiriusXM offering includes 19 channels of the most comprehensive Latin programming lineup available to radio listeners, including 10 exclusive commercial-free music channels from a wide variety of music genres, including tropical, salsa, merengue, Latin pop hits, Latin hip-hop, Latin rock classics and more.

Customers will also get content from leading providers of Spanish-language sports, news, talk and entertainment, including: ESPN Deportes Radio; MLB en Espanol; multiple Deportes en Vivo channels which will carry Spanish-language play-by-play of NFL games, an expanded lineup of MLB games, world-class professional sports as well as major college programs; 24/7 news and talk from [RadioFormula Mexico](#), the leading radio broadcaster from Mexico; and CNN en Espanol. SiriusXM Latino also includes [Cristina Radio](#) featuring iconic talk show host Cristina Saralegui and advice from leading experts on lifestyle, health and family programming for Latinas, as well as [Inspirate!](#), an inspirational Spanish-language talk channel offering listeners compelling news and advice for a fuller, more meaningful life.

Ram 1500 and Viper customers will receive the existing critically-acclaimed programming from SiriusXM as well as the full expanded programming lineup including channels created with the [Rock and Roll Hall of Fame](#); [Tiesto's Club Life Radio](#) featuring music created and curated by electronic dance music superstar DJ and producer Tiesto; [ESPN SportsCenter](#); [UCB Radio](#) featuring underground sketch and stand-up, improv comedy from Upright Citizens Brigade; and [Carlin's Corner](#) featuring albums, concerts and comedy from the archives of the legendary George Carlin.

For the first time, new Ram 1500 and Viper customers also will receive a 12-month SiriusXM Premier satellite radio subscription, with every available premium channel, including Howard Stern, every NFL game, Oprah Radio, every MLB® and NHL® game, every NASCAR® race, Martha Stewart and more, when purchasing new Model Year 2013 vehicles.

For more information on the new channel lineup in English and Spanish, please visit www.siriusxm.com/newchannels and www.siriusxm.com/latino.

About Sirius XM Radio

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports, news, talk, entertainment, traffic, weather](#), and data services to over 21 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at siriusxm.com, and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at shop.siriusxm.com as well as retail locations nationwide.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations

and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

[Follow SiriusXM on Twitter](#) or [like the SiriusXM page on Facebook](#)

O-SIRI

Contact for SiriusXM:

Sal Resendez

sal.resendez@siriusxm.com

646 313 2405

SOURCE Sirius XM Radio