

2Q 2018 Earnings Call

August 1, 2018

Forward-Looking Statements



This presentation contains forward-looking statements. Basic has based these forward-looking statements largely on its current expectations and projections about future events and financial trends affecting the financial condition of its business. These forward-looking statements are subject to a number of risks, uncertainties and assumptions, including, among other things, the risk factors discussed in this presentation and other factors, most of which are beyond Basic's control.

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- general economic and market conditions;
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2Q 2018 Financial Recap



(in millions)

Three Months Ended

| | 6/30/18 | 3/31/18 | 6/30/17 |
|-----------------------|----------------|----------------|----------------|
| Revenue | | | |
| Completion & Remedial | \$126.9 | \$117.6 | \$107.4 |
| Well Servicing | 64.4 | 57.5 | 53.1 |
| Water Logistics | 59.7 | 56.5 | 50.7 |
| Contract Drilling | 2.4 | 3.0 | 2.1 |
| | \$253.4 | \$234.7 | \$213.3 |
| Gross Profit | | | |
| Completion & Remedial | \$26.4 | \$28.0 | \$26.2 |
| Well Servicing | 14.7 | 9.3 | 11.3 |
| Water Logistics | 15.7 | 15.6 | 9.2 |
| Contract Drilling | 0.6 | 0.5 | 0.3 |
| | \$57.4 | \$53.4 | \$46.9 |
| Net Loss | (\$40.1) | (\$30.5) | (\$23.9) |
| FD Loss per Share | (\$1.51) | (\$1.16) | (\$0.92) |
| Adj EBITDA | \$27.0 | \$22.8 | \$18.3 |

2Q 2018 Operational Highlights



- Steady growth in Well Servicing and Water Logistics segments:
 - Well Servicing segment revenue up 12% sequentially to \$64.4 mm, with margins up 670 bps q/q to 22.9%
 - Water Logistics segment revenue increased 6% sequentially to \$59.7 mm
- Increased utilization across production service segments:
 - 2Q18 rig utilization totaled 82% with an average of 24 24-hour rig packages working
 - Average revenue per fluid service truck increased 12% sequentially to \$66,000
 - 23% of total SWD disposal volumes via pipeline, with total volumes of 9.0 mm bbls for the second quarter
- Completion & Remedial Segment revenue growth of 8% sequentially

Operational Update



| | 2Q18 | 1Q18 | 4Q17 |
|--|---------|---------|---------|
| Well servicing rig hours | 181,600 | 168,500 | 159,500 |
| Well servicing utilization rate | 82% | 76% | 53% |
| Number of well servicing rigs - end of period | 310 | 310 | 421 |
| Fluid services truck hours | 486,800 | 479,600 | 492,800 |
| Number of fluid service trucks - end of period | 882 | 934 | 975 |
| Number of fluid service trucks - average | 903 | 960 | 967 |
| Total pressure pumping HHP - end of period | 516,500 | 522,565 | 522,565 |
| Active frac HHP | 407,800 | 413,300 | 413,300 |
| Purchased frac HHP undergoing make-ready | - | - | - |
| Total frac HHP - end of period | | 413,300 | 413,300 |
| Coiled tubing units - end of period | 18 | 18 | 18 |

Notes:

HHP is hydraulic horsepower.

CapEx and Liquidity



- Capital expenditures (including capital leases) for 2Q18 totaled \$24.4 million
 - Maintenance/sustaining expenditures were \$21.5 million
 - Expansion projects and other totaled \$2.9 million
- 2018 capital expenditures anticipated to be \$80.0 mm, including \$20 mm of capital leases and other financings
- At June 30, total liquidity stood at \$45.4 mm
 - On April 11, 2018, Basic amended its \$120 mm ABL to increase commitments to \$150 mm
 - Will give the company additional access to liquidity as the accounts receivable base grows

Balance Sheet and Liquidity



| | <u>June 30, 2018</u> |
|--|----------------------|
| \$millions | |
| Cash and cash equivalents | \$ 31 |
| Restricted Cash | 47 |
| | |
| \$150 million Revolver | \$ 90 |
| Term Note Facility | 162 |
| Other debt and capital leases (net of discounts) | 76 |
| Total debt | \$ 328 |
| | |
| Shareholders' Equity | 283 |
| | |
| Total Capitalization | \$ 611 |
| | |
| Net debt ¹ | \$ 252 |
| Total liquidity ² | \$ 45 |
| Net Debt/Book Cap | 47% |
| Net Debt/Adjusted EBITDA (TTM) | 2.3 |

¹ Net debt excludes the portion of debt that was used to fund the letters of credit for insurance collateral as well as restricted cash

² Liquidity is computed using cash balance of \$31 million, plus availability under the revolver of \$15 million

Completion and Remedial Services



Operational Highlights

- Pressure pumping experienced a stronger May and June after choppiness in April
- Pricing pressure in the Permian and Delaware Basins remained throughout the quarter

Segment Outlook

- We are relocating frac equipment out of the Midland market to the Mid-Con
- Pressure pumping calendar is booked through 3Q18, though choppiness could persist while assets are relocated
- We expect segment maintenance capex of <10% of revenue as we continue to focus on lower wear-and-tear jobs with strong operating margins

Segment Revenue Breakdown

| | 2Q18 | 1Q18 | 4Q17 |
|---------------|------|------|------|
| Pumping | 68% | 62% | 62% |
| Coiled Tubing | 12% | 17% | 20% |
| Rental Tools | 17% | 18% | 15% |
| Other | 3% | 3% | 3% |



Operational Highlights

- Rigs working with 24-hour packages increased from an average of 21 in 1Q to 24 in 2Q
- Rental and fishing tool revenue (part of C&R segment) was up 5% sequentially, driven by increased completion work and workover projects
- Rig rates are up sequentially across all regions on average, with revenue per rig hour at \$348, up 3% sequentially

Segment Outlook

- Pricing continues to climb in the mid-single digit range in 2Q, with the industry at what appears to be full utilization based on available labor
- Completion and 24-hour work continues to increase, presenting significant additional revenue potential (booked in C&R segment)

Segment Analysis

| | 2Q18 | 1Q18 | 4Q17 |
|------------------|-------|-------|-------|
| Rig Hours (000s) | 181.6 | 168.5 | 159.5 |
| Utilization | 82% | 76% | 53% |
| Revenue/Hour* | \$348 | \$338 | \$339 |
| Segment Margin | 23% | 16% | 19% |

**Excludes rental tool revenue as a part of larger rig packages*



Water Logistics

Operational Highlights

- Average revenue per truck up 12% from 1Q
- Approximately 23% of SWD volumes were fed by pipeline during the quarter
- Segment margins were down 130 bps in 2Q due to the temporary effect of weather in one region

Segment Outlook

- Fluid service truck likely to continue as focus on pipeline volumes continues to strengthen
- Move towards higher-margin pipeline input of water to SWDs continues, with target of nearly 30% of total fluid disposal by year end

Segment Analysis

| | 2Q18 | 1Q18 | 4Q17 |
|------------------|--------|--------|--------|
| Trucks (Avg.) | 900 | 960 | 967 |
| Rev/Truck (000s) | \$66.0 | \$59.0 | \$57.4 |
| Disposal Wells | 85 | 85 | 85 |
| Segment Margin | 26.3% | 27.6% | 20.3% |



2Q18 Takeaways



- Well Servicing appears to have passed an inflection point, with improved utilization and rates driving margins higher
 - Several opportunities to increase rates remain, with several rate increases incorporated throughout the quarter
- 2Q well service rig utilization of 82% for fleet of 310 rigs
 - Number of 24-hour packages continues to increase, averaging 24 for 2Q, with the current number of packages running close to 30
 - Equipment rentals associated with completions and larger workovers can double or triple overall rate paid on jobs (booked as C&R segment revenue)
- Transition of water disposal volumes to pipe continues, with 23% of total 2Q water volumes coming via pipeline
- After significant choppiness in April, pressure pumping revenues increased over 60% in May sequentially
 - Coiled tubing faced inconsistent utilization in early 2Q, in line with other completion services

3Q18 Outlook



- Despite revenue trending higher thus far in the third quarter, the strategic realignment initiative could result in choppiness as we move assets and close underperforming yards.
 - We anticipate revenue to be relatively flat sequentially, with the potential to be slightly higher.
- Production-oriented segment revenue pricing gains are likely to continue in the mid-single digit range for Well Servicing and low single digits for Water Logistics
 - Average 24-hour packages should continue to climb from the average of 24 in 2Q to near or above 30 for 3Q.
 - Large disposal projects in the Permian Basin present significant pipeline opportunities for the Water Logistics segment in 2H18
- Pumping services revenue has rebounded from April, though additional choppiness could persist through 3Q as frac assets are relocated from Midland to the Mid-Con
 - Focus on work that is 8,500 psi or less (vs. working at 11,500 psi) resulting in lower relative capex
 - Monthly revenue run-rate exiting September should be 10%-20% above the quarter average

Non-GAAP Reconciliation



| (000s) | Three Months Ended | |
|-------------------------------------|--------------------|----------|
| | 6/30/18 | 6/30/17 |
| Net Loss | (\$40.1) | (\$23.9) |
| Adjustments | | |
| Income Tax Provision (Benefit) | 0.3 | 0.0 |
| Interest Expense | 12.7 | 9.2 |
| Depreciation & Amortization | 31.2 | 26.0 |
| EBITDA | \$4.1 | \$11.2 |
| Adjustments: | | |
| (Gain) Loss on Sale of Assets | 1.9 | (0.2) |
| Non-cash stock compensation | 6.0 | 6.3 |
| Audit-related state sales & use tax | 6.0 | 0.0 |
| Restructuring Costs, Other | 0.0 | 1.0 |
| Executive Retirement | 3.9 | 0.0 |
| Bad Debt | 3.1 | 0.0 |
| Strategic Consulting | 2.0 | 0.0 |
| Adjusted EBITDA | \$27.0 | \$18.3 |

This presentation contains references to the non-GAAP financial measure of earnings (net income) before interest, taxes, depreciation and amortization, or "EBITDA." This presentation also contains references to the non-GAAP financial measure of earnings (net income) before interest, taxes, depreciation, amortization, retention expense, due diligence for M&A activities, restructuring costs, and the gain or loss on disposal of assets or "Adjusted EBITDA." EBITDA and Adjusted EBITDA should not be considered in isolation or as a substitute for operating income, net income or loss, cash flows provided by operating, investing and financing activities, or other income or cash flow statement data prepared in accordance with GAAP.