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SDI Awarded State Penitentiaries Correctional Services Contract

TAMPA, Fla.--(BUSINESS WIRE)-- (TSX-V:SDZ) (OTCBB:SDEV) Security Devices International Inc. ("SDI" or "the Company") today announced that it has been awarded a solicitation-bid contract or Agency Request for Quotation (ARFQ) for a State-Wide use of its products.

The order included the Company's Blunt Impact Projectiles (BIP), as well as two forms of its payload projectile technology.

This formal government contract marks a significant milestone for the Company in winning a State bid ahead of the incumbent competitors, in this sector.

The State Correctional Agency had put SDI's products through their extensive testing protocols, ensuring that the short and long distance safety specifications were met, as well as consistent product accuracy. An impact munitions training package featuring SDI's full product line will be provided by the Company to the agency's end-user instructors.

Company President Gregory Sullivan commented, "This is a key breakthrough into the correctional services sector within the United States, for SDI. The Company targeted this segment of the market and was chosen as a superior alternative to their existing munitions and less lethal alternatives".

This press release is for information purposes only and does not constitute an offer to sell or a solicitation of an offer to buy any securities of SDI in any jurisdiction.

Forward Looking Statement

The information in this news release includes certain information and statements about management's view of future events, expectations, plans and prospects that constitute forward looking statements including information with respect to the offering. Because of certain risks and uncertainties and as a result of a variety of factors, the actual results, expectations, achievements or performance may differ materially from those anticipated and indicated by these forward looking statements. Although SDI believes that the expectations reflected in forward looking statements are reasonable, it can give no assurances that the expectations of any forward- looking statements will prove to be correct. Except as required by law, SDI disclaims any intention and assumes no obligation to update or revise any forward looking statements to reflect actual results, whether as a result of new information, future events, changes in assumptions, changes in factors affecting such forward looking statements or otherwise.

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