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Nylabone Introduces New Collection of Dog Chew Toys Made with REAL Chicken, Bison, Venison, Bacon, and Beef

NEPTUNE CITY, N.J.--(BUSINESS WIRE)-- Nylabone, an iconic brand in the Central Garden & Pet Company portfolio (NASDAQ: CENT) (NASDAQ: CENTA), has released a collection of chew toys made with real chicken, bison, venison, bacon, and beef. Launched as part of Nylabone's 70th birthday celebration, the toys indulge dogs' instincts with the real taste while delivering everyday enrichment.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20251118101850/en/>

Nylabone Introduces New Collection of Dog Chew Toys Made with REAL Chicken, Bison, Venison, Bacon, and Beef.

The line infuses the real tastes dogs simply can't resist into Nylabone's best-

selling shapes - Original Bone, Textured Ring, Femur, and Comfort-Hold Wishbone. Proudly made in the USA, each chew toy in this collection helps satisfy healthy chewing instincts, keeps dogs happy and engaged, and, thanks to textured designs, helps clean teeth and freshen breath as they chew.

"When it comes to flavors, dogs have an *extra*-special craving for the real deal," said Glen S. Axelrod, President and CEO of Nylabone Products. "Creating chew toys that feature these savory, authentic tastes not only provides dogs what they love, but also gives pet parents an especially indulgent way to make their furry friends happy."

Building on Nylabone's 70-year legacy of chew toys made with Heart & Purpose™, this collection promotes healthy chewing habits and helps dogs relieve boredom, anxiety, and stress. Each veterinarian-recommended, proudly made in New Jersey chew toy delivers durable, long-lasting engagement for independent play.

These chew toys, featuring the real tastes dogs love, are now available on Amazon.com and Chewy.com, just in time for pet parents seeking the perfect holiday gift.

About Nylabone

Nylabone, a leader in healthy chewing since 1955, crafts high-quality chew toys, tasty chew treats, exciting play toys, and innovative dental solutions. A family-founded company, Nylabone has a history of helping pet parents take the best possible care of their dogs. They

are committed to developing world-class solutions for destructive chewing, separation anxiety, dental health, and more, helping dogs live fuller, happier lives. Recommended by veterinarians, Nylabone® products encourage a positive relationship between humans and their furry best friends. To put it simply, Nylabone Chews Best™! For more information, visit www.nylabone.com. Nylabone is a brand owned by T.F.H Publications, Inc. T.F.H Publications, Inc. is a subsidiary of California-based Central Garden & Pet Company (NASDAQ: CENT) (NASDAQ: CENTA) and has been a leader in responsible animal care for over 70 years.

About Central Garden & Pet

Central Garden & Pet Company (NASDAQ: CENT) (NASDAQ: CENTA) understands that home is central to life and has proudly nurtured happy and healthy homes for over 45 years. With fiscal 2024 net sales of \$3.2 billion, Central is on a mission to lead the future of the pet and garden industries. The Company's innovative and trusted products are dedicated to helping lawns grow greener, gardens bloom bigger, pets live healthier, and communities grow stronger. Central is home to a leading portfolio of more than 65 high-quality brands including Amdro®, Aqueon®, Cadet®, C&S®, Farnam®, Ferry-Morse®, Four Paws®, Kaytee®, Nylabone® and Pennington®, strong manufacturing and distribution capabilities, and a passionate, entrepreneurial growth culture. Central is based in Walnut Creek, California, with over 6,000 employees, primarily across North America. Visit www.central.com to learn more.

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