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Ingram Micro's Spring 2010 Partner Connections Summit Dives Deep Into Technology Trends and Market Insights

More than 200 Channel Partners Attend Distributor's Biannual Partner Enablement and Education Event in Hollywood, Fla.

HOLLYWOOD, Fla., May 12 /PRNewswire/ -- Ingram Micro Inc. (NYSE: IM) today welcomed more than 200 channel partners to its Spring 2010 Partner Connections Summit, themed "Taking the Lead." The biannual event, held this year from May 12-14 in Hollywood, Fla., brings together hundreds of fast-growth channel partners and IT manufacturers to discuss emerging IT trends, train on new technologies and explore the growing number of partner enablement tools available exclusively to Ingram Micro channel partners.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20100107/IMLOGO>)

Led by Anne Wilcox, event co-host and Ingram Micro's vice president, customer solutions marketing, U.S., the Spring 2010 Partner Connections Summit's main objective is to provide channel partners with an inside look at the top technologies and trends driving demand and influencing purchasing decisions in today's economy.

"With IT budgets coming back into play, now's the time for our channel partners to take the lead and demonstrate how technology can help businesses of all sizes improve their top and bottom line," says Wilcox. "Ingram Micro's PCS event is designed to help our channel partners successfully sell and support a greater variety of IT solutions with ease and added efficiency."

This year's Spring Partner Connections Summit features a number of guest speakers, IT solution-focused workshops and informative keynotes, including industry influencer Ray Boggs, vice president, small/medium business and home office research, IDC; Toni Clayton-Hine, vice president, worldwide marketing, CA, Inc.; and Joel Davis, senior director of field channel operations, North America, VMware.

Additional speakers include a number of Ingram Micro executives who manage critical partner resources and support organizations, including Ingram Micro Seismic and Ingram Micro VAR sales, as well as the distributor's top field-based technology solutions engineers and field sales representatives.

Throughout the three-day summit, solution providers will engage with IT industry experts on several lucrative business opportunities and in-demand technology solutions, including cloud computing, content management, digital signage, managed services, mobility, networking, security, storage and virtualization. Also, back by popular demand, attendees will also get a first-hand look at the latest and greatest technology and solutions demonstrations during the

Experience Tech Fair. Event sponsors include Cisco, HP, LG Electronics, Peerless, Samsung Electronics and VMware.

"Partner Connections is designed to engage and empower those channel partners who are not taking full advantage of all that Ingram Micro has to offer," says Jeff Marks, co-host and area vice president, VAR sales, Ingram Micro U.S. "Over the last four years, this biannual event has delivered tremendous business value to our solution providers and IT manufacturers by bringing them face-to-face to share best practices, learn more about the latest technology solutions and build successful partnerships that are mutually beneficial."

"Ingram Micro's Partner Connections Summit enables us to learn more about the diverse offerings that Ingram Micro has to offer, meet with vendors face-to-face, and get a first look at emerging technologies and business opportunities," says Cathy McBride, senior network architect, The Signature Group. "It's also a great event for networking with other solution providers and vendors to find synergies and potential partnership opportunities."

The Fall 2010 Partner Connections Summit will take place September 21–23, in Tucson, Arizona. For more information about Ingram Micro, visit <http://www.ingrammicro.com/>.

About Ingram Micro

As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics services, technical support, financial services and product aggregation and distribution. The company serves approximately 150 countries and is the only global broad-based IT distributor with operations in Asia. Visit www.ingrammicro.com.

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