

May 14, 2014



Mark Elfstrand Joins AM 1160 WYLL as Afternoon Host

CAMARILLO, CA -- (Marketwired) -- 05/14/14 -- [Salem Communications](#) Corporation (NASDAQ: SALM) announced today that beginning May 20, 2014, Mark Elfstrand will join [AM 1160 WYLL](#) as the host of "Let's Talk with Mark Elfstrand," heard weekday afternoons from 4-6pm.

"Mark Elfstrand is a veteran broadcaster with a large following in Chicago," said Jeff Reisman, general manager of AM 1160 WYLL. "He has a previous track record of success in Chicago. I couldn't imagine a better host for afternoons on AM 1160. Mark is a wonderful man of God who is knowledgeable, personable and connects with an audience. This is an exciting addition to the station."

Elfstrand has more than thirty years of broadcast experience, most recently with Moody Radio in Chicago, where he hosted morning drive for nearly fifteen years. From 1991-1998, he was the talk radio voice of WORD-FM in Pittsburgh. Elfstrand was the morning voice and program director for two Dallas radio stations from 1987-1990 -- KOJO 94 (later KLTY) and KCBI-FM.

"A love for live radio runs through my veins!" Elfstrand said. "AM 1160 is giving me a wonderful opportunity to connect once again with thousands of Chicago radio friends so let's roll!"

Elfstrand has authored two books: Recliner Reflections, a devotional style book of inspirational thoughts based on his open heart surgery; and 10 Passions of a Man's Soul. He has also been instrumental in establishing two community wide ministries: The Greater Pittsburgh Community Leaders Prayer Breakfast and the Chicago Executive Forum.

Elfstrand is a native of Minnesota and has traveled to all fifty states and to more than 20 countries. He attended Lutheran Bible Institute in Seattle (now Trinity College) and later American River College and Sierra College, both in California. He served in the United States Air Force from 1971-1975, during which time he worked for the American Forces Radio and Television Service as a news and sports journalist in Iceland.

Mark and his wife Rhonda reside in the southwest suburbs of Chicago and have three married children and six grandchildren.

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Salem Communications Corporation is America's leading Christian and conservative multi-

media corporation, with media properties comprising radio, digital media and book, magazine and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the media landscape.

The company, through its Salem Radio Group, is the largest commercial U.S. radio broadcasting company providing Christian and conservative programming. Salem owns and operates 103 local radio stations, with 62 stations in the top 25 media markets. [Salem Radio Network](#) ("SRN") is a full-service national radio network, with nationally syndicated programs comprising Christian teaching and talk, conservative talk, news, and music. SRN is home to many industry-leading hosts including: [Bill Bennett](#), [Mike Gallagher](#), [Hugh Hewitt](#), [Michael Medved](#), [Dennis Prager](#) and [Janet Mefferd](#).

Salem New Media is a powerful source of Christian and conservative themed news, analysis, and commentary. Salem's Christian sites include: [Christianity.com](#)®, [BibleStudyTools.com](#), [GodTube.com](#), [GodVine.com](#), [WorshipHouseMedia.com](#) and [OnePlace.com](#). Considered by many to be a consolidation of the conservative blogosphere's most influential brands, Salem's conservative sites include [Townhall.com](#)®, [HotAir.com](#), [Twitchy.com](#), [Human Events.com](#) and [Red State.com](#).

Salem's [Regnery Publishing](#) unit, with a 65-year history, remains the nation's leading publisher of conservative books. Having published many of the seminal works of the early conservative movement, Regnery today continues as the dominant publisher in the conservative space, with leading authors including: Ann Coulter, Dinesh D'Souza, Newt Gingrich, David Limbaugh, Michelle Malkin and Mark Steyn. Salem's book publishing business also includes [Xulon Press](#)™, a leading provider of self-publishing services for Christian and conservative authors.

Salem Publishing™ publishes Christian and conservative magazines including [Homecoming](#)®, [YouthWorker Journal](#)™, [The Singing News](#), [Preaching](#) and [Townhall Magazine](#)™.

Salem Communications also owns [Eagle Financial Publications](#) and [Eagle Wellness](#). Eagle Financial Publications provide market analysis and specific investment advice for individual investors from seasoned financial experts [Mark Skousen](#), [Nicholas Vardy](#), [Chris Versace](#) and [Doug Fabian](#). Eagle Wellness provides practical health advice and is a trusted source for nutritional supplements from one of the country's leading complementary health physicians.

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